



Board of Directors Meeting

Monday, August 23, 2010

Hollywood City Hall, Large Conf Room

6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028

1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:20pm. CHNC Board members present: Scott Campbell, David Ambroz, David Carrera, Laurie Goldman, Tricia LaBelle, Debbie Wehbe, and Alwin Sumirat

2. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA THAT ARE WITHIN THE BOARD'S SUBJECT MATTER JURISDICTION

Lucille Saunders stated that sufficient time is not being allowed for review of the Citywide Design Guidelines recently released by the City of Los Angeles Planning Department and suggested CHNC support a resolution calling for input for all City policies before the hearing stage is reached. Ms. Saunders advised that three meetings are scheduled for August 30 and 31, 2010 at which the design guidelines will be discussed.

Lydia Milars suggested that gardening/cleaning equipment owned by CHNC should be moved to the Mansfield Garden shed instead of being stored in the CHNC office.

Sharyn Romano asked that CHNC provide a letter of support for the Hollywood Beautification Team's application to continue a contract for graffiti abatement, and requested a separate letter of support regarding inclusion of CHNC in the tree planting grant initiative. Ms. Romano discussed the proposed HBT fundraiser honoring Capt. Beatrice Grimala and asked for assistance finding an appropriate venue for the fundraiser. With the Board's tacit approval, Scott Campbell acknowledged that the irregular request for CHNC support would be considered by the Board.

Laurie Goldman moved that the CHNC authorize letters of support requested by the Hollywood Beautification Team on graffiti abatement and application for a grant for trees for the community; seconded by Tricia LaBelle.

VOTE: Unanimous in favor.

(Taken out of order) Stephen Box, Council District 4 resident, introduced himself and his wife, announced his candidacy for the Los Angeles City Council, asked for

support from the Central Hollywood community in this regard and invited comments and questions from the community.

Kevin James, talk radio broadcaster, asked for input from CHNC Board members and community members, and advised that, in the future, his KRLA (870AM) radio program will be used as a forum for presenting community issues.

3. ELECTION FOLLOW UP

Scott Campbell explained that two vacant seats remained after the last CHNC election and discussed how the selection process would take place. Debbie Wehbe gave a brief overview of Board Member responsibilities and provided copies of her presentation. Ms. Wehbe briefly discussed the role CHNC Board members are expected to play, ethical standards that each Board member must maintain, and advised how to get information regarding NCs from the Department of Neighborhood Empowerment website. Candidates for the Board seats, in random order, were: Grant King, David Judaken, Craig DeSilva, Roman Hrynyszak, Noel Hyun, Philip Starr, and Lydia Milars.

Grant King introduced himself and discussed his candidacy for a board seat and what he can offer in service to the community.

Roman Hrynyszak stated his commitment to the Hollywood community and offered his expertise.

Noel Hyun reported on her activities as a long-term Hollywood resident, working for a local Conditional Use Permit specialist, for Council President Eric Garcetti and for the state attorney's office while attending law school.

Lydia Milars discussed her long-term service to the Central Hollywood community and acknowledged that she had not run for a Board seat in the last election because she had planned to move away from the Hollywood area.

Scott Campbell referred to a decision from the City Attorney's office regarding how the vote should be made.

Scott Campbell voted for Grant King and Lydia Milars; David Ambroz voted for Grant King and Noel Hyun; David Carrera voted for Noel Hyun and Lydia Milars; Laurie Goldman voted for Grant King and Noel Hyun; Tricia LaBelle voted for Grant King and Noel Hyun; Alwin Sumirat voted for Grant King and Lydia Milars; Debbie Wehbe voted for Grant King and Lydia Milars

Laurie Goldman reported that Grant King received 6 votes, Noel Hyun and Lydia Milars each received 4 votes. A tie-breaker vote took place: Scott Campbell voted for Lydia Milars; David Ambroz voted Noel Hyun; David Carrera voted for Noel Hyun;

Laurie Goldman voted for Noel Hyun; Tricia LaBelle voted for Noel Hyun; Alwin Sumirat voted for Lydia Milars; Debbie Wehbe voted Lydia Milars.

