



Board of Directors Meeting

Monday, April 25, 2011

Hollywood City Hall, Large Conf Room

6501 Fountain Avenue (at Wilcox), Los Angeles, CA 90028

1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:18 pm. Board members present: David Ambroz, David Carrera, Laurie Goldman, Noel Hyun, Tricia Campbell, and Alwin Sumirat. Debbie Wehbe arrived later.

2. PUBLIC COMMENT

Shawn Griffin advised that a local farmers market vendor, the Flan King, has offered to support drug and alcohol training for Mr. Griffin's organization and encouraged stakeholders to patronize the vendor. Mr. Griffin provided copies of a flyer and information about how to contact him for more information.

David Ambroz advised that he has changed employers, from LA City College to Disney.

3. MINUTES REVIEW AND APPROVAL

a. March 2011

Debbie Wehbe submitted an addition to the March 2011 minutes that clarified the nature of CHNC support to the Hollywood Rec Center:

Steve Finley, Director, Hollywood Recreation Center, provided pictures of various programs the Recreation Center offers to community youth and discussed successes the various programs have had. Mr. Finley then explained how the funds being requested will be spent to purchase trophies, uniforms, equipment, and t-shirts and contribute to staff salaries. This would provide programs of t-ball, baseball, basketball for one season and then flag football for another season, giving program availability year-round for both boys and girls.

There being no objection, the Minutes for March 2011 were accepted as amended.

4. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE INCLUDING, BUT NOT LIMITED TO:

Angela Motta, Field Deputy for Council President Eric Garcetti's CD13, advised of matching grant funding available for the Clean and Connected Community Grant program, encouraged application for aesthetic or physical improvements to the neighborhood, noted the May 5th deadline, and referred interested stakeholders to apply for the matching grant program at Council President Garcetti's website, cd13.com. Regarding Los Angeles Neighborhood Dreams (LAND), Council President Garcetti's initiative, Ms. Motta discussed 19 projects proposed, including tree planting, sidewalk repair, flower boxes, the Hollywood/Highland portal, and pop-up parks. Ms. Motta commended Laurie Goldman for her efforts on behalf of the Hollywood LAND initiative, and responded to David Ambroz's comments regarding recent area burglaries and to Tricia LaBelle's questions concerning a stabbing at Paramount. Ms. Motta advised Shawn Griffin to contact her regarding homeless citizens camping near the Staples office center location and responded to Mr. Ambroz regarding funding for renovation of the Hollywood Rec Center.

Conrado Terrazas, Senior Field Representative, for Assemblymember Gilbert Cedillo, introduced himself and discussed Assemblymember Cedillo's background and activities on behalf of stakeholders; Mr. Terrazas distributed copies of Assemblymember Cedillo's contact information and encouraged stakeholders to contact him.

5. TREASURER'S REPORT

- a. Review and Approval of recent transactions on the purchase card and purchase card statement

Debbie Wehbe provided copies of January, February, and March CHNC purchase card statements.

Laurie Goldman moved to accept the January, February and March CHNC purchase card statements; seconded by Tricia LaBelle.

Vote: Unanimous in favor

- b. Funding Status

Debbie Wehbe provided copies of a report that showed available funds and expenditures to date, and advised that funds allocated to Advertisement and Event Expense (line items in the 200—Outreach category) could be used to cover the March 2011 allocation made by the CHNC Board for the Hollywood Freeway Cap Park.

Debbie Wehbe moved to take \$1000 from the Advertisement line item and \$700 from the Event Expense line item to cover the March 2011 allocation made by the CHNC Board to the Hollywood Freeway Cap Park; seconded by Laurie Goldman.

Laurie Goldman suggested taking \$700 from Miscellaneous Supplies and \$1000 from Advertisement. Debbie Wehbe agreed to amend her motion.

Debbie Wehbe moved to take \$700 from the Miscellaneous Supplies line item and \$1000 from the Advertisement line item to cover the March 2011 allocation made by the CHNC Board to the Hollywood Freeway Cap Park; seconded by Laurie Goldman.

VOTE: Unanimous in favor. The motion passed.

Debbie Wehbe advised that all demand warrants and grant applications have been submitted and that DONE sent acknowledgement that they had been received. Scott Campbell asked Ms. Wehbe and Noel Hyun if Mayor Antonio Villaraigosa's budget addressed roll-over NC funds. Ms. Hyun stated that the NC budget representatives all have the intent to protect NC funds. Mr. Campbell asked about an initiative to extend the deadline for submission of demand warrants. Laurie Goldman stated that a two-week extension had been granted but did not have official notice of this. Ms. Wehbe stated that all CHNC demand warrants have already been submitted and that the new budget does not have to be submitted by June 15, 2011. There was discussion about how to retain the remaining \$16,407.75 in unspent funds. Ms. Wehbe stated that she will request a final answer from DONE on what can be

6. Presentations

- a. Request to become a member of FAST - Fixing Angelenos Stuck in Traffic
FAST MISSION

FAST is a non-profit organization dedicated to designing and supporting the implementation of short-term strategies to reduce traffic congestion in Los Angeles by optimizing current transit infrastructure and facilitating use of public transit in order to improve our quality of life.

