



**Board of Directors Meeting**

Monday, October 25, 2010

**Hollywood City Hall, Large Conf Room**

6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028

**1. CALL TO ORDER**

Scott Campbell called the meeting to order at 6:20 pm. CHNC Board members present: David Ambroz, David Carrera, Laurie Goldman, Noel Hyun, Scott Campbell, Grant King, and Tricia LaBelle.

**2. PUBLIC COMMENT**

Rubin Murillo, representing Karen Bass for Congress, discussed Ms. Bass' campaign and invited stakeholders to attend an upcoming meeting on Thursday, October 28, 2010 at 2317 Cedarhurst Drive in Los Angeles.

Roman Hrynyszak rescinded his offer of technical support to CHNC.

Oliver Netburn, referring to the need to update the CHNC web site, suggested that CHNC put more emphasis on this issue. Scott Campbell advised that an ad hoc committee was formed to address this issue at the last meeting and that the issue will be discussed further after the upcoming Board retreat. Laurie Goldman reported that funds have been set aside for this purpose.

**3. MINUTES REVIEW AND APPROVAL**

September 2010--Page 6 of 9, item 3: should read this item was referred back to the next CHNC PLUM meeting; Page 7, item 5: this item was referred to the ad hoc committee on the Hollywood Community Plan; Item 6.a.ii included discussion of trees being added to Hollywood Recreation Center. Scott Campbell called attention to a typo taken directly from the Agenda in item 6.b.iii, which should read changes in DONE personnel.

Roman Hrynyszak clarified that a reference to an 800 lb. elephant he made during the Board Comment item regarded the number of bars in Hollywood, not about noise emanating from the Hollywood Bowl.

**4. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE**

(Taken out of order) Captain Beatrice Grimala reported that Hollywood was rated #1 in violent crime reduction. Capt. Grimala clarified that there has been no change in police policy regarding Type 47 and 48 licenses, however, discussion about this issue has been started with Council District 13. Scott Campbell asked if CHNC advocacy could be of assistance. Capt. Grimala discussed the value of support from the business community. Tricia LaBelle called attention to the position taken by CHNC when CHNC support has been requested. Capt. Grimala referred to community cooperation, business cooperation and equitable treatment. Mr. Campbell discussed CHNC policies regarding "happy hours" and bottle service. Capt. Grimala stated that there will be a CPAB meeting devoted to this subject. Mr. Campbell asked for suggestions from Capt. Grimala regarding enforcement; Capt. Grimala stated that businesses must accept responsibility and ownership of the problem. Mr. Campbell reported that CHNC has been asked for an opinion regarding closure of Hollywood Boulevard for a New Year's party. Capt. Grimala stated that "some permit has been obtained" but opined that street closure of Hollywood Boulevard is ill-advised. Laurie Goldman asked Capt. Grimala to report on what occurred recently near Hemingway's regarding valets during the past weekend. Ms. LaBelle then discussed CUP simplification supported by CHNC that has had disappointing results; Capt. Grimala stated she would be happy to rejoin discussion of this issue. David Ambroz reported homeless encampments migrating south, increased human debris and increased prostitution around studios; Capt. Grimala stated that a nuisance abatement project has been started in the

area around Santa Monica and Highland, removal of bus benches where there is no bus route, and that Pepperdine is mediating discussion regarding a homeless feeding program that has outgrown the outdoor space currently being used for this purpose.

Sharon Shapiro advised that there has been a reduction in staff of the Department of Parking, referred to homeless issues being worked upon in the Hollywood area, referred to monthly homeless sweeps and homeless count planned for January 27, 2011 from 10pm to 5am. Ms. Shapiro called for volunteers needed for this effort. A Hollywalk LA event partnering with the United Nations will take place on November 13<sup>th</sup>, and on November 28, the Hollywood Christmas Parade will take place. Ms. Shapiro reported that Stacey Marble is now director of Field Operations for Council District 4; Ms. Shapiro is now Field Deputy. David Ambroz explained rationale behind the request that there be no overnight parking in the remaining unrestricted parking area on Santa Monica Boulevard.

