SPECIAL MEETING AGENDA
MONDAY, January 27, 2020 / 6:00 pm
Hollywood City Hall, Small Conference Room
6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE AND COMMUNITY IMPACT STATEMENT SUBMISSION.

A) CALL TO ORDER

Meeting Called to order at 6:03PM

B) ROLL CALL

Present

Ferris Wehbe
Roger Davis
Louis Abramson
Joe Rehfeld
Daniel A. Perez
Alex Massachi

Regrettably Absent

Elvina Beck
Charles Taylor
Eman Al-Hassan

C) REPORT / COMMENTS from Government representatives in attendance.

1) Josh Kirby from Assemblymember Richard Bloom’s Office.
   i) Assembly is back in session and though they haven’t submit any legislation, they are taking public input. The deadline for submitting legislation is February 21st. Assembly member Bloom’s focus will still be on housing, preserving the existing housing stock that tends to be more affordable and to protect the tenants that are facing increases in rent. SB-1482 passed allowing a rent cap of 5% + CPI on buildings at least 15 years old. It does give protection from eviction requiring just cause.
   ii) AB-36 amended Hawkins Act allowing cities to expand rent control to buildings over 20 years old.
   iii) SB-50 is the legislation by senator Wiener as SB-27. The bills stopped last year in appropriations. The Senate president Pro-Tem has removed it from appropriations and moved it to the rules committee. Once Senator Wiener has enough votes for it to pass, Senate President Pro-Tem will send it to the floor, where it will be debated until the 31st of January.
2) Sean Starkey from Representative Mitch O’Farrell’s office
   i) Speed Hump program is active on January 29th. LA DOT under speed hump program.
   ii) New park hours in residential areas are being changed from Sunrise to Sunset. Selma, Lexington, and Seily Rodriguez.
   iii) Academy Awards are coming up on the 9th of February, Road closures will stay the same.
   iv) Homelessness count was successful and there seems to be a slight increase in the number of homeless.
   v) The Salvation Army Winter Shelter is at almost at capacity. Salvation army is interested in making it permanent pending financing. YWCA, Lodi shelter will double to 120 beds. New beds constructed in the last year is approx. 102. Lodi’s expansion is now happening after the count.

3) Brian White from the LAPD Hollywood Division
   i) Crime is still trending lower, there will be an attempt to shift attention to quality of life issues.
   ii) The recently popularized app ‘Citizen APP’ reports whatever calls the radio takes. It isn’t always accurate.

4) Alfonso Luis Delgado from the Mayor’s Office of Budget and Innovation regarding the 2020 Census Initiative and how the City is planning to assist in the completion of that count on April 1st.
   i) Every person that fills out the census allows the county 2,270 in grant money. About 7 billion of the 15 billion set aside for California typically goes toward Los Angeles County. There are a lot of common misconceptions about the count.
   ii) Congressional representation is determined by the count as population density is considered when determining how many representatives a state is allowed.
   iii) Public transportation planning is also determined from census population counts.
   iv) The law prohibits the department to release any Census Data to other independent executive organizations. Anyone who lives in Los Angeles County should fill out the Census regardless of
citizenship status. It will not affect their residency status.

v) There has been an executive order for all departments in California to cooperate with the Census. There will be varying methods however most LA county departments, including library, will have either a person to assist or a computer or both an assistant and a computer.

5) Alice Roth from Councilmembers David Ryu’s office
   i) People are becoming uncomfortable with tents in parks, even though they are up to code. The encampments are being sorted through.
   ii) A beautification truck is available Tuesday-Saturday for cleanup.

6) Fernando Morales, shiela keels office. Hollywood Field deputy, Measure H and funding through the county Office does discretionary funding (1,000-25,000) in April.

