



**Adopted Board Meeting Minutes
Monday, April 26, 2010**

1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:24 pm. Board members present: David Carrera, Scott Campbell, Laurie Goldman, Tricia LaBelle, Jacques Massachi, and Alwin Sumirat. Debbie Wehbe and David Ambroz arrived later.

2. MINUTES REVIEW AND APPROVAL

Roman, a stakeholder, reported that the words “was incomplete” were left off the last sentence in Item 2.

The Minutes for March 22, 2010 were accepted.

3. PUBLIC COMMENT

Roman, a stakeholder, asked if the CHNC Treasurer’s report and meeting agendas can be posted on the CHNC website and made available at the public. Scott Campbell advised of plans to address website issues when the newly-elected CHNC Board is seated.

4. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

Angela Motta, Field Deputy for CD13, Council President Eric Garcetti’s office, provided updates on the Hollywood pool rehabilitation (public hearings have been scheduled to review variances for parking that may be sought). Ms. Motta reported on the progress on the Cahuenga pedestrian alley (behind Kitchen 24 and Velvet Margarita). Ms. Motta advised that Council President Garcetti is seeking recommendations from key community leaders regarding the City budget. Ms. Motta invited stakeholders to contact her with questions for Council President Garcetti, at Angela.Motta@lacity.org.

Haeyong Kim, Field Representative for Assemblyman Mike Feuer, 42nd Dist, announced that Assemblyman Feuer was recently appointed majority policy leader. Assemblyman Feuer is keen on insuring on cost-neutral legislation, is supporting proposed legislation restricting health insurance rate increases (to a one per year cap), tax equity for domestic partners ensuring equal treatment in process, and the Iran contracting act of 2010. Ms. Kim reported Assemblyman Feuer will send a letter urging mayoral support of the 30/10 plan and advised that he does not support Governor Schwarzenegger’s proposal to advertise on CalTrans lines.

5. TREASURER'S REPORT

a. Status of Rollover Funds?

(Taken out of order) Debbie Wehbe reported that DONE advised that only \$20,000 in available funds remain and provided what details DONE has made available on CHNC's financial status. The discussion that followed concerned how best to reallocate funds in the face of the more than \$3000 shortfall between what was allocated and what funds were still available.

Laurie Goldman moved to rescind funding to Hollywood Farmers Market, because there has been no action for requesting funding and because the funding decision was made in 2009 for funds CHNC to which no longer has access; seconded by Jacques Massachi.

VOTE: Unanimous in favor.

Laurie Goldman moved to move funding for FixNation to the next fiscal year and reduce funding for elections to \$500; seconded by Jacques Massachi.

VOTE: Unanimous in favor. The motion passed.

6. PRESIDENT/VICE-PRESIDENT REPORT

Tricia La Belle suggested that CHNC should consider its strategic direction for the future and presented copies of a summary to Board members of challenges facing business owners and quality of life issues that CHNC can consider for support. Scott Campbell advised that this can be addressed by the newly-elected CHNC Board after it is seated. Ms. LaBelle called for suggestions from CHNC stakeholders.

7. PRESENTATIONS

- b. CRA Presentation on the recently completed Hollywood Historic Resources Survey. Kip Rudd introduced himself and Jenna Snow, project manager, and stated that a first draft of survey results and historic content statement never before prepared for Hollywood have been created. Mr. Rudd discussed the process and stated that a recommended list of Hollywood historic resources is planned to be presented to the CRA Board in the summer of 2010. Mr. Rudd then noted survey looks to periods before film industry and historic resources related to pre-annexation. Jenna Snow discussed survey methodology, provided additional detail regarding examples of resources in the areas surveyed, asked for input from stakeholders via the survey website (accessible from www.cra-la.org). Laurie Goldman suggested that the survey's content will be of use to schools. Mr. Rudd responded to Tricia LaBelle's reference to small businesses' inability to modify historic buildings by listing benefits and programs available for renovation of historic properties, and discussed the

proposed Sunset Boulevard design guidelines. Mr. Rudd and Ms. Snow responded to Debbie Wehbe's questions about provisions planned that will be of assistance to CHNC with regard to purposes of preservation, community response to development, etc. David Carrera advised of differences in permit dates his research has identified; there was discussion about inaccurate information. Kip Rudd responded to a stakeholder's question about why buildings 45 years old or more or were of historic or architectural significance were included for the survey's purposes. Ms. Snow reiterated that national standards and California guidelines were followed, and that the information collected will be updated over time. Mr. Rudd stated that the context statement is available at www.cra-la.org.

- c. Presentation on the LACER AFTERSCHOOL PROGRAMS. LACER runs classes in Art, Sports and Literacy at Hollywood High and Bancroft Middle School.

Linda Horner, executive director of LACER afterschool programs, discussed her organization's efforts to provide sports, arts and academic support in a safe and caring environment. Ms. Horner stated that their LACER provides the only music, theater, dance, cheerleader, or band programs for some area schools, and discussed college prep services provided. Ms. Horner advised how adult volunteers from the community are needed, referred to the LACERSTARS.org website and invited stakeholders to attend the upcoming June 19, 2010 event at Hollywood High, that will include a talent show underwritten by Fox.

- d. Hollywood Community Studio presentation on their recently completed research report on Central Hollywood.