## **5. TREASURER'S REPORT**

- a. Review and Approval of recent transactions on the purchase card.

In Debbie Wehbe's absence Scott Campbell presented reports on recent transactions and the CHNC bank statement (September 2010--Constant Contact: \$15; October 2010--Constant Contact: \$153; Subway: \$35; Crispy Crust: \$59.60).

**David Ambroz moved to approve recent transactions; seconded by Laurie Goldman.**

**VOTE: Unanimous in favor.**

- b. Funding Status
- c. Report from budget representatives Noel Hyun and Grant King on the Mayor's Budget Day.

Grant King reported on the recent well-attended Budget Day, advised that Noel Hyun was selected as Central Area represented, stated that the City has a \$484 million deficit, the City's reserve fund is down \$45 million causing the City's credit rating to be downgraded. Mr. King advised that budget representatives were asked to voice opinions on the level of support certain City services should receive. Ms. Hyun clarified that budget advocates were requested to rank what issues should be included in a survey to be distributed to constituents. Mr. King referred to private partnerships the City is considering. Ms. Hyun advised that the newly-elected budget advocates will have their first meeting within the next week, that FY2011 budget will start being formulated by the various City departments, and encouraged that stakeholder input be offered regarding priorities. Laurie Goldman suggested that format from last year's survey not be repeated. Scott Campbell advised that the budget advocates should be encouraged to keep citywide perspectives in mind. Oliver Netburn discussed the \$2 billion surplus being held by DWP.

## **6. PRESENTATION**

Friends of the Hollywood Central Park. The Hollywood Freeway Central Park is a neighborhood initiative to build a 44 acre street level park by capping US 101 (Hollywood Freeway) as it travels through Hollywood. Request for \$5,000 grant. The grant will be used to create an interactive simulation of the proposed park to allow community stakeholders to design the 44 acre park to meet the needs of the community. Criteria for design will be based on programming shaped by stakeholders at 3 previously held community meetings. Community designs will inspire the final design of the Park.

Laurie Goldman referred to the \$10,000 CHNC award given to this project was reduced to \$5000 due to CHNC budget constraints, explained that the \$5000 being requested will purchase software for a simulation that will allow stakeholders to provide input that can be incorporated into the final design. Ms. Goldman explained that a resolution has to accompany the request for a Neighborhood Purposes Grant. At Scott Campbell's request, Ms. Goldman provided more information regarding support from other NCs and

reported that the cost to produce the simulation software is actually \$8750. Tricia LaBelle asked for more information about the software and who will produce it, which Ms. Goldman provided.

Laurie Goldman and Scott Campbell recused themselves.

**David Ambroz moved to support the Neighborhood Purposes Grant request for \$5000 and to create a resolution showing that support in the amount of \$5000 for the Hollywood Freeway Central Park simulation; seconded by David Carrera.**

**VOTE: Unanimous in favor. The motion passed.**

## **7. COMMITTEE REPORTS/PRESENTATIONS**

### a. Standing Committees:

#### i. Planning Committee

1. Parking Lot 742, 1633 North Wilcox Avenue: On April 11, 2009 the City Council authorized the release of a Request for Proposals (RFP) for the development of parking Lot 742 (Council File 08-0473-S1). 18 months later, the RFP has yet to be released. Laurie Goldman reported on Grant King's request that CHNC write a letter requesting follow up on the 2009 City approved RFI for a new private parking lot.

