



Adopted Board Meeting Minutes
October 26, 2009
6501 Fountain Avenue at Wilcox
Los Angeles, California 90028

1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:17 pm. Board members present: David Ambroz, David Carrera, Laurie Goldman, Scott Campbell, Jacques Massachi, Lydia Milars, Debbie Wehbe and Alwin Sumirat.

2. MINUTES REVIEW AND APPROVAL

Lydia Milars clarified that a letter of appreciation from the Police Support League, rather than from Selma Elementary School as was indicated on the September 21, 2009 meeting agenda, is needed for a \$2500 contribution. Jacques Massachi noted that his name should be corrected on page 7, and David Carrera pointed out that he was present at the September 21, 2009 Board meeting.

Laurie Goldman moved to approve the September 2009 Minutes as amended; seconded by Lydia Milars.

VOTE: Unanimous in favor. The motion passed.

3. PUBLIC COMMENT

Nathan French, Hollywood Adventist/Hollywood Community Walks, explained the Community Walk program's benefits to stakeholders, provided flyers about the program, thanked neighborhood businesses for offering discounts, including LeDeux and the Corner Café, for their support, encouraged stakeholder participation, and asked for suggestions and assistance from the CHNC Board with locating other sponsors. Scott Campbell agreed to suggest sponsors; Laurie Goldman agreed to provide contact information for an additional potential sponsor.

Anne ... asked for assistance with fulfilling the funding request previously approved for her organization.

(Taken out of order) A stakeholder made a suggestion regarding the FixNation funding request, but was advised that the CHNC cannot pay individuals directly to transport animals. The stakeholder was asked to

contact Rachel Paap, CHNC's Director of Animal Welfare, to DONE or to the City Council to change how NC funds can be distributed.

Lucille Saunders asked if information can be posted on the CHNC website, including agendas, minutes, and financial records. Scott Campbell advised that the Board is seeking a webmaster to revamp the website to increase its usability. Ms. Saunders asked to be included on any CHNC distribution lists.

4. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

a. CD13

Angela Motta, field deputy for Council President Eric Garcetti, reported on a recent Local Volunteer Neighborhood Oversight Committee (LVNOC) meeting regarding work to be done at Hollywood Recreation Center (demolishing and replacing the pool building and the pool), another LVNOC meeting on November 12th, at 4pm, that another community meeting is planned for November 17, 2009, at 7pm, location to be determined and asked that stakeholders contact her for more information. Ms. Motta responded to Lydia Milars' question by describing the work to be done with available funds. Debbie Wehbe commented that the work on the only full-size pool in the area is needed. Work on the gym is postponed. Ms. Wehbe asked about the LVNOC membership.

Angela Motta announced that LAUSD representative Steve Zimmer has scheduled an October 29, 2009 meeting on improving school safety in the Hollywood area, at LeConte Middle School at 6:30pm.

At Laurie Goldman's request, Angela Motta provided an update on the Hollywood Christmas parade, noting that funding is almost complete. Ms. Goldman asked if the parade's direction has changed; Ms. Motta stated that she would check. Debbie Wehbe asked if there is a need for additional fundraising; Ms. Motta stated that only \$20,000 was left unfunded. Ms. Wehbe asked about street closure committee; Ms. Motta reported that the process to request street closures has changed and thus the street closure committee works is being revisited.

Tricia LaBelle asked when the proposed meter time change (to increase from one hour to two hours) will occur for Hollywood Boulevard. Angela Motta agreed to research this issue.

b. Community Redevelopment Agency (CRA)

Neelura Bell, project manager for Hollywood and East Hollywood, gave an update on the Sunset and Hollywood design plan, indicating that staff is reviewing the first set of design plans and response to the staff-provided comments is forthcoming. Those plans are expected to be available for public dissemination after November 2009. Regarding Orchard Gables, Hollywood Community Housing Corporation (HCHC) plans have been submitted to CRA, and the regional administrator has expressed concern that the proposed \$2.5 million costs are high and should be brought down. Ms. Bell then discussed use of the Cinerama Dome for parking, noting that employee parking is the purview of LA Department of Transportation, not the CRA but that the requirement can be included in the HCHC CUP covenants as well as one regarding affordability. The Los Angeles DOT has jurisdiction over proposed diagonal parking on Wilcox. HCHC, as lead, negotiated covenants regarding developer affordability on other property. Laurie Goldman asked if CRA is aware of fundraising that is being undertaken. Ms. Bell stated that CRA did not authorize fundraising but did not forbid it either. There was discussion about CRA-volunteered support for the parking issues raised and urban design guidelines for several Hollywood projects and areas.