Scott Campbell welcomed Grant King and Noel Hyun as new CHNC Board members.

4. MINUTES REVIEW AND APPROVAL

Tabled.

5. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

Stacy Marble, Field Deputy for Councilman Tom LaBonge's CD 4, spoke regarding quality of life issues (Councilman LaBonge's position on lunch trucks, party houses and tour buses). Copies of reports on these issues were provided that discussed Councilman LaBonge's efforts; Ms. Marble thanked Sharon Shapiro for her work on the just-completed summer bike tour Councilman LaBonge sponsors and thanked Greg Baritz for his efforts on behalf of the Department of Water and Power. David Ambroz asked for assistance regarding preferential parking district initiative and regarding RV parking in the area. Sharon Shapiro discussed the constraints the preferential parking district office has had recently. Tricia LaBelle noted complaints she has received regarding the processes implemented by the Department of Building and Safety. Stacy Marble responded to Kevin James' questions regarding Councilman LaBonge's recent party house motion and an older motion on the same issue. David Ambroz complained about parking meter usage.

Katherine Henning, Planning Deputy for Council President Eric Garcetti's CD13, discussed Council President Garcetti's efforts regarding DWP rates, the supergraphics issue, announced a September 13th meeting on this issue in Mar Vista, noted successes, with regard to development reform, to streamlining the CUP process and invited input from the community on this issue, stated that the Los Angeles City Council has recessed for summer, and invited community members to tour City Hall during the recess. Grant King remarked on the delayed RFP for a lot at Schrader and Wilcox; Ms. Henning promised to follow up. David Ambroz mentioned the value received from a recent workshop for non-profit organizations and expressed hope that this kind of workshop will be offered again in the future.

Greg Baritz, Field Representative for the Los Angeles Department of Water and Power (DWP), discussed information he provided to meeting attendees regarding DWP's plans for the future, invited participation in the meetings that will take place in September 2010 and discussed the August 12 kickoff workshop. Mr. Baritz reiterated the invitation to NC presidents to participate in the DWP's Water Advisory Group and asked that each NC appoint a representative to attend these meetings.

Scott Campbell left the meeting.

6. TREASURER'S REPORT

- a) Present revised 2010-2011 Budget for Board Approval. Treasurer to prepare resolution for approval.

Debbie Wehbe moved to approve a resolution accepting the 2010-2011 budget; seconded by Laurie Goldman.

Vote: Unanimous in favor; the motion passed.

Laurie Goldman moved to accept the Treasurer's Report; seconded by David Ambroz.

Vote: Unanimous in favor; the motion passed.

- b) Review and Approval of recent transaction on the purchase card.

Debbie Wehbe moved to approve a resolution regarding the already-approved Neighborhood Purpose Grant; seconded by Laurie Goldman.

VOTE: Unanimous in favor; the motion passed.

Debbie Wehbe moved to approve a resolution regarding PAL matching grant; seconded by Laurie Goldman.

VOTE: Unanimous in favor;

- c) Consideration of City Council Motion to transfer \$50,772 from CD4 and CD13 to CHNC for payment to Troller Mayer regarding Highland Ave Medians.

Debbie Wehbe advised that money has been located by Council President Eric Garcetti to fund payment to landscape architects Troller Mayer.

Laurie Goldman moved that the CHNC Board approve the expenditure of \$50,772, per Council President Eric Garcetti's August 13, 2010 motion, to pay Troller Mayer for work to finish the Highland Avenue medians; seconded by David Ambroz.

VOTE: Unanimous in favor. The motion passed.

7. Officer Reports

- a) Vice-President

i. New Board member training

Tricia LaBelle gave a summary of recent new Board member training and discussed the value of the training. Ms. LaBelle called for suggestions from the community for improvement. Kevin James complemented CHNC meeting protocol.

8. PRESENTATIONS

Hollywood Boulevard Urban Design Plan. CRA, Alison Becker, City Planner, draft of the Hollywood Boulevard Urban Design Plan is available on the www.crala.org website, reprised a presentation made to the CHNC PLUM committee, discussed the reasons for the recommendations made by the present Plan and showed illustrations for possible future projects for Hollywood Boulevard.

