



Board of Directors Meeting

Monday, November 15, 2010

Hollywood City Hall, Large Conf Room

6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028

1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:18 pm. Board members present: David Ambroz, David Carrera, Laurie Goldman, Noel Hyun, Grant King, and Scott Campbell. Tricia LaBelle arrived at 6:20 pm.

2. PUBLIC COMMENT

Roman Hyrnizak read a statement voicing his concerns with the CHNC Board President's "reaction to inaccurate information destined for the public record," referring to the Minutes of an earlier CHNC Board meeting. Mr. Hyrnizak then reiterated his concerns regarding CHNC use of Constant Contact.

3. MINUTES REVIEW AND APPROVAL

Laurie Goldman clarified that she referred to CHNC's approval of \$10,000 in support of the proposed Hollywood Central Park; only \$5,000 has been awarded to the project so far. Scott Campbell stated that the second \$5,000 was not allocated because of budget constraints. Ms. Goldman reported that the funds will be used to pay for the design of software.

David Carrera clarified the reference to the Cabana Club plan approval that should have taken place in 2006, in item 7.a.ii.1 (Nightlife Issues).

There being no objection, the Minutes were approved with the changes noted.

4. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

Neelura Bell, CRA project manager for Hollywood and East, advised that a joint meeting between the CRA Board of Commissioners and Planning Commission regarding the Hollywood Boulevard and Sunset Boulevard Urban Design Plans will take place on December 2, 2010. Responding to Laurie Goldman's questions, Ms. Bell stated that the meeting is intended to garner input from the public and that there will not be a vote taken on these plans. Ms. Bell stated that the redlines on Sunset are already published and that the red lines on Hollywood will be available on the CRA website at the end of the week (http://crala.org/internet-site/Projects/Hollywood/community_news.cfm). Ms. Bell advised that the CRA will publish an RFP for Parking Lot 742 and that a bidder's conference will take place in January 2011. Regarding 1601 Vine Street, Laurie Goldman advised that CHNC has been asked to testify to the Los Angeles City Council; Ms. Bell advised that there continue to be concerns about the capacity and financial wherewithal of the developer and the amount of money paid for the land and what is being conveyed to the developer. Ms. Bell stated that the property will not be conveyed until construction financing is closed, discussed the process that is being undertaken, how use of the property was determined, and stated that there is no contractual obligation on CRA's part until a DBA is finalized.

Oliver Netburn asked if there is an intent to replace a missing peer review. Neelura Bell advised that this is at the discretion of the Los Angeles City Council.

Sharon Shapiro, field deputy for CD 13, asked for stakeholder input regarding street sweeping tickets, advised that a beautification team was formed to empty waste baskets and removing bulky items. David Ambroz asked for an update on an on-going Preferred Parking District request and was told that there will

be a Committee meeting in December 2010. Ms. Shapiro advised that a new permanent supportive housing project for residents of Michael's Village is in process.

Angela Motta, field deputy for CD4, provided an update on the November 28, 2010 Hollywood Christmas Parade, distributed copies of a news release and street closure list, advised that Larry King will be the Grand Marshall, noted that Toys for Tots is the parade's designated charity for 2010, and reported that the Hallmark Channel will film and air and syndicate broadcasts of the parade across the US. Ms. Motta invited stakeholders to attend the filming of a free concert at Hollywood and Highland that will be broadcast at the same time as the parade.

Angela Motta reported that Council President Garcetti is supporting the proposed DWP Rate Payer Advocate, responsible for auditing DWP policies; this will be reviewed by the Los Angeles City Council in December 2010. Regarding tour bus operations in Hollywood, Ms. Motta asked business operators and residents to review street signage for discrepancies and advise her office. Tricia LaBelle stated that there are areas where valet parking signs where there is no longer valet parking offered; Ms. LaBelle discussed use of a bagging system. Ms. Motta advised that a valet parking ordinance is still being vetted by the Los Angeles City Attorney's office. David Ambroz asked for CD 4 assistance with the request for a Preferred Parking District. Ms. Motta discussed budgetary constraints on hiring additional personnel. Grant King asked for an update on the Schrader/Wilcox lot. Ms. LaBelle asked about compliance motions proposed for the Los Angeles PLUM Committee. Debbie Wehbe advised of changes in DONE financial procedures for NC neighborhood purposes grants and asked Ms. Motta to assist if problems occur.

Oliver Netburn stated his support of the proposed DWP Rate Payer Advocate and discussed stakeholder input that can be offered regarding available, affordable parking. Roman Hyrnizak asked where the proposed DWP Rate Payer Advocate will be housed.

5. TREASURER'S REPORT

- a) Review and Approval of recent transactions on the purchase card.