D) CONSENT CALENDAR:
1. Approval of Minutes from 12/16/19
2. Monthly Expenditure Reports for September, October, November December 2019
3. Motion to strike item D1 from the agenda
   i. Motion seconded by Ferris
   ii. Motion passed unanimously
4. Motion to approve Monthly Expenditure Reports
   i. Motion Seconded by Roger Davis
   ii. Motion passed unanimously

E) GENERAL PUBLIC Comment on NON- Agenda items:
Comments from the public on non-agenda items within the Board's subject matter jurisdiction (2 min)

1. Commentary by Chris Wax: There is ongoing prostitution on Las Palmas and Lexington. Question to board member Louis. Do you make the distinction between economic and other kinds of homelessness?
2. Susan Collins: a write in candidate for LA city council. Sherman Oaks Homeowners association has invited her to their town hall debate.
3. Daniel Perez: the LA Dep Public Health is rescinding its funding for STD/STI testing. They are back charging over $1 million in
funds that were used for laboratory work. Please contact the Board of Supervisors and Dept Public Health and director Dr. Barbara Ferrer.

F) PRESENTATIONS, MOTIONS & RESOLUTIONS:

G) BOARD REPORTS, including Discussion and possible action items, if listed:

1) President, Elvina Beck
2) Vice-President, Ferris Wehbe
3) Secretary, Roger Davis
   i. Moment of Silence for Kobe Bryant
   ii. Today marks the 75th anniversary of the liberation of the Auschwitz concentration camp.
   iii. Chinese New Year.
   iv. We have been asked to participate in a community wide candidate forum.

4) Treasurer, Charles Taylor (Second Signer: Elvina Beck)
   i. Discussion and possible action to review and approve Annual Budget Specific Line Items for the 2019 - 2020 Fiscal Year.
      a. Motion to approve Daniel Perez
      b. Motion seconded by Ferris Wehbe
      c. Motion passes unanimously
   
   ii. Discussion and possible action to review and approve a Neighborhood Purposes Grant application for The Center (not to exceed up to and including $5,000.00). The purpose of the grant is to support The Center's Connections Recovery Program. Grant funds will allow The Center to grow its available menu of programs that support recovery from substance abuse through the use of better incentives, events, and materials to broaden The Center's outreach efforts.
      a. Motion to approve Joe Rehfeld
      b. Motion seconded by Roger Davis
      c. Motion passes unanimously
   
   iii. Discussion and possible action by the Central Hollywood Neighborhood Council to review and
approve the addition of CHNC Board member Daniel Perez as an Alternate Signer.

a. Motion to approve Daniel Perez as Alternate Signer
b. Motion seconded by Roger Davis
c. Motion passes unanimously.


H) COMMITTEE REPORTS, including Discussion and possible action items, if listed.

1) Safety Committee: Roger Davis, Joe Rehfeld
2) Budget and Finance Committee: Charles Taylor, Daniel Perez
3) Outreach Committee: Louis Abramson
   i. Presentation of ongoing CHNC outreach efforts & proposals for future business & community-oriented initiatives. (15 mins)
   ii. CHNC mailing list increased by 22% since last march. From 600 to 700. It had been stagnant for a long time. Mailchimp reports that the emails are opened at the 33-35% as opposed to 25% industry average. The click rate is at 1-2%. Canvassing, engagement is much more effective. Tote bags have been ordered and need to be picked up. Neighborhood Councils should be known as agents of the government. every governmental decision that happens locally, should come through the CHNC.