Alison Becker reported that the end of this two-year effort is in sight and that a draft Plan has been circulated whose stated intent is to balance interests of a diverse group of stakeholders, preserve historic resources, foster active sidewalks, ensure that new development relates to existing property with regard to massing, palette, preservation of open space and zoning requirements. Ms. Becker advised that a joint public hearing (with the CRA Board and the City Planning Commission) will take place in October 2010, that is intended to provide the CRA board with the opportunity to learn from the Planning Commission and to garner reaction from the community. Subsequent revision will be brought to the CRA Board at the end of the year. Ms. Becker responded to Roman Hrynyszak's question about how the CRA's strategic plan differs from those of other metropolitan areas. This issue will be discussed at the next CHNC PLUM Committee meeting.

Alwin Sumirat left the meeting.

9. COMMITTEE REPORTS/PRESENTATIONS:

a. Standing Committees:

i. Planning Committee – David Carrera

1. **Opera Crimson**, 1650 Schrader. Zoning Administrator's determination of Approval of Plans, ZA 97-0354(CUX)(PA3), to permit the continued dancing, and a Type 48 Department of Alcoholic Beverages License in conjunction with an existing bar/lounge and nightclub, and to ensure compliance with the conditions of approval. Modification of Conditions requested. EPG- Brandon Finch. PLUM recommends approval with conditions in presentation.

This issue will be discussed at the next meeting. A copy of the parking lease and a list of conditions that are to be modified have not yet been supplied by the developer.

2. Boys & Girls Club of Hollywood, 850 N. Cahuenga. The Boys & Girls Club of Hollywood received a grant for \$2.5 million in 2004 to build a new gym/teen center on their property at 858 Lillian Way .In late 2008 grant funds were frozen due to the State budget crisis. Since the freeze, much has changed in terms of financial capacity to expand services. They issued a change of scope request to the State of CA to downsize the project to renovate the current facility at 850 N. Cahuenga. The renovation would increase services to kids by offering a gym for older teens and improve the teen center which serves youth ages 13-17yrs old. State requires presentation of the change of scope plan to residents of the community. Mel Culpepper. PLUM recommends support of the change in scope.

David Carrera moved to approve the CHNC PLUM Committee's recommendation to support the Boys and Girls Club in their change of scope; seconded by Laurie Goldman.

Vote: Unanimous in favor.

3. Hollywood Community Plan: Draft Environmental Impact Report (DEIR) is scheduled for August release, starting a minimum 45 day comment period. Discussion and possible motion asking for the comment period to be extended. Laurie Goldman-CHNC Hollywood Community Plan Committee. PLUM recommends 180 days to evaluate and comment on the DEIR.

(Taken out of order) David Carrera referred to the issues raised during the discussion of the Hollywood Community Plan, and Laurie Goldman reported that Lucille Saunders advised that other community groups are calling for a 180 day review period.

Lucille Saunders pointed out the scheduling difficulties that will result from requesting anything less than 180 days.

Laurie Goldman moved to authorize that a letter be written to Council President Eric Garcetti and Councilman Tom LaBonge requesting the DEIR under SEQA review period be extended from 90 to up to 180 days; seconded by Grant King.

David Carrera stated his preference that 180 days be requested. Laurie Goldman reported that the Planning Commission has already agreed to extend the review period, however a specific number of days has not been agreed upon.

VOTE: 5 in favor; 2 opposed. The motion passed.

4. Supergraphic Ban for Hollywood Sign District: an amendment to the Ordinance that prohibits supergraphics in Hollywood.

PLUM recommends CHNC Board support the supergraphic ban.

(Taken out of order) Katherine Hennigan CD13 referred to discussion that took place at her presentation at the last CHNC PLUM meeting; David Carrera summarized issues noted by the community and reported that the CHNC PLUM Committee unanimously recommended support of Council President Eric Garcetti's stance on this issue. Ms. Hennigan further discussed Council President Garcetti's rationale and position regarding the proposed amendment to the ordinance regarding supergraphics.