Neelura Bell discussed other projects being undertaken by CRA and provided brief updates: the AMPAS Museum, funds redistributed to benefit public improvement and public infrastructure projects, stated Hollywood and Vine is soliciting for employment opportunities, plans to hire college students, is finalizing outreach and marketing plans for the release of affordable units (which will be done by lottery to ensure a fair housing process), stated that the Vine St. Garage groundbreaking is scheduled for mid November and discussed funding requirements for the Vine St. Tower, construction financing is tied to the need to locate 60% of the tenants for the building, CBS Columbia Square project, Hollywood pedestrian transit crossroad, the Social Service Center at Blessed Sacrament improvements, the East Cahuenga Corridor alley (a partnership with the Council Office), and the streetscape improvements planned for LaBrea and for Delongpre. Ms. Bell mentioned the work being done by the Community Studio at Crossroads and encouraged stakeholders to provide input.

c. DONE

Mark Lewis provided an update from the Department of Neighborhood Empowerment (DONE); Mr. Lewis indicated that an update will soon be released regarding the status of rollover funds, pending the results of a recent audit, provided a timeline for the CHNC elections that will take place on May 15, 2010, stated that his review of CHNC by-laws was completed, and that a letter will be sent regarding the by-laws. Mr. Lewis

referred to the new, more interactive DONE web site to be brought online within the next two weeks.

d. Assemblyman Mike Feuer, 42nd District

Haeyoung Kim, Field Representative for Assemblyman Mike Feuer, provided copies of Assemblyman Feuer's newsletter, discussed the Assemblyman's efforts regarding a DUI pilot project to install interlocking ignition devices, and quoted statistics that indicate the effectiveness of these devices. Ms. Kim stated that Assemblyman Feuer was named co-chair of a committee whose goal is to revamp state government, and discussed how that goal will be facilitated. Ms. Kim noted that Assemblyman Feuer plans to visit CHNC within the next few months.

Greg Baritz, LADWP Liaison, provided copies of an update that discussed recent water main breaks, referred to power outages in the City of Los Angeles as well as in Hollywood, referred to the recent appointment of David Freeman as interim general manager to replace David Nahai. Mr. Baritz discussed Mr. Freeman's efforts to provide roadmap to the DWP's activities for the coming months. The handout Mr. Baritz included gave phone numbers that allows stakeholders to listen in via telephone to DWP meetings with the City Council. Mr. Baritz reported that the DWP and the Metropolitan Water District are offering free workshops on California native landscaping to be held on November 7 and November 21 in the downtown LA area. Mr. Baritz stated that other similar workshops may be offered in the future. Mr. Baritz then discussed how the DWP is facilitating disposal of CFL lightbulbs and noted that information on disposal sites is available in the handout provided. Mr. Baritz referred to the Fall budget workshop for NCs, which will take place on November 21, 2009 and asked that a CHNC representative plan to attend. Mr. Baritz reported that a new Director of External Affairs, Wally Knox, has been appointed and discussed Mr. Knox's background. Mr. Knox's appointment begins November 2, 2009; among other things, Mr. Knox will oversee DWPs interaction with NCs. Mr. Baritz encouraged a dialogue with Mr. Knox. Regarding outages or water main breaks, Mr. Baritz stated that he compiles information and is responsible for getting that information to NCs. Mr. Baritz reported on a recent series of solar workshops, and stated that will be an ongoing process. Lydia Milars asked if water main breaks occurred because of pressure in pipes because of regulation of water usage. Mr. Baritz stated a report on this issue will be available early November.

No other government representatives were present.

5. TREASURER'S REPORT

a. Status of Rollover Funds

Scott Campbell noted that Mark Lewis addressed this topic earlier in the meeting.

b. Status of Prior Requests: FixNation, Hollywood PAL, What else is outstanding and what is the status?

