



**Board of Directors Meeting  
Monday, February 28, 2011  
Hollywood City Hall, Large Conf Room  
6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028**

**1. CALL TO ORDER**

Scott Campbell called the meeting to order at 6:18pm. Board members present: David Ambroz, David Carrera, Laurie Goldman, Grant King, Alwin Sumirat, and Scott Campbell. Debbie Wehbe arrived later.

**2. PUBLIC COMMENT**

Arthur Pond introduced himself and reported that he was the new Branch Manager for the Hollywood Public Library. Mr. Pond identified himself as a member of the Librarians Guild and asked for support for Ballot Measure L in the March 8, 2011 election.

Michelle Walker introduced herself and Gabe. Ms. Walker advised of LA Promise Neighborhood/Youth Policy Institute's plans to conduct a neighborhood survey on March 12, 2011, and asked for volunteers to assist.

**3. MINUTES REVIEW**

There being no objection, the Minutes for the January 2011 Board meeting were accepted.

**4. REPORTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE**

No reports from government representatives were presented.

**5. PRESENTATIONS**

Scott Campbell introduced Brian Folb and Captain Duane Hayakawa and Senior Lead Officer John Washington, and presented a printer to LAPD Vice. Captain Hayakawa thanked CHNC for its contribution. Mr. Folb, president of the Hollywood Police Support Association, stated his organization's appreciation of the donation as well.

Evelyn Alexander, representing Fixing Angelenos Stuck in Traffic, described her organization's efforts on behalf of the public and its membership drive, called for a Board resolution in support of FAST, asked stakeholders to identify streets in need of upgrade/update, and discussed proposed mass transit solutions, including establishing 5 public transit stations in Hollywood, 5 in downtown Los Angeles, and 3 in Long Beach. Ms. Alexander urged stakeholders to sign up at for the FAST newsletter at [www.FASTLA.org](http://www.FASTLA.org), responded to Grant King's question regarding her opinion of a pedi-cab system, and responded to David Ambroz's comment regarding street surfacing. Debbie Wehbe asked what business organizations FAST is partnering with and was told that FAST is working with LA Biz Fed, the Chamber of Commerce and the Central City Association. Scott Campbell advised that the CHNC Board will consider a motion at its next Board meeting.

Michael Cortez and Susan Lieu, who work for the Community Redevelopment Agency in the Hollywood area, advised of statewide efforts to prevent the elimination of redevelopment agencies. Mr. Cortez and Ms. Wu also provided materials summarizing what CRA has done especially in the Hollywood area, and asked for CHNC support. Laurie Goldman reported that CRA is willing to voluntarily turn over 25% of its budget.

**Laurie Goldman moved to authorize that a letter in support of CRA efforts and in support of keeping the agency be sent to Council President Eric Garcetti, Councilman Tom LaBonge, Mayor Antonio Villaraigosa, the senators and assemblymembers and Governor Jerry Brown; seconded by Grant King.**

**VOTE: Unanimous in favor. The motion passed.**

## **6. TREASURER'S REPORT**

Debbie Wehbe presented a report showing the total DONE allocation available, that summarized expenditures to date, and also showed what budget lines have funds remaining, in anticipation of the planned budget discussion.

Laurie Goldman advised that the Board had approved an additional \$5000 for the Hollywood Freeway Park three or four months ago. There was discussion of how the allocation can be made. Ms. Wehbe advised that there was no purchase card statement to approve. There was discussion of Mansfield Garden becoming self-sustaining.

Scott Campbell advised that there is a budget survey offered by Councilman Krekorian.

Roman Hrynizak suggested that the Board authorize purchase of video equipment that would allow podcasting of Board meetings.

## **7. COMMITTEE REPORTS/PRESENTATIONS**

### **a. Standing Committees**

#### **i. Planning Committee**

##### **1. Possible Motion for Reconsideration: SoCal Recycling Center**

Carol Casella discussed fighting, noise, odor and cleanliness problems that she stated have occurred as a result of the Recycling Center's operation. Ms. Casella stated that the center's existence has impacted her business, and asked that CHNC not support the recycling center's continued operation. Scott Campbell listed complaints he has received from stakeholders.

Laurie Goldman asked Carol Cassella if the Recycling Center management had been contacted to discuss the complaints, and was told that no discussion had taken place. Ms. Cassella stated that she spoke with the management at the CVS in whose parking lot the recycling center is located. David Ambroz reiterated concerns he voiced at an

earlier Board meeting and stated that this is not an appropriate location for a recycling center.

**David Carrera moved to reconsider the original motion to support SoCal Recycling Center; seconded by David Ambroz.**

Darlene Kuba, representing SoCal Recycling Center, spoke of the company's history and current operation. Ms. Kuba stated that the current request for support was the result of a fee-generating mechanism imposed by the City of Los Angeles. She then discussed the company's efforts on behalf of the neighborhood and to beautify and keep clean the immediate area around the center's parking lot location. Ms. Kuba listed to the various agencies including City agencies that have received no complaints regarding the recycling center or its operation. Ms. Kuba asked for and was given a show of support from the 60+ meeting attendees. Armand Abramian presented additional planned community-serving mechanisms and discussed his company's continued contributions to the community. Mr. Abramian and another stakeholder read a portion of a letter written by a City Engineer from West Hollywood in support of the two recycling operations SoCal Recycling has in West Hollywood. A stakeholder who identified herself as an actor on a CBS television program spoke in support. A stakeholder spoke of the convenience of the current SoCal Recycling location for someone that does not have access to an automobile. A stakeholder stated that there has been a homeless issue in Hollywood longer than the recycling center has been in place. A stakeholder spoke of the value the recycling center provides to area residents and reiterated that the homeless issue is a separate one. A stakeholder stated that the center provides extra income for his family.

