



CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL REGULAR BOARD MEETING MINUTES

Monday, August 25, 2014, 6:00 p.m.

Hollywood City Hall, Large Conference Room, 6501 Fountain Ave., L.A., CA 90028

CHNC (and all other) Meeting Minutes are a summary, not an exact, verbatim, word-for-word transcript of what was said at a Meeting. The only two exceptions to this are the Motions and quotes, which are words that have quotation marks (""") at the beginning and ending of a word or words. The Minutes were not, are not and are never meant to be a comprehensive record of what was said about an issue or project.

1. Call to Order

President Milagros Lizarraga called the Meeting to order at 6:05 p.m.

2. Roll Call

Board Members introduced themselves. Seven of the nine Board Members were present at the beginning of the Meeting: Peter Bammes, Irma Garate, Punam Gohel, Juan Carlos Jimenez, Kevin Hook, Milagros Lizarraga and Marcy Olaechea. Board Members absent: Miguel Orellana and Emelio Vega. The CHNC quorum (the minimum number of Board Members needing to be present to take binding votes on Agendized Items) is five (see <http://empowerla.org/wp-content/uploads/2012/06/Central-Hollywood-NC-Bylaws.pdf>), so the Board could take such votes. All nine Board Seats were filled (by election or appointment). No Board Seats were vacant. Also attending: 22 Stakeholders and Guests.

3. Minutes Approval

The following correction to the July 28, 2014 Regular Board Meeting Minutes was requested: page three, Item #12: "Ms. Olaechea" should read "Mr. Orellana."

MOTION (by Ms. Garate, seconded by Mr. Gohel): The Central Hollywood Neighborhood Council approves the Minutes of its July 28, 2014 Regular Board Meeting as corrected

MOTION PASSED unanimously by a hand vote of all seven Board Members present.

4. Reports / comments from government representatives.

Mike Aguilara, Field Representative for U.S. 28th District of California Congressman Adam Schiff (818-450-2900; Michael.Aguilara@mail.house.gov; <http://schiff.house.gov>), reported that the Congressman secured \$5 million to implement an earthquake early-warning system in California and is working to reduce helicopter noise. Passport, immigration status and more services are available. [*This Agenda Item was continued after Item #24.*] Amber Meshack, Neighborhood Empowerment Analyst, L.A. Dept. of Neighborhood Empowerment (DONE) (213-978-1551; 323-273-9123; Amber.Meshack@LACity.org; www.EmpowerLA.org), distributed copies of and explained recent BONC [L.A. Board of Neighborhood Commissioners] Resolutions and the new Neighborhood Councils Agenda posting policy. She wants to meet with Ms. Lizarraga about the Councils for Councils help request.

5. Public Comment

Stakeholder George Abrahams reported that he and some other Stakeholders and Neighborhood Council Board Members were denied access to a Hollywood Design Review Committee Meeting overseen by City Council District 13 staff. He sent a complaint letter to the City Attorney, who ruled that the Meeting was not subject to the State Brown Act. Mr. Abrahams said he has a copy of the City Council record indicating that the Committee was created by City Council action, therefore, he believed, its Meetings are subject to the Brown Act.

6. Discussion and possible action [see the below Motion].

Ms. Lizarraga explained the ad hoc Committee that could be established. She would like to appoint herself and Stakeholder Ziggy Kruse to the Committee.

MOTION (by Ms. Lizarraga, seconded by Mr. Gohel): The Central Hollywood Neighborhood Council appoints an ad hoc Committee to work with the Department of Neighborhood Empowerment on internal development issues for our Neighborhood Council including: 1) developing proposed Board operations, procedures and tools; 2) developing proposed communication protocols and tools; 3) developing Committee operations procedures, standards and tools; and 4) identifying and clarifying administrative duties and processes.

MOTION PASSED by a roll call vote of the seven eligible voters present with six in favor ("Yes" or "Aye") (Garate, Gohel, Hook, Jimenez, Lizarraga and Olaechea); one opposed (Bammes).

7. Discussion and possible action [see below].

Ms. Lizarraga explained the Motion.

MOTION (by Ms. Lizarraga, seconded by Ms. Olaechea): The Central Hollywood Neighborhood Council will merge its Outreach Committee with its Communications Committee. The CHNC Bylaws name Outreach and Communications as one Committee.