Debbie Wehbe provided copies of a report that summarized status of already approved CHNC funding requests, and discussed the information provided. Ms. Wehbe reported that she, Scott Campbell and other board members have taken the DONE funding training. Mr. Campbell asked about FixNation; Ms. Wehbe stated that the report provided only rollover fund and does not include 2009 funding requests. Ms. Wehbe stated that the FixNation funding request is still in process. There was discussion of the grant application for Hollywood PAL. Laurie Goldman asked about the TheaterWest funding request for its Storybook Theater program. Ms. Wehbe stated the need to have DONE trained personnel take care of preparing paperwork for the quarterly audit. Mr. Campbell summarized the need to update the CHNC budget. There was discussion of what information will be available regarding NC funding information on the new DONE website.

c. Where do we stand for the year?

Debbie Wehbe reported that \$1600 remains in the Mansfield Garden line item, and that youth programs and animal welfare line items have been depleted for the year. \$1500 remains in the Beautification line item. Ms. Wehbe suggested that the budget be reorganized. Ms. Wehbe reported on the status of the CHNC objective to install dog way stations.

6. PRESENTATIONS

a. Hollywood Christmas Parade

Debbie Wehbe moved to postpone discussion of this issue; seconded by Lydia Milars.

VOTE: 7 in favor; 1 opposed.

b. Step Up on Second

Tod Lipka, Chief Executive Officer for Step Up on Second, summarized his organization's services to mentally ill and homeless citizens, and

provided an update on his organization's plans to convert the Galaxy Hotel to a Residential Apartment at 1057 N. Vine St. Mr. Lipka stated his organization's intent to provide a permanent supportive housing, to be a good neighbor, and noted that the proposed development will take 2 ½ years to open, and discussed marketing and outreach plans that will precede housing being made available. Mr. Lipka answered Lydia Milars' request for a comparison to Chrysalis about employment and mitigation of loitering. Scott Campbell asked about the program's effectiveness, target population and success rates; Mr. Lipka responded with statistics from current projects in Santa Monica. Mr. Lipka answered Ms. Milars' questions about provisions for homeless citizens with pets. David Ambroz asked about provisions for homeless young people, about retail space on the property, and commented on design plans for the project. Mr. Lipka stated that plans for the retail space are in process, noted the intent to make a significant architectural contribution to the Hollywood Community, the hope for LEEDs certification, and plans for the provision of parking for tenants and staff.

7. COMMITTEE REPORTS/PRESENTATIONS

a. Columbia Square

Laurie Goldman reported that she has worked with Marathon Communications on other projects, although not the Columbia Square project.

Edgar Khalatian reprised the recent PLUM Committee presentation, noted that the project is actually across the street from CHNC boundaries in the Hollywood Studio District NC (HSDNC) area and that conditional support from HSDNC was approved, emphasized the downsized and modified proposed development reduced in scale and height offers more Class A office space, and discussed plans to rehabilitate the historical buildings, to increase pedestrian activity in the area and to bring entertainment-related uses to the area.

David Carrera reported the PLUM Committee's recommendation to support with the caveat that, for the six intersections for which traffic mitigations cannot be done, the amount set aside for traffic mitigation is low. Oliver Netburn supplied the rationale for requesting other mitigations be made. Edgar Khalatian referred to work being negotiated with the Planning Department to formulate a streetscape improvement. Mr. Khalatian responded to Jacques Massachi's question regarding funding by noting that funding has not yet been secured, however efforts are underway. Mr. Khalatian clarified that no CRA or City funding has been sought. At Scott Campbell's request, Mr. Khalatian discussed the HSDNC

conditions recommended: 2000 parking spaces (1770 provided), 7 ½ year development agreement requested (a 20 year agreement was requested). Laurie Goldman asked if the project has a flexcar program; Mr. Khalatian stated that the flexcar program was not available, however the project has a very strong TDM plan that includes a flexcar option. Mr. Khalatian reported that flexcar has pulled out of the City of Los Angeles market except for specific areas. Lydia Milars asked about buried wires and street repaving. Mr. Khalatian discussed planned improvements including relandscaping, repaving, and possibly burying wires. David Ambroz reiterated his suggestion regarding funding set aside for mitigation that should be used for community improvement.