**David Carrera moved to recommend that a letter be written to Council President Eric Garcetti, the CRA Board and the LA DOT asking for immediate release of the RFP for development of Parking Lot 742 (Council File 08-0473-S1); seconded by Scott Campbell.**

**VOTE: Unanimous in favor. The motion passed.**

**David Carrera moved to approve the PLUM Committee recommendation; seconded by Laurie Goldman.**

**VOTE: Unanimous in favor.**

2. CRA Hollywood Blvd Urban Design Plan. No presentation. Discussion on the plan by committee and public. [http://www.crala.org/internet-site/Projects/Hollywood/community\\_news.cfm](http://www.crala.org/internet-site/Projects/Hollywood/community_news.cfm) (scroll down)

**Scott Campbell moved that PLUM recommend that the CHNC Board authorize a letter to be written to CRA requesting that the CRA Hollywood Blvd Urban Design Plan address landscaping, no setback requirements, requirement to pay homage to older architecture rather than allow anything new, opening existing transportation portals with new development, and the Hollywood regional center designation there should be further discussion of what is allowable with regard to facades of historical buildings, subject to Secretary of Interior standards adding what is allowed, and encouragement for green buildings and rooftop gardens; seconded by Oliver Netburn.**

**VOTE: Unanimous in favor. The motion passed.**

**David Carrera moved to approve the PLUM Committee recommendation; seconded by Laurie Goldman.**

**VOTE: Unanimous in favor. The motion passed.**

3. David Carrera/Laurie Goldman. Report on Hollywood NCs meeting with Michael LoGrande regarding outreach for the Hollywood Community Plan update.

Laurie Goldman reported that she and David Carrera attended a meeting with Director of Planning Michael LoGrande and two representatives of the Neighborhood Council Coalition that was supposed to be discuss a town hall. The Hollywood Community Plan update was discussed at the meeting; the DEIR that was scheduled for publication in October will now be produced in November 2010; planning staff is not satisfied with happy with most of what is in the Sunset Boulevard urban design guidelines or the Hollywood Boulevard urban design guidelines, Michael LoGrande will hold joint meeting December 2010 with CD 4, 13, and the

CRA on the community plan update. David Carrera reported that Michael LoGrande did not identify issues regarding Sunset Boulevard or the CRA plan.

ii. Public Safety Committee  
1. Nightlife Issues –

David Carrera asked Roman Hrynyszak if he was aware of noise emanating from Cabana Club, referred to stakeholder complaints regarding noise from this location and advised that the Cabana Club should have had a Plan Approval in 2006.

2. CPAB

Tricia LaBelle will attend the next CPAB meeting

David Carrera left the meeting.

iii. Beautification Committee –

David Ambroz reported he has been appointed to RVNOC regarding Hollywood Rec Center and noted that he has been advocating that the pool be allowed to remain open year-round and be heated. Mr. Ambroz stated that he has 11 stakeholders interested in working on beautification issues and asked that a CHNC Board member help with beautification issues as co-chair of the committee. Laurie Goldman suggested that Grant King could assist Mr. Ambroz.

1. De Longpre Park Ad Hoc Committee

Oliver Netburn reported that Jaime Ramirez stated that Bureau of Engineering will use any leftover funds to repair sidewalks next to tree wells near De Longpre Park.

b. Ad Hoc Committees

i. Hollywood Community plan ad hoc committee.

Laurie Goldman reported that ad hoc committee assignments have been made. The AGF research will be done as well. Ms. Goldman quoted Michael LoGrande as saying that the planning code in Los Angeles is a planning code of exceptions.

**8. BOARD RETREAT**

The Board Retreat was scheduled for Sunday, November 7<sup>th</sup>, 2010; location to be determined.

**9. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA**

Laurie Goldman asked about scheduling November 2010 meeting. November 15<sup>th</sup>, 2010 was suggested.

Regarding December 2010 meeting; December 20 was suggested. A joint CHNC PLUM/Board meeting will be held on December 13<sup>th</sup>.

Tricia LaBelle suggested that fines should be imposed on dog owners that leave animal waste on the street.

**10. ADJOURNMENT**

The meeting adjourned at 7:52 pm.