Seeking solutions to Los Angeles' traffic crisis, James A. Thomas, Chairman, President and CEO of Thomas Properties Group, and Chairman of FAST, along with Metro and the Music Center, co-sponsored a RAND study on short-term strategies for improved mobility.

RAND evaluated a wide range of options, including the world's best policies and practices, and studied their applicability to Los Angeles County. Solutions reported by RAND and supported by FAST can be implemented within three to five years without significant net capital outlays or major new infrastructure development.

This issue will be discussed further at the next meeting.

- b. Found Animals Foundation. A Los Angeles based privately funded nonprofit whose mission is to reduce shelter euthanasia. Discussion about the importance of humane education and responsible pet ownership presented in an encouraging positive action rather than presenting negative images of homeless or suffering animals and offering easily actionable things that everyone can do to help the problem.

Jennifer Brent's presentation reported on efforts to reduce shelter euthanasia, advised of the importance of microchips for pets, encouraged stakeholders to adopt a pet from a pet center, and spay or neuter their pets.

- c. Possible Presentation: Ramela Younekian from the US Postal Service. Information presented regarding the consolidation of the 90038 post office at Wilcox and Santa Monica with the main post office at Wilcox and Selma.

There was no US Postal Service representative present, and no one present could confirm what is planned. Lydia Milars asked about removing trash in the area surrounding the post office; David Ambroz offered contact information for the USPO office manager.

- d. Board Retreat

The Board Retreat was scheduled for May 16, 2011 at 6pm.

7. COMMITTEE REPORTS/PRESENTATIONS:

- a. Ad Hoc Committees - as needed

- i. Hollywood Community plan ad hoc committee.

Laurie Goldman referred to the memo regarding the status of the draft EIR circulated to the Board prior to today's meeting, thanked the ad hoc committee members for their work, and reported that the committee will have a final meeting on Tuesday, April 27, 2011 with a final memo to the CHNC Board for review at its next meeting along with a draft letter to the Planning Board, Update on status.

- ii. Emergency Preparedness.

Linda Freeman reported on a Emergency Preparedness Fair that will take place on Saturday, May 21, 2011. More information is available from Darrell Davis, 213 485 4316.

- iii. Budget Representatives report.

How does the Mayor's proposed budget treat Neighborhood Councils?

Noel Hyun advised that Mayor Villaraigosa's budget calls for a 10% reduction in NC budgets and elimination of any rollover funds. Oliver Netburn suggested that a modification to the City Charter that will allow NCs to generate funds.

- b. Standing Committees:

- i. Public Safety Committee

- 1. Nightlife Issues - David Carrera

Shawn Griffin advised of trash generated by patrons of the Palladium and noise generated by concerts at the venue.

- ii. Beautification Committee

- 1. Chair Report

David Ambroz advised that the committee discussed speed bumps and other traffic deterrents with Stacy Marble from Council District 4 (Councilmember Tom LaBonge), and reported that 11 additional trash cans paid for by the BID have been put into place. Mr. Ambroz stated that the BID has asked his committee to identify additional "hot spots" where more trash cans can be placed. Mr. Ambroz stated his intent to request funding to purchase dog waste stations to be attached to the 11 trash cans already placed. Mr. Ambroz referred to stakeholders' interest in preferential parking district, stated the need for a bilingual stakeholder that can do outreach and discussed possible tree planting. Scott Campbell commended Mr. Ambroz's management of the Beautification Committee.

2. Mansfield Garden

Lydia Milars advised that 90% subscription has been achieved, with only two plots left, discussed clean-up efforts and reported the City has provided additional trash containers. Debbie Wehbe discussed self-sufficiency for the garden and stakeholder interest expressed in adding more plots; Ms. Milars stated that roto-tilling the entire garden should be done. Scott Campbell stated his support of signage for the garden; Ms. Milars advised that a dog waste station is welcomed.

iii. Planning Committee - David Carrera

1. Continuation from March 28, 2011-Motion for Reconsideration: SoCal Recycling Center

Prior Motion from January 2011 PLUM Meeting: Oliver Netburn moved to recommend that the CHNC support the recycling buy-back center at 861 North Vine Street/832 Lillian Way conditioned upon the creation of a 5 foot landscape buffer filled to the ground (including a minimum of 2 (two) 24-inch box trees along the western property line for the length of the recycling buy-back center, and that there be appropriate provision for security, that parking spaces to be used by the recycling center and by CVS be acknowledged, that plan approval, rather than expiration, be obtained within 2 to 3 years, or upon change of ownership. Hours of operation will be 8am to 5pm Monday through Saturday. Fencing, to the extent possible, should be installed; seconded by Scott Campbell.