David Carrera moved to approve the project as presented with the caveat that 25% of the funds that would otherwise be used to mitigate the unmitigatable sites be spent for CHNC community improvements; seconded by Jacques Massachi.

VOTE: Unanimous in favor. The motion passed.

b. Bodega Wine Bar

The CHNC PLUM Committee recommended approval of the project as presented with the conditions as volunteered by Bodega, with the following exceptions: change the language for Condition #3 to allow for exterior signage advertising the establishment, remove Condition #7, change the language for Condition #12 as discussed, change the language for Condition #15 to indicate that the landlord must provide parking as required by prior parking approvals, discussion with LAPD Vice occurs regarding those conditions under LAPD Vice's purview, changed A changed to "where applicable obtain products, or directly from server, condition C substituted, and include Conditions 1, 2, and 4 (specific to Type 47 license).

A. J. Jarasunas introduced Bodega's owners, discussed their experience with reference to the two current Bodega locations and plans for the new location, and asked the CHNC Board to support the proposed development.

Lydia Milars moved to accept the PLUM Committee's recommendations as follows to approve the project as presented with the conditions as volunteered by Bodega, with the following exceptions: change the language for Condition #3 to allow for exterior signage advertising the establishment, change Condition #7 to allow for no more than a 50% discount during happy hours and no limitation on the time, change the language for Condition #12 to note removal of graffiti on anything under

Bodega's purview, change the language for Condition #15 to indicate that the landlord must provide parking as required by prior parking approvals, that discussion with LAPD Vice occurs regarding those conditions under LAPD Vice's purview, Condition A changed to "Sales and delivery of alcoholic beverages to customer shall remain from behind where applicable obtain products, or from server, condition C substituted, and include Conditions 1 (information available to CHNC), 2 (notify CHNC of any changes), and 4 (maintaining an attractive premise); seconded by Laurie Goldman.

David Carrera suggested that happy hours be limited to 4 to 7 pm. Tricia LaBelle stated that she did not support imposing restrictions such as limitation of happy hour, bottle service or hours of operation because they are unenforceable; further discussion ensued. Laurie Goldman suggested that an ad hoc committee be formed to research the appropriateness of imposing unenforceable conditions. At Debbie Wehbe's request, Scott Campbell read the conditions discussed and agreed to by the PLUM Committee and Bodega's owners. There was discussion about amending the motion made by Lydia Milars to restrict happy hours, who declined to amend the motion.

VOTE: 6 in favor; 1 opposed; 1 abstention.

David Ambroz moved to restrict happy hours to 4pm to 7 pm; seconded by Laurie Goldman.

VOTE: 4 opposed; 4 in favor; the motion did not pass.

c. Beso

Ross Stephenson reported Beso has applied for a renewed CUP with no changes to its current operation, that Beso's operators do not wish to impose a cover charge.

Laurie Goldman moved to support the PLUM Committee's recommendation; seconded by Lydia Milars.

David Ambroz asked about the alleyway; Ross Stephenson stated that the alleyway is not under Beso's control.

VOTE: Unanimous in favor. The motion passed.

d. Cinespace

There was no Cinespace representative present. Scott Campbell reported that the CHNC PLUM Committee's recommendation was to support Cinespace's request, with no bottle service, no pool table and provision of a happy hour conditioned on CHNC discussion with LAPD Vice. Mr. Campbell stated that LAPD Vice did not recommend allowing any changes at Cinespace, but LAPD Vice did not object to allowing pool tables.

Lydia Milars moved to accept the PLUM Committee recommendation; seconded by Laurie Goldman.

David Ambroz asked if LAPD Vice gave a rationale or a reason for not recommending any changes be granted. Scott Campbell stated that no specifics were reported. There was discussion about activities at Cinespace, reported by Tricia LaBelle.

VOTE: Unanimous in favor. The motion carried.

- e. Instruct Secretary to draft letters for approved presentations

Laurie Goldman stated that she will generate letters for the projects approved at the CHNC Board meeting.

- f. Update on Hollywood Community Plan discussion at Hollywood Neighborhood Council Coalition.