Noel Hyun recused herself.

David Ambroz complained about smaller billboards used as street furniture.

Laurie Goldman moved to approve the CHNC PLUM Committee's recommendation to support Council President Eric Garcetti's proposed ban on supergraphics; seconded by Debbie Wehbe.

Additional questions were raised by attendees and responded to by Katherine Hennigan.

VOTE: 5 in favor; 2 opposed. The motion passed.

Noel Hyun returned to the meeting. (This item was taken out of order.)

5. Les Deux, 1638 Las Palmas Ave. Applicant intends to continue sale and dispensing a full line of alcoholic beverages in conjunction with a 7,612 sq. ft. existing restaurant bar/lounge (1638-40 N Las Palmas Ave), with live entertainment and patron dancing and hours of operation from 11:00am to 2:00am, daily. Applicant: J&J Property Company LLC. Representative: EPG, Brandon Finch, Elizabeth Petersen. Continued conversation from July PLUM. Michael Gonzales. No action taken by PLUM.

David Carrera discussed the reasons no recommendations were made by the CHNC PLUM Committee. Mr. Carrera reported that the existing CUP requires that a new operator file for plan approval and suggested that the community should be allowed to request that the location operate as a restaurant. Noel Hyun listed items of crucial interest for alcohol retailers: the CUP, the alcohol license, and transfer of the police permit.

David Carrera moved to write a letter to Council President Eric Garcetti and to the Planning Department asking that there be a plan approval, recognizing

the current CUP's requirement of plan approval for a new operator and to allow the community the ability to communicate to the Police Commission that this has been a problem location. There was no second.

David Ambroz suggested that the motion separate the two issues.

Noel Hyun moved that the CHNC authorize a letter be written to Council President Eric Garcetti and the Planning Department requesting that they require plan approval per LeDeux's existing CUP; seconded by Debbie Wehbe.

David Ambroz stated his concern that new business be encouraged. Noel Hyun advised that a good faith effort must be made by the new operator. Debbie Wehbe advised that no new precedent is being set and that the property owner has not changed.

Tricia LaBelle recused herself.

VOTE: Unanimous in favor. The motion passed.

Debbie Wehbe moved that, at this point in time, the CHNC Board is not in support of any government agency authorizing a dance hall permit, live entertainment, or 4 am closing time for LeDeux; seconded by David Carrera.

VOTE: 4 in favor; 1 abstention. The motion passed.

ii. Beautification Committee

David Ambroz reported meeting with Craig DeSilva going to 4 property owners to request ivy be planting, quality of life overnight camping, and persuading property owners to light their properties at night. Lydia Milars reporting meeting with BID regarding trash in the streets, advised that Fountain is not within the boundaries of any of the BIDs and suggested that CHNC take a position regarding removal of trash on Fountain within the CHNC boundaries. Mr. Ambroz discussed his strategy with regard to beautification in the CHNC area. Lydia Milars discussed her efforts as past chair of the Beautification Committee. Mr. Ambroz encouraged stakeholder participation. (Taken out of order) Mr. Ambroz discussed renovation being done of the pool area at the Hollywood Rec Center.

1. Mansfield Garden

Debbie Wehbe suggested mini-clean-up efforts, and reported that DONE has finally caught up the garden coordinator's pay from a year ago. Ms. Wehbe reported on the success of the dog waste stations and suggested that CHNC consider installing and supporting trash bins.

2. De Longpre Park Ad Hoc Committee

Oliver Netburn advised that there was a grand opening at DeLongpre Park last month and that this committee may no longer be needed.

b. Ad Hoc Committees

- i. Hollywood Community plan ad hoc committee. Laurie Goldman.
Update on status.
- ii. Emergency Preparedness.

Linda Lee reported that a non-profit company will be offering emergency preparation services to seniors at no cost and discussed other efforts she has made to garner training and assistance for community members.

10. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

David Ambroz expressed his dissatisfaction with the public vote taken earlier in the meeting regarding the new board members.

11. ADJOURNMENT

The meeting adjourned at 9:45 pm.