VOTE: Unanimous in favor.

Prior Motion from January 2011 Board Meeting: David Carrera moved to approve the PLUM Committee recommendation and to require that Armand Abramian return to CHNC every six months; seconded by LaurieGoldman. VOTE: 5 in favor; 1 opposed; 1 abstention. The motion passed.

New information from neighbors of the CVS.

Motion from February 2011 Board Meeting: David Carrera moved to reconsider the original motion to support SoCal Recycling Center; seconded by David Ambroz.

David Carrera and David Ambroz agreed to withdraw their motion.

Motion from February 2011 Board Meeting: David Carrera moved to refer the issue to the PLUM Committee to consider more vigorous CUP conditions; seconded by Laurie Goldman.

VOTE: 4 in favor; 1 abstention; 1 against.

Motion #1 from March 2011 PLUM: Oliver Netburn moved to recommend that the CHNC Board require the following conditions of approval: Installation of 3 4x4x4 planter boxes to be planted with evergreen trees in each one; painting of the structure be brown or dark green paint; 1 year plan approval; signage identifying the operator's name and telephone, hours of operation and a notice that no material be left outside when the facility is closed to be readable from the sidewalk and from the parking lot, hours of operation Monday through Saturday, 8am to 5pm, and a donation made to the BID per quarter sufficient to purchase a trash container; seconded by David Carrera.

There was discussion of how the area should be kept clean (that power washing is not the best alternative to accomplish this), security, and limiting the hours of operation.

VOTE: Oliver Netburn in favor, David Carrera opposed. The motion did not pass.

Motion #2 from March 2011 PLUM: David Carrera moved to recommend that the CHNC Board

require the following conditions of approval: Installation of 3 4x4x4 planter boxes to be planted with evergreen trees in each one; painting of the structure be brown or dark green paint; 1 year plan approval; signage identifying the operator's name and telephone, hours of operation and a notice that no material be left outside when the facility is closed to be readable from the sidewalk and from the parking lot, a donation made to the BID per quarter sufficient to purchase a trash container, hours of operation, Monday, Tuesday, Wednesday, Saturday, 8am to 5 pm and requiring that there be a ban on shopping carts; seconded by Oliver Netburn.

VOTE: Oliver Netburn opposed, David Carrera in favor. The motion did not pass. David Carrera stated his preference that a letter from CHNC be written reflecting the controversy that has arisen and the community's reaction.

David Carrera summarized the five appearances made by Armond Abramian regarding this issue and reported that CVS has terminated the recycling center's lease. Mr. Abramian stated that he is still seeking CHNC support either for this site or for another site.

An attorney present to represent CVS advised that CVS is not currently in negotiation with the recycling center. David Ambroz responded to Laurie Goldman's question by stating that CVS does not own the property but had a 50 year commitment. Scott Campbell summarized the controversy that has arisen in the neighborhood.

Noel Hyun moved to reconsider; seconded by David Ambroz.

There was considerable discussion about the appropriate action the CHNC Board should take. David Carrera advised that the PLUM Committee came close to a decision, but that effort was unsuccessful because there was an even number of committee members present for that meeting. Laurie Goldman stated that no new information was provided at the February 2011 CHNC Board meeting that warranted further action.

VOTE: 5 in favor of reconsideration; 1 abstention.

Laurie Goldman moved to postpone further discussion of this issue to the April 2011 CHNC Board meeting; seconded by Noel Hyun.

VOTE: 5 in favor; 1 abstention.

David Ambroz moved that the CHNC not support the bottle redemption center in the CVS parking lot at Lillian Way and Vine and Willoughby; seconded by Noel Hyun.

Debbie Wehbe advised that the entity has already been asked to leave two or three locations in Hollywood and the owner has made it clear that he will seek another location in the area. Noel Hyun referred to the reasons she changed her mind regarding the subject recycling center.

Oliver Netburn asked, and Scott Campbell clarified that because there was no recommendation made by the PLUM the issue was referred back to the Board for a decision.

VOTE: Unanimous in favor. The motion passed.

2. Montalban Theatre, 1613 N. Vine: ZA-2011-724-CUB; on-site sales of Beer & Wine [Type 42]; 1,200 interior theater seats, 14 seats in lobby entry, 112 seats in mezzanine wine bar/lounge, and max. 240 seats on existing roof top; patron dancing and live entertainment for special events only; Hours of operation 24 hours, daily, and hours of beer and wine service 10:00 am to 2:00 am, daily. Brandon Finch-EPG

Oliver Netburn moved to recommend that the CHNC Board approve the request for beer and wine with the conditions provided, including a condition referring to noise abatement (with the correct noise abatement code citation) and an 18 month plan approval; seconded by Scott Campbell.

