



CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL

PLANNING and LAND USE MANAGEMENT (PLUM) Committee Meeting

Monday, September 24, 2018 at 4:00 p.m.

Hollywood City Hall, Large Conference Room, 6501 Fountain Ave. at Wilcox, L.A., CA 90028

Committee Members: Ferris Wehbe (Chair), Wil Anabel, Ericka Redic and Joe Rehfeld.

The Committee does not take action on behalf of the Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed Motions to the Board. The Board will consider the Committee's recommendations at a future public Board Meeting and may take final action on the recommendations.

The public is requested to fill out a "Speaker Card" to address the Committee on any item of the Agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless waived by the presiding officer of the Committee.

"All projects must be notified / invite / get Signatures of adjoining or neighboring property owners and/or occupants in support of the request; Very helpful, especially for projects in single-family residential areas, to minimum 4 block-radius around project. Notification and/or Flyer/ Publicity must have CHNC address, inviting stakeholders to attend the CHNC meeting where the project proposal be presented by representative." Motion 2/8/16 recommendation by Committee; ratified 2/22/16 by CHNC Board.

1. Call to Order

2. Roll Call

3. Approval of the Minutes

Approval of the CHNC PLUM Committee Minutes of August 27, 2018.

4. Public Comment on NON-Agenda Items.

Comments from the public on non-Agenda items within the Committee's subject matter jurisdiction. (Up to two minutes per speaker.)

5. Presentation and possible action about the Citywide Sign Ordinance, City Council File #11-1705 (see

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-1705>). Each side has five minutes to present and 10 minutes for questions and answers.

Presenting will be Alfredo A. Hernández, Political Outreach Manager, The Afriat Consulting Group, Inc., and Patrick Frank, President, Coalition to Ban Billboard Blight.

6. Discussion and possible action on the following land use projects:

[Items in *italics* were unconfirmed at this time and may be re-Agendized for another Meeting.]

A. Case No. CPC-2018-3906-ZC-CUB-CUX.

Project Description: 960 N. La Brea Ave. 90038, a Conditional Use Permit for on-site sales and consumption of a full-line of alcohol beverages in conjunction with a restaurant with live entertainment and dancing incidental to a health club/gym, and a zone change from (Q)M1-1 to M1-1.

Applicant: 960 N La Brea, LLC, Sebastian Schoepe.

Representative: Elizabeth Opholt, Project Mgr., Elizabeth Peterson Group.

Permanent Link: <https://planning.lacity.org/pdiscaseinfo/CaseId/MjIyMzUx0>.

Possible Motion: The Central Hollywood Neighborhood Council Planning and Land Use Management Committee recommends to the CHNC Board to [support or oppose] a Conditional Use Permit for on-site sales and consumption of a full-line of alcoholic beverages in conjunction with a restaurant with live entertainment and dancing incidental to a health club/gym, and a zone change from (Q)M1-1 to M1-1, for the project at 960 N. La Brea Ave., Case No. CPC-2018-3906-ZC-CUB-CUX, as presented.

B. Case No. ZA-2010-3455-CUB-PA2.

Project Description: 7060 W. Hollywood Blvd. 90028, pursuant to 12.24 W1 – a CUB for an (E) 7240 restaurant to allow for continued sales and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with the conversion of a bank to a restaurant with 276 total seats including indoor seating and a 370 sq. ft. covered patio with 44 seats with operating hours of 9 a.m. to 2 a.m. daily (Section 12.21 a10).

Requested Entitlement:

Applicant: Emely Decker, Buffalo Wild Wings.

Representative: Michael Ayaz, LiquorLicense.com.

Permanent Link: <https://planning.lacity.org/pdiscaseinfo/CaseId/MjIyNDk00>.

C. Case Nos. ENV-2018-4959-EAF (Environmental Assessment) and ZA-2018-958-CUB-ZV (CUB - Conditional Use Beverage-alcohol).

Project Description: 1518 N. Cahuenga Blvd., L.A. 90028, proposed new restaurant in an existing building with live music on ground floor and rooftop outdoor dining area.

Representative: Ms. Knarik Vizcarra, Urban Solutions.

Permanent Link: <https://planning.lacity.org/pdiscaseinfo/CaseId/MjIzNDcw0>. Full application package hand-delivered to CHNC August 27th Meeting.

D. Case No. ZA-2018-3601-ZAA-SPR

Project Description: 1007 N. Orange Dr. 90038, a change of use from 33,180 sq. ft. of parking to 28,486 sq. ft. of media production and 4,694 sq. ft. of commercial uses.

Requested Entitlement: Pursuant to 12.28.c, a Zoning Administrator adjustment to permit a Floor Area Ratio of approximately 1.6:1 in lieu of the required 1.5:1. Pursuant to 12.28.c, a Zoning Administrator adjustment to permit a zero-foot front yard setback in lieu of the required 15-foot setback per the MR1-1 zone. Pursuant to 16.05, site plan review for a project containing greater than 50,000 sq. ft. of non-residential floor area.

Applicant: 7007 W. Romaine (LA) LLC: 1016 N. Sycamore Ave. (LA).

Representative: Michael Gonzales, Gonzales Law Group APC.

Permanent Link: <https://planning.lacity.org/pdiscaseinfo/CaseId/MjIyMDI40>.

6. Comments by Committee Members on items not on the Agenda

7. Adjournment

[This Committee Meeting will be followed by the 6:00 p.m. Board Meeting in the same room.]

The Agenda is posted for public review at the CHNC website www.chnc.org; at a main posting location as required by law: Hollywood City Hall, 6501 Fountain Ave.; and at the City of Los Angeles Neighborhood Council Support – Early Notification System. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the Agenda please contact: ferris@chnc.org or RogerCHNC@gmail.com.

Public Notices

Did you know? You can call 3-1-1 to be connected to any City of Los Angeles service. Use it to report graffiti, arrange for bulky item pick up, or reach any City Department or City Official. Help keep our City clean - **USE 3-1-1.**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting you wish to attend by contacting ferris@chnc.org or RogerCHNC@gmail.com. *SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA TRES DIAS ANTES (72 horas) ANTES DE LA REUNION. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR CONTACTE A LAS PERSONAS INDICADAS.*