Business Outreach. Includes items such as coffee cups and coasters. New designs have been made for the. Slogans include “Make Hollywood yours.

iii. Motion to allocate $500 for CHNC-branded coasters and coffee sleeves to be distributed to local bars and cafes. Recycled material, Louis, Daniel seconded, unanimous
   a. Motion to approve Joe Rehfeld
   b. Motion seconded by Roger Davis
   c. Motion passes unanimously
iv. Motion to allocate $250 for Squarespace business-level hosting for the new CHNC website.
   a. Motion to approve Ferris Wehbe
   b. Motion seconded by Roger Davis
   c. Motion passes unanimously

v. Motion to allocate $300 to upgrade the CHNC Mailchimp account to allow for integration with a new CHNC website
   a. Motion to approve Louis Abramson
   b. Motion seconded by Ferris Wehbe
   c. Motion passes unanimously

vi. Discussion re: canvassing activities to increase vote-by-mail participation in Central Hollywood.
(5 mins)

4) Homelessness committee: Louis Abramson
   iii. Update on new Homelessness Committee activities to enhance service provision coordination in Central Hollywood.

   iv. Discussion and possible action to write a CIS in SUPPORT of CF 19-1576 -- Unhoused People / Acuity Levels / Los Angeles Homeless Services Authority (LAHSA) Programs.
      a. Motion to approve Louis Abramson
      b. Motion seconded by Ferris Wehbe
      c. Motion passes unanimously

   i. Discussion and possible action to write a CIS in SUPPORT of CF 20-0042 -- Enhanced Comprehensive Homeless Strategy (ECHS) Review / Monitoring of Los Angeles Homeless Services Authority (LAHSA) Strategic Planning Process.
      a. Motion to approve Joe Rehfeld
      b. Motion seconded by Roger Davis
      c. Motion passes unanimously
i. Discussion and possible action to write a CIS in SUPPORT of CF 20-0047 -- Housing Crisis Act of 2019 (SB 330) / Tenant Protection / Standards of Compliance.
   a. Motion to approve Louis Abrahmson
   b. Motion seconded by Ferris Wehbe
   c. Motion passes unanimously

2) Beautification Committee: Daniel Perez
   i. Motion to appoint CHNC Board Member Daniel A Perez chair of the Beautification Committee
      a. Motion to approve Joe Rehfeld
      b. Motion seconded by Roger Davis
      c. Motion passes unanimously

i. Motion to approve $250 payment to artist Mia Bunn to paint DOT TSC at Highland/Lexington
   c. Motion to approve $250 payment to artist Jimmypaints to paint DOT TSC at Ivar/Sunset
   d. Motion to approve $250 payment to artist Alex Zakari ZLA to paint DOT TSC at Sunset/Cahuenga
      a. Motion to approve Joe Rehfeld
      b. Motion seconded by Roger Davis
      c. Motion passes unanimously

i. Motion to approve $250 payment to artist Chase Theartofchase to paint DOT TSC at Vine/Banner
   a. Motion to approve Joe Rehfeld
   b. Motion seconded by Roger Davis
   c. Motion passes unanimously

2) Legislative Action Committee: Elvina Beck; Eman Al-Hassan
3) Entertainment Industry Committee: Roger Davis Alex Massachi
   i. Japan Film Festival, French and Bollywood in Hollywood in the summer

4) PLUM Committee: Ferris Wehbe, Alex Massachi

elvina@chnc.org
Post Office Box 93907, Hollywood, California 90093
Central Hollywood Neighborhood Council

i. Motion to support the project [1545 North Vine Street LA, CA 90028] as written with the condition that they come back next month to voice any concerns as well as provide for VICE LAPD conditions
   a. Motion to approve Alex Massachi
   b. Motion seconded by Roger Davis
   c. Motion passes unanimously

ii. Motion to support the project [6350 West Selma Ave LA, CA 90028] as written with the addition of a dog waste station.
   a. Motion to approve Alex Massachi
   b. Motion seconded by Joe Rehfeld
   c. Motion passes unanimously

5) Budget Advocates; Charles Taylor

I) The board is seeking members of the public to participate on all CHNC committees.
   Interested members may contact elvina@chnc.org or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from CHNC board can be members of each committee.

J) COMMENTS by Board Members - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item

K) ADJOURNMENT
   Meeting adjourned at 8:25PM

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the CHNC website (www.chnc.org), at main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Ave.; In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a
meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Elvina Beck at elvina@chnc.org

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