MOTION PASSED unanimously by a roll call vote of the seven eligible voters present with all seven in favor (“Yes” or “Aye”) (Bammes, Garate, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

8. Discussion and possible action [see below].

Ms. Lizarraga explained the Motion.

MOTION (Ms. Lizarraga): The Central Hollywood Neighborhood Council appoints Board Members Punam Gohel and Milagros Lizarraga as Co-Chairs of the newly-combined CHNC Outreach and Communications Committee.

MOTION PASSED unanimously by a roll call vote of the seven eligible voters present with all seven in favor (“Yes” or “Aye”) (Bammes, Garate, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

9. CHNC Board Ratification of Elvina Beck as a CHNC Budget Representative, appointed by CHNC President.

Ms. Lizarraga explained that Mr. Bammes already is the first of the two CHNC Budget Representatives.

MOTION (Ms. Lizarraga): The Central Hollywood Neighborhood Council appoints Stakeholder Elvina Beck as a CHNC Budget Representative.

MOTION PASSED unanimously by a roll call vote of the seven eligible voters present with all seven in favor (“Yes” or “Aye”) (Bammes, Garate, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

Board Member Irma Garate had to leave at this time, making six Board Members present (the CHNC quorum is five).

10. Treasurer's report and funding-related Motions. Possible Motions / actions on Treasurer Items as needed.

- a. Review and approval of recent transactions on the Purchase Card and Purchase Card statement.

Ms. Olaechea reviewed recent expenditures. Ms. Meshack reminded the Board that the CHNC will be reimbursed for its Public Records Act response.

FUNDING MOTION (by Ms. Lizarraga, seconded by Mr. Gohel): The Central Hollywood Neighborhood Council approves its July 2014 expenditures.

FUNDING MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor (“Yes” or “Aye”) (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

- b. Review and approval of the Monthly Expenditure Report for July 2014.

Ms. Olaechea reviewed the MER. She reported that there has been no response from Charles Puree regarding documentation for the CHNC's allocation of \$500 for the August 5th National Night Out event. She requested and it was agreed to TABLE this Item.

- c. Request all Committee Chairs/Co-Chairs to draft a proposed budget for their respective Committees. Draft proposals should include 2-3 possible goals/objectives for the Committee and projected costs.

Ms. Lizarraga explained this Item.

- d. Discussion and possible action [see below].

MOTION (by Ms. Lizarraga and seconded): The Central Hollywood Neighborhood Council appoints Board Member Punam Gohel as its Alternate Second Signatory who will help and/or fill in for the Second Signatory to complete assignments for the Second Signatory role. The Alternate Second Signatory needs to take the full 60-minute funding training.

MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor ("Yes" or "Aye") (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

- e. Request for and/or appointment of Members of the Budget & Finance Committee. Budget and Finance is a standing Committee in the CHNC Bylaws. Budget & Finance Committee may address CHNC and citywide budget matters, assist with funding compliance, and assist with the development of budget proposal.

Ms. Lizarraga explained the Motion. Ms. Meshack said that DONE and the City Attorney "already have reached out" to the previous Treasurer and that "there's nothing that's unaccounted for . . . there's no rollover funds." She explained that this Board started the Fiscal Year [July 1st] with the full \$37,000 in funds allocated by the City. She added that she clarified this at an in-person Treasurers Training and by email.

MOTION (by Ms. Lizarraga): The Central Hollywood Neighborhood Council appoints Board Members Marcy Olaechea and Punam Gohel as Co-Chairs of its Budget & Finance Committee.

MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor ("Yes" or "Aye") (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

MOTION (by Ms. Lizarraga, seconded by Mr. Gohel): The Central Hollywood Neighborhood Council appoints Stakeholder Elvina Beck as a Member of its Budget & Finance Committee.

MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor (“Yes” or “Aye”) (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

- 11. Discussion and possible action** to vote to adopt revised CHNC budget PACKAGE for fiscal year 2014-2015. CHNC Board voted to adopt previous Board 2013-2014 budget for the fiscal year of 2014-2015.

Copies of the proposed Budget for the fiscal year of 2014-2015 were distributed. Ms. Lizarraga explained the Motion, that there are “no elections this year” and other differences from last Fiscal Year’s Budget. She explained that when all Committee Budgets are submitted the Board can create a full Budget, which is due September 1st. She “will be working with Amber” to complete the Board Self-Assessment since “no information is available . . . from the previous Board.”