Debbie Wehbe provided copies of reports for August, September and October/November 2010.

Laurie Goldman moved to approve expenditures and to accept July-October 2010 Treasurer's Report; seconded by Grant King.

VOTE: Unanimous in favor. The motion passed.

- b) Funding Status

Debbie Wehbe provided an update on the CHNC funding status.

6. COMMITTEE REPORTS/PRESENTATIONS

- a. Standing Committees:

- i. Planning Committee - David Carrera

Velvet Margarita, 1612 N Cahuenga Blvd, ZA-2010-2203-CUB, continue the sale of full line alcohol for on-site consumption with live entertainment. Lee Rabun.

Laurie Goldman advised that she has worked with Lee Rabun on other projects

David Carrera discussed the PLUM Committee's recommendation of support of the Velvet Margarita's CUP renewal. Lee Rabun reported that the owner is unwilling to remove the roll-up door because it is used and the windows are subject to regular vandalism. Tricia LaBelle referred to proposed changes to the CUP renewal process that may be put into effect before the end of the

year. Mr. Rabun reported that another client of his, Mel's Diner, was cited by the LAPD for a CUP that has not yet expired, and discussed the costs that would be incurred by those proposed CUP renewal changes. David Ambroz expressed disappointment that the roll-up door will not be removed and suggested that it be disguised at the least.

Roman Hrynizak advised of his distaste for the Velvet Margarita's roll-up door. Oliver Netburn advised that the PLUM Committee recommended

David Carrera moved to support the Velvet Margarita CUP renewal, with a 10 year grant given the condition that a change of owner/operator will trigger a plan approval and that the CHNC highly urges the owner/operator to do something about the roll-up door; seconded by Laurie Goldman.

VOTE: Unanimous in favor. The motion passed

ii. Public Safety Committee

1. Nightlife Issues

David Carrera reported that he spoke with a Cabana Club manager and advised that a stakeholder reported that there had been improvement, except for the previous night. David Ambroz asked if noise from Arena can be reviewed.

iii. Beautification Committee

David Ambroz discussed plans to hold a meeting for the Beautification Committee.

1. Highland Ave Ad Hoc Committee

Debbie Wehbe reported that she had received a copy of an e-mail from Troller Mayer to Council President Eric Garcetti's office advising of a payment, but that nothing had been received from DONE indicating that a payment has been made. Ms. Wehbe stated that work should be started within the next six months.

2. Mansfield Garden

Debbie Wehbe advised that the garden coordinator has made arrangements to hold 'weeding days' and to hire someone to do pruning. Scott Campbell requested that the billing for the garden coordinator remain up to date.

iv. Ad Hoc Committees

1. Hollywood Community plan ad hoc committee

Laurie Goldman advised that the DEIR has not been published

2. Web Site Committee

Laurie Goldman and Debbie Wehbe reported that a memo had been distributed to CHNC Board members with background information, recommendations, an action plan and timeline for updating the CHNC website. Ms. Goldman called for Committee chairs to make a commitment to provide up-to-date content, and advised that the present system includes a bulk mail system that obviates the need for Constant Contact. There was discussion about whose services can be used to update the web site, and about requesting permission from Roman Hrynizak to use content he has recorded from various CHNC meetings.

Laurie Goldman moved that CHNC pay Steve Campbell up to \$300 to refresh content on the CHNC website; seconded by Tricia LaBelle.

Scott Campbell asked if there were questions about Committee chair responsibilities. Debbie Wehbe advised that Steve Campbell's quote does not include updating the photo gallery.

VOTE: Unanimous in favor

7. BOARD RETREAT

Scott Campbell advised that some Board members have contributed ideas for discussion at the meeting and that he welcomed additional input. After discussion, the Board agreed to schedule the retreat for the first week in January 2011.

8. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

Scott Campbell advised that no one is to make comments on behalf of CHNC without express authorization from the Board. Mr. Campbell advised that CHNC Board Members must explicitly identify their personal comments.

Debbie Wehbe advised that the address for the Planning Committee must be changed. Scott Campbell suggested obtaining a PO Box.

Laurie Goldman advised 1601 asked that a CHNC Board member testify at HEDC and the LA City Council meeting and that she is planning to attend the meeting. Ms. Goldman asked for direction from the Board. Scott Campbell stated that the letter written previously must stand and that the issue has not been revisited by the CHNC Board.

Tricia LaBelle advised that Les Deux has filed a categorical exemption and discussed the position taken by CHNC on this venue. Ms. LaBelle advised that Patrick, the new Les Deux general manager, was previously employed as an event planner for the Buffalo Club.

9. ADJOURNMENT

Adjournment at 8:05 pm.