Jessica Cowley described how survey to study effects of development on the Hollywood community was conducted and reported on responses received from the community. Ms. Cowley advised of the intent to provide information about planned developments to the community. Alex Holsheimer discussed the survey results statistically and in conjunction with a digital map, to explore the relationship between stakeholder perceptions and their geographical location, transportation usage, communication. Mr. Holsheimer advised that small businesses had also been surveyed and discussed results obtained from a 1984 CRA survey in comparison to this recent survey.

- e. Hollywood Community Studio presentation on an interactive development tracking tool.

Alex Holsheimer advised that the interactive online tool was created to allow tracking of development in Hollywood and to explain development in Hollywood to stakeholders. Mr. Holsheimer gave an example of a current development project, including information on jobs offered to community

residents, and then discussed plans for branching out to other areas. A series of focus groups will be offered over the next two months. Stakeholders are encouraged to attend open houses that will meet every Friday afternoon. Scott Campbell stated how valuable the information gathered will be and thanked Hollywood Community Studio for its efforts

- f. Taste of Hollywood. Upcoming event in support of the Hollywood Freeway Central Park.

Laurie Goldman advised of the Taste of Hollywood event that will take place on June 27, 2010, at the Camden lot at Selma and Vine starting at 12 noon, referred to the website (www.tasteofhollywood.org) and distributed copies of a flyer for the event.

8. COMMITTEE REPORTS/PRESENTATIONS

- g. Standing Committees:

- i. Planning Committee

- 1. 1626 N. La Brea (@Hawthorne). North of Baja CUP for 7200 sq. ft. restaurant (with a 1470 sq. ft. attached patio), operating from 9AM until 4AM daily, with alcoholic beverage sales from 9AM until 2AM daily, 166 seating and additional 104 seats in on-site patio. Live entertainment, no patron dancing. Code required parking (for 16 cars) is provided in the attached, on-site, multi level parking structure. An additional 84 spaces will also be provided in this structure. Variance for amusement coin-operated machine area.

Scott Campbell moved that the PLUM Committee recommend the CHNC Board support the North of Baja CUP request with conditions as presented, with the stipulation that anytime live music is offered the doors to the inner patio remain closed except for ingress/egress; that there be no more than 4 days per month that live music is offered until 11pm, and 4 days per month when live music is offered until 1am; seconded by Oliver Netburn.

David Carrera summarized the PLUM Committee recommendation for the North of Baja CUP request. Lee Rabun reprised the presentation made at the PLUM meeting. There was discussion about a voluntary condition regarding a cover charge.

Laurie Goldman recused herself.

David Carrera moved to accept the PLUM Committee recommendation; seconded by David Ambroz.

Debbie Wehbe asked if any other Hollywood NC support is being sought. It was determined that the proposed development is in CHNC jurisdiction Tricia LaBelle stated that CHNC should support happy hour. Ms. Wehbe suggested that CHNC support could be clearer, in the form of a CHNC Board member attending ZA hearings. Scott Campbell suggested that the PLUM Committee consider the issue and make a recommendation to the Board.

VOTE: unanimous in favor. The motion passed.

Laurie Goldman returned.

2. 936 N. Seward- BENHAR Company and Editing Film Center. Demolition of existing structures and the development of a new 127,000 square foot industrial office complex with office and light manufacturing uses including post-production, editing and film storage facilities. The proposed building would range in height from four to five stories, with the roof line ranging between 59 ½ and 68 feet and an elevator facility reaching 76 feet in height. A total of 280 on-site parking spaces are proposed both at ground level and in a subterranean parking garage. The site consists of 8 parcels totaling 56,148 square feet in area with frontages on Seward Street and Hudson Avenue. CASE NO.'s CPC-2009-3158-GPA-ZC-HD-SPR.

Scott Campbell moved to recommend that the CHNC Board support the project with the standard R3 front yard setback along Hudson vs. the increased setback as presented but maintaining the side yard as revised on the south; seconded by Oliver Netburn. VOTE: Two in favor; 1 opposed.

David Carrera discussed the project's history and earlier presentations made to CHNC. Robert Pontelle reprised the recent CHNC PLUM committee presentation, discussed outreach efforts, detailed changes made as a result of input received from the community and from the ZA hearing officer, and asked for CHNC support for the revised development.

Laurie Goldman moved to support the PLUM Committee recommendation; seconded by Jacques Massachi.

David Carrera presented a rationale for maintaining the 25 foot setback that is supported by Councilman Tom LaBonge. At Laurie Goldman's request, Scott Campbell discussed the reasons given for the PLUM Committee recommendation for a setback reduced to 15 feet. Debbie Wehbe restated an argument raised at the PLUM meeting, that the additional setback could provide a "hang-out" area, and that the changes could create problems. Devin Strecker

requested that the developer make a presentation regarding the revised project to the Hollywood BID. Andy Jones, a stakeholder, indicated her satisfaction with the project as presented.

VOTE: 4 in favor; 2 opposed. The motion passed.

Debbie Wehbe moved that the CHNC Board support the office building at Seward as presented at the April 26, 2010 Board meeting.

VOTE: Unanimous in favor.

ii. Public Safety Committee

Debbie Wehbe reported on a meeting with Public Safety Chair Craig DeSilva, and that the upcoming meeting with the CHNC area Senior Lead Officers, start up of neighborhood watch programs, meetings with apartment owners to address the bulky item problem as residents leave, and incorporating Broken Windows Theory education in announcements sent out by CHNC were discussed.

9. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

Jacques Massachi advised of his intent to resign from the Board.

10. ADJOURNMENT

The meeting adjourned by general consent.