FUNDING MOTION (by Ms. Lizarraga, seconded by Mr. Gohel): The Central Hollywood Neighborhood Council adopts its Fiscal Year 2014-2015 Budget, with \$1,500 for Elections reallocated by \$500 each to the “AUD,” “EDU” and “EVE” Categories.

FUNDING MOTION PASSED unanimously by a roll call vote of the four eligible voters present with all four in favor (“Yes” or “Aye”) (Bammes, Gohel, Lizarraga and Olaechea).

- 12. Reconsideration on the Motion** voted to oppose Case #ZA2010-0460-CUB-PAI, 6290 Sunset Blvd. Project description: Commercial TI for new Starbucks Café within a multi-tenant high-rise building. Includes new non-bearing interior walls, fixtures, and finishes throughout. Requesting Plan approval for transference of Go Burger’s CUB ZA-2010-0460 to Starbucks on-site sale and consumption of beer and wine, type 41, with their evening menu dinner plates.

[This paragraph also is directly from the Agenda.] At the duly noticed July 28, 2014 CHNC Board of Directors meeting, the Board passed the Motion to oppose Case #ZA2010-0460-CUB-PAI, 6290 Sunset Blvd. As a member of the prevailing side and per the CHNC approved Bylaws, Marcy Olaechea requests a Motion for reconsideration be placed on the August 25, 2014 CHNC Board agenda (to be duly noticed) for the following reasons: Starbucks’ presenter was not present in the July 28, 2014 meeting because she was not notified of the meeting date. Starbucks’ presenter will be present at CHNC August 25 Board Meeting and will be ready to make a

presentation in front of the Board. Discussion and possible action to vote to support or oppose this case after hearing Starbucks's presenter.

MOTION to RECONSIDER (by Ms. Olaechea, seconded by Mr. Hook): The Central Hollywood Neighborhood Council will reconsider its vote from its July 28, 2014 Regular Board Meeting, Item #19, that opposed the Application by Starbucks at 6290 Sunset Blvd. in Case #ZA 2010-0460-CUB-PAI for a Plan approval for transference of Go Burger's CUB ZA-2010-0460 to Starbucks for on-site sale and consumption of beer and wine, Type 41, with their evening menu dinner plates. The Motion had passed by a roll call vote of the six eligible voters then present with four in favor ("Yes" or "Aye") (Gohel, Hook, Olaechea and Orellana); one opposed (Bammes); one abstained (Lizarraga).

DISCUSSION: Ms. Kruse believed that options were available for the presenter to find out the July 28th Meeting time.

MOTION to RECONSIDER PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor ("Yes" or "Aye") (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

- 13. Discussion and possible action** regarding Case #ZA2010-0460-CUB-PAI, 6290 Sunset Blvd. Project description: Commercial TI for new Starbucks Café within a multi-tenant high-rise building. Includes new non-bearing interior walls, fixtures, and finishes throughout. Requesting Plan approval for transference of Go Burger's CUB ZA-2010-0460 to Starbucks on-site sale and consumption of beer and wine, type 41, with their evening menu dinner plates. Presentation by Starbucks's presenter.

Copies of "Starbucks Evenings" planned menu were distributed. Elizabeth Valerio presented for the Starbucks at the Sunset and Vine tower. They have a "Hearing date . . . September 24th, it's tentative." From "4:00 to midnight they'll serve specialty beer and wine with some plates" of food which also can be purchased to go. The previous License of Go Burger was for a full line of alcohol, Type 47. She said "the LAPD has no problem with it." As the CHNC PLUM Committee requested, they will not serve alcohol outside. Ms. Valerio indicated that Go Burger's Type 47 License stays with them and is separate from this Type 41 (beer and wine only) License. They estimate that beer and wine sales will be approximately 10-15% of total. The Sunset and Gower Starbucks will remain. Stakeholder Susan Sempers preferred the alcohol service hours to start at 5:00 p.m., not 4:00, to be less likely to attract minors; Kathleen Taylor believed the hours would not be an undue attraction. Mr. Abrahams was concerned that the store will really be a bar. Mr. Gohel reported that the PLUM Committee requested: 1) no outside patio alcohol sales; 2) alcohol sales hours to end by midnight; and 3) a preference for the alcohol service hours to start at 5:00 p.m., not 4:00.

MOTION (by Mr. Bammes): The Central Hollywood Neighborhood Council will support Case #ZA2010-0460-CUB-PAI, the Starbucks at 6290 Sunset Blvd. for a Commercial

TI for a new Starbucks Café within a multi-tenant high-rise building. Includes new non-bearing interior walls, fixtures, and finishes throughout, including a Plan approval for transference of Go Burger's CUB ZA-2010-0460 to Starbucks on-site sale and consumption of beer and wine, type 41, with their evening menu dinner plates, with no outside patio alcohol sales.

MOTION FAILED for lack of a second.

MOTION (by Mr. Jimenez, seconded by Mr. Hook): The Central Hollywood Neighborhood Council will support Case #ZA2010-0460-CUB-PAI, the Starbucks at 6290 Sunset Blvd. for a Commercial TI for a new Starbucks Café within a multi-tenant high-rise building. Includes new non-bearing interior walls, fixtures, and finishes throughout, including a Plan approval for transference of Go Burger's CUB ZA-2010-0460 to Starbucks on-site sale and consumption of beer and wine, type 41, with their evening menu dinner plates, with 1) no outside patio alcohol sales; 2) alcohol sales hours to end by midnight; and 3) alcohol service hours to start at 5:00 p.m., not 4:00.

MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor ("Yes" or "Aye") (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

14. Discussion and possible action regarding Schkapf.

Schkapf, located at 6567 Santa Monica Blvd., Los Angeles, CA 90038, a venue on Hollywood's Theatre Row. Schkapf has applied to LA2050 CREATE grant - voting is from September 2 to 16, 2014 and is requesting CHNC support. Presentation by Olya Petrakova and Bryan Brown.

[This paragraph also is directly from the Agenda.] "Theatre Row" in Hollywood is a stretch of roughly 10 blocks along Santa Monica Blvd., between La Brea and El Centro Avenues consisting of approximately 15 theatres presenting original comedies, drama, improve, musicals, classics, etc. Each venue houses around 100 seats, allowing patrons a super-intimate and up-close experience focusing more upon story, writing, and performance than it does technology and big budget. Schkapf for over a decade, aims to create a permanent performing arts incubator that provides a support system and career development for LA artists and reanimates the surrounding neighborhood of Central Hollywood. Schkapf incubates Los Angeles performing artists and culturemakers through mentorship, shared resources and networking. With the provision of LA2050 CREATE we would hire a Cultural Liaison to build a strong network with the residents and businesses of Central Hollywood in order to provide access to homegrown performance, films, research library and educational programming as well as to inspire and influence the artists making work at Schkapf through exchange and interactions with said partners. Schkapf advocates believe that Theatre Row is a vital part of Hollywood and can be a vibrant and economically

important part of Hollywood's continued redevelopment. However, they are at a quite important crossroads and Theatre Row could easily disappear. They have been raising this concern with Council District 13. More information:
<http://myla2050create.maker.good.is/projects/schkapf>

Ms. Lizarraga read aloud the Item. Olya Petrakova and Bryan Brown noted that Schkapf used to be the Artworks Theatre. They described community benefits. It was noted that the City deemed Theatre Row as "historic" and that some theatres have been replaced by "marijuana dispensaries." They are "working with some other Theatre Row venues to create a Theatre Row Association." They requested a support letter, for anyone to write comments on their website and to partner in community events.

MOTION (by Mr. Jimenez, seconded by Mr. Hook): The Central Hollywood Neighborhood Council will write a letter of support for Schkapf, 6567 Santa Monica Blvd., Los Angeles, CA 90038, a venue on Hollywood's Theatre Row.

MOTION PASSED unanimously by a roll call vote of the six eligible voters present with all six in favor ("Yes" or "Aye") (Bammes, Gohel, Hook, Jimenez, Lizarraga and Olaechea).

Board Member Juan Jimenez had to leave at this time, making five Board Members present (the CHNC quorum is five).

15. Update from CHNC Budget Representatives (BR) from the Neighborhood Council Budget Day.

Ms. Beck, who is also a Budget Advocate (BA), reported that the BA's have noted Stakeholders' concerns. Ms. Beck announced that a Regional Budget Day will be held in October.

16. Report from the Safety Committee.

Mr. Hook reported that he will meet with the new LAPD Community Liaison Officer. He encouraged looking at LAPD crime maps. Ms. Olaechea wants to build alliances with the LAPD, PTA's and Neighborhood Watches.

17. Report from the Outreach Committee.

Mr. Gohel indicated that there was no report.

18. Report from Communications Committee.

Ms. Lizarraga reported that she attended a meeting regarding Nationbuilder (<http://nationbuilder.com>), which the City is using.

19. Report from the Beautification Committee

Ms. Lizarraga reported that CHNC postcards are available.

20. Report from the Youth Committee.

Ms. Lizarraga indicated that Miguel Orellana was not present and there was no report.

21. Report from the Hollywood Nonsense Committee.

- a. Discussion and possible action to allocate funding not to exceed \$3000.00 for direct mailing of the Agenda.

Mr. Bammes described Committee goals. He believed that a direct mailing “can be delivered to 80% of our residents” who number “about 10,000.” He wants to partner with the Communications and Outreach Committee to create an outreach flier. The next Committee Meeting will be September 15th at 6:00 here in the Small Conference Room. Ms. Meshack “cautioned” to consider the effectiveness of direct mailing and offered DONE’s help.

22. The Board is seeking members of the public to participate on all CHNC

Committees. Interested members may contact the President at MilagrosFLizarragaCHNC@gmail.com or attend the meeting. Possible action by the Board includes appointments to the Committees.

Ms. Lizarraga encouraged participating.

23. Report from the PLUM Committee

Discussion and possible action regarding the following:

- a. Discussion and possible action regarding Case #ENV20141814EAF. Project Address: 935-937 N Hudson. To allow for subdivision of one existing lot in R31 Zone for construction of 6 new condominium units, 3 story built over semi subterranean parking. Applicant: Hayk Martirosion.

Mr. Gohel requested and it was agreed to TABLE this Item.

- b. Discussion and possible action regarding Case #DIR 20142485DBSPR. Project Address: 707-739 N. Cole Ave, Los Angeles. Proposed 84 unit Multiresidential 4 story over subterranean garage with 35% Density Bonus, with 7 units (11%) for very Low Income household asking 2 on menu incentives: 1) Averaging of FAR, Density, OS & Vehicular access; and 2) 6 ft Height increase and taking parking option 2. Applicant: Isaac Cohanzad.

Mr. Gohel requested and it was agreed to TABLE this Item.

- c. Discussion and possible action regarding Case # LAD 485 LTCWAVE 6 (3551456956) Project Address: 7036 Hollywood Blvd., Los Angeles, CA 90028. Site type Rooftop (outdoor). Proposed replacement antenna location Proposed view North. AT&T Presentation: Austin Pappas. Site Acquisition Project Manager EukonGroup.

John Pappas distributed copies of project documents, including photos. He said the project would add two antennas to the current four, that “you can’t see the equipment” and that “the height is not changing.” Construction would take around one week. He described increased usage as the need for the additional antennas and that City Council District 13 does not oppose the project. Stakeholder John Girado described project history and believed that the equipment was originally supposed to be covered on all four sides but only was covered on three. Mr. Gohel reported that the PLUM Committee approved of the project.

MOTION (by Mr. Gohel, seconded by Mr. Hook): The Central Hollywood Neighborhood Council supports Case # LAD 485 LTCWAVE 6 (3551456956) at 7036 Hollywood Blvd., Los Angeles, CA 90028.

MOTION PASSED unanimously by a roll call vote of the five eligible voters present with all five in favor (“Yes” or “Aye”) (Bammes, Gohel, Hook, Lizarraga and Olaechea).

- d. Discussion and possible action regarding Case # ZA-2014-2820-CUB-ZV. Project Address: 1155 Highland Avenue. For new conditional use permit and zone variance recently filed for Ammo Cafe.

Mr. Gohel reported that the PLUM Committee Tabled this Item. Mr. Abrahams reported that the Committee wants input from the LAPD.

24. Board Member Comments

Mr. Bammes requested to Agendize allocating \$3,000 for the Nonsense Committee.

25. Adjournment

Ms. Lizarraga declared and the Board agreed to **ADJOURN** the Meeting at 9:12 p.m.

Minutes written by DL.