Laurie Goldman voiced her objections to the reconsideration of the issue because it had been debated at a previous meeting for which the neighboring businesses were given an opportunity to attend and speak, and stated that she would not vote in favor of reconsideration.

David Carrera stated that he also objected to reconsideration of the issue, and stated that he had advised Red Studio of the previous meeting, that the Boys and Girls Club management was also aware that the issue was heard at the previous meeting, that LAPD had been available to speak in support of the recycling center, and advised that he had visited the site at times when there was no security present. There was discussion of the show of good faith made, the need for proximity to recycling. Debbie Wehbe stated her support of continued operation but advised of her concerns. Ms. Wehbe stated that there should be a better barrier between the parking lot and the recycling center patrons, and that signage should be posted advising of the recycling center's management contact information. David Ambroz stated that the trees planted were not properly permitted. Mr. Ambroz suggested that the center's operating hours should be coordinated with trash pick up days.

**David Carrera and David Ambroz agreed to withdraw their motion.**

**David Carrera moved to refer the issue to the PLUM Committee to consider more vigorous CUP conditions; seconded by Laurie Goldman.**

Laurie Goldman clarified that the previous CHNC Board decision still stands.

**VOTE: 4 in favor; 1 abstention; 1 against.**

The issue was referred back to the PLUM Committee.

2. Presentation on CUP Application and Possible Motion for Support—7060 Hollywood Blvd., Buffalo Wild Wings, ZA-2010-3455-CUB, to permit sale and dispensing of full line of alcohol for on-site consumption in conjunction with the conversion of a bank to restaurant, operating from 9am to 2am daily, seating 276 total.

Ed Keegan, regional construction manager for Buffalo Wild Wings, advised that the proposed location will be owned by the corporation, described the company's 600-store operation and the proposed Hollywood business operation, advised of measures in place corporate-wide regarding control of alcohol sales, and stated that the proposed store will be a bona fide family-style restaurant that offers a sports-style full bar and a small patio dining area. Mr. Keegan introduced Rick Rangel, architect of record for Buffalo Wild Wings in the area.

Oliver Netburn discussed concerns reported by LAPD and the Planning Department regarding Type 47 licensees operating as Type 48s and stated that he will not support creation of a new Type 47 operation unless the proposed operator clearly demonstrates the ability to operate with appropriate security.

Laurie Goldman asked how many employees the proposed operation will employ and was told that there will be approximately 45; there was discussion of parking for employees. Ms. Goldman advised that a permit will be required to allow for coin-operated games. Ms. Goldman asked about provisions for the proposed "special events" and clarified to what the term refers. Grant King stated his appreciation of national recognition for Hollywood.

Conditions that were agreed upon: Happy hour between 4pm and 8pm with no more than 50% discount on alcohol sales; coin-operated games okay—two crane style children's games, a golf game and a hunting game; no self service of alcohol; table service on the patio to be supported; Ed Keegan stated that Buffalo Wild Wings will provide security for the first 30 days that will be continued if the neighborhood or LAPD requires it.

Lydia Milars objected to the coin-operated hunting game.

Oliver Netburn suggested that a plan approval be required upon change of ownership.

**Scott Campbell moved to support Buffalo Wild Winds's request for support of a CUP with the following conditions: Happy hour between 4pm and 8pm with no more than 50% discount on alcohol sales; coin-operated games okay—two crane style children's games, a golf game and a hunting game; no self service of alcohol; table service on the patio to be encouraged; seconded by Laurie Goldman.**

Scott Campbell clarified that certain conditions are mandated by state law and enforced by LAPD, such as that referring to electronic age verification. There was discussion about whether the CHNC should dictate what game can be offered. Ed Keegan stated that the coin-operated games to be offered are standard across all Buffalo Wild Wings stores.

**VOTE: Unanimous in favor.**

ii. Beautification

(Taken out of order) David Ambroz reported that the BID Board approved assisting with the installation of three concrete trash cans that will incorporate dog waste stations.

Grant King reported that he and Oliver Netburn are investigating the possibility of CHNC supporting landscaping the Hollywood Civic Center. Laurie Goldman advised that CRA funds are earmarked for this purpose and that there is a landscape plan that has been approved. Scott Campbell advised that CHNC has underwritten, several times, the cost of landscape improvements to the Civic Center that have not been maintained. There was further discussion of work paid for by CHNC that has not been kept up.

b. Ad Hoc Committees

i. Hollywood Community Plan Update

Laurie Goldman advised that the DEIR for the Community Plan Update may be issued shortly. Ms. Goldman reported that there will be a first steering committee meeting for Council President Eric Garcetti's LAND project.

ii. Emergency Preparedness

Debbie Wehbe reported that the American Red Cross will hold a tour of its West LA facility and will discuss its disaster plan.

**8. COMMENTS BY BOARD MEMBERS**

Debbie Wehbe advised that DONE has set a deadline for By-Laws revisions. Laurie Goldman reported that she was appointed to research this issue.

**9. ADJOURNMENT**

The meeting adjourned at 8:55 pm.