Scott Campbell suggested limiting hours of rooftop operation to 11 pm on weeknights and 12 am on

weekends. Oliver Netburn suggested 12 am closing time every night, citing the 18 month plan approval as a means to correct any potential problems.

VOTE: Two in favor; one opposed.

Gil Smith and Brandon Finch agreed that appropriate noise mitigation measures will be considered, for presentation at the next CHNC Board meeting.

David Carrera briefly summarized the presentation made at the recent PLUM Committee meeting regarding the subject venue, referred to sound mitigation discussed, stated his preference that the rooftop hours end at 11pm.

Brandon Finch stated that an area of contention was rooftop special events ending at midnight on Fridays and Saturdays. Tricia LaBelle asked for clarification that the request is for 30 special events. Mr. Finch reported that the venue had previously had a full liquor license that had been allowed to lapse. David Carrera listed the rooftop sound mitigation suggested by the operator—rooftop closing at midnight, 30 special events per year, sound analysis tests, acoustical sound analysis, and a log kept of all rooftop special events. Laurie Goldman asked if replacing the chain link fence with a glass fence had been considered, and was told that this is not economically feasible. There was further discussion about concerns such as inconvenience to residential neighbors resulting from noise

Oliver Netburn referred to 1224X2b, the Conditional Use Section of the Los Angeles Municipal Code, and Section 116.01.

David Carrera moved to support the Montalban Theatre in the sales of beer and wine, with amended conditions and corrected Municipal Code citations, and rooftop closing at 11pm; seconded by David Ambroz.

VOTE: Unanimous in favor. The motion passed.

3. 6541 Hollywood Blvd #105: ZA-2010-3260-CUB-CUX; On-site full line of alcohol with live entertainment. Brett Engstrom

Brett Engstrom advised of the April 24, 2011 hearing date. There was discussion of the voluntary conditions CHNC requests; Scott Campbell referred to the happy hour discount on alcohol of no more than 50%; Mr. Engstrom asked for extension to 10pm for live entertainment, and agreed to the inclusion of a condition regarding a plan approval upon change of owner/operator. David Carrera read a condition requested by LAPD:

Petitioner(s) shall maintain on the premises and present upon request to any law enforcement officer a notebook containing the following documents:

Table of Contents (listing all documents that follow)

Copy of Business Tax Permit

Insurance information

Copy of ABC License

Copy of approved CUP and conditions

Copy of all permits (i.e. police commission, DJ, dance, live entertainment, etc.)

Copy of Fire Department Occupancy Load

Copy of Security Guard cards and positions with valid emergency contact number

Copy of STAR training certificates

Restaurant menu

Brett Engstrom stated that this condition was acceptable.

Scott Campbell moved to recommend that the CHNC Board support the CUB/CUX request for 6541 Hollywood Blvd #105, with live entertainment until 10pm on Saturdays, happy hours from 4pm to 7pm with no more than 50% discount on alcohol, the LAPD suggested condition listed above, and plan approval upon change of owner/operator; hours of operation starting at 8am and alcohol service at 11am Monday through Friday, and 8am Saturday and Sunday; seconded by Oliver Netburn.

Oliver Netburn referred to a report from LAPD Captain Beatrice Grimala regarding problems; Brett

Engstrom stated that the issues discussed had been resolved. Mr. Engstrom clarified the request to allow meal service at 8am did not include allowing alcohol service, which should begin at 11am.

VOTE: Unanimous in favor

4. 6541 Hollywood Blvd. #108: ZA-2010-2366-CUB; Renewal of CUB allowing continued sale & service of full line alcohol in 1,920 sq. ft. restaurant w/72 seats, live entertainment. Brett Engstrom

Scott Campbell moved to recommend that the CHNC Board support the CUB/CUX request for 6541 Hollywood Blvd #108, with live entertainment until 10pm on Saturdays, happy hours from 4pm to 7pm with no more than 50% discount on alcohol, the LAPD suggested condition listed above, and plan approval upon change of owner/operator; hours of operation starting at 8am and alcohol service at 11am Monday through Friday, and 8am Saturday and Sunday; seconded by Oliver Netburn.

VOTE: Unanimous in favor.

David Carrera discussed items 3 and 4 together, and advised that the PLUM Committee had no issue with either CUP renewal.

Laurie Goldman, Debbie Wehbe and Alwin Sumirat left the meeting.

David Carrera moved to accept the PLUM Committee's recommendation to support the CUB/CUX request for 6541 Hollywood Blvd, Suite #105; seconded by Tricia LaBelle.

VOTE: 4 in favor; 1 abstention.

David Carrera