David Carrera reported that the discussion at the meeting centered around a letter written by Dick Platkin, that focused on planning for infrastructure beyond 10 years. The discussion that followed concerned appropriate action to be taken by CHNC and what issues are of concern to CHNC.

Lydia Milars, Jacques Massachi, Lucille Saunders, Oliver Netburn, Tricia LaBell, David Ambroz, and Laurie Goldman volunteered to work with David Carrera and to form an ad hoc committee to follow up with this topic. Scott Campbell advised of the need to comply with the Brown Act.

Scott Campbell asked David Carrera to include a dialogue with LeDeux and demolition scheduled for a 8 unit building on DeLongpre on a future PLUM Committee agenda.

- g. Public Safety Committee

- i. Nightlife Issues

No report was made.

ii. CPAB

Tricia LaBelle provided an update: overissuing of citations, occupancy rates determined by the Los Angeles Fire Department, and plans for LAPD coverage on Halloween, and satisfactory ABC compliance in Hollywood.

h. Beautification

Lydia Milars reported on plans for a police precinct neighborhood cleanup on November 21, 2009 that will begin at the Hollywood City Hall and spread along Sunset from Highland to LaBrea, Wilcox and Fountain. Ms. Milars suggested that CHNC provide refreshments. Laurie Goldman asked if the Sunset BID has been asked for funding assistance. Ms. Milars stated that she did not know, and stated that she had not received a response to her suggestion that businesses along Sunset be asked for contributions.

Laurie Goldman moved to approve up to \$250 for food to support the LAPD cleanup event on November 21, 2009; seconded by David Carrera.

Vote: 6 in favor; 1 opposed.

Lydia Milars asked for contact information for Brian Fold (sp?) regarding the Police Support Association. Debbie Wehbe advised that Ms. Milars contact Sarah McPherson to get a description of the project. Scott Campbell clarified that two letters are needed, one that states appreciation of CHNC support and the other that describes the project that was undertaken using CHNC funds.

David Ambroz requested a letter of support for his efforts regarding a new preferential parking district. Mr. Ambroz will coordinate with Laurie Goldman, since this has already been approved by the CHNC Board.

i. Highland Avenue Ad Hoc Committee

Debbie Wehbe reported that the architects have requested additional funds, and that Council President Eric Garcetti will provide funds into the CHNC account to allow a demand warrant to be written to the architectural firm.

i. Ad Hoc Committees

1. Mayor's Budget Day and DONE Congress Report

Albert Tsao spoke of the value of the DONE Congress and gave his perceptions of the Mayor's budget day. A survey will be disseminated within the next month; Mr. Tsao encouraged everyone to participate in the survey once it is distributed. Debbie Wehbe reported that Mayor Villaragosa called for hiring more police officers and firemen.

2. Election Committee Status

Scott Campbell reported attending a brief meeting regarding the new election procedures, and stated plans to meeting with Brandon Paris and Sophia Torres from the City Clerk's office, where a fresh copy of the election procedures will be discussed. Mr. Campbell touched upon the timeline. Linda Lee advised that election outreach expenses will be the responsibility of the NC and discussed the possibility of sharing election outreach expenses with other NCs that share the same election day. Debbie Wehbe advised that \$6000 has been set aside for election expenses and called for a volunteer to chair the Election Committee.

8. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

Scott Campbell apologized for not including the upcoming Clean Up on today's agenda.

Laurie Goldman advised of Hollywood Freeway Central Park event honoring CHNC on January 7, 2010 and that CHNC will get two free tickets. Ms. Goldman advised that other NCs have purchased tables at the event and that tickets are \$250 per person.

Tricia LaBelle asked if there is a way to include a discussion regarding CUPs on the CHNC Board agenda. Scott Campbell advised that a recommendation from the PLUM Committee is the appropriate avenue.

Debbie Wehbe thanked Laurie Goldman for inviting CHNC Board members to comment regarding the Hollywood Freeway Central Park in a video. Laurie Goldman reported that she had spoken with Scott Campbell about this issue.

9. ADJOURNMENT

Lydia Milars moved to adjourn at 9:02; seconded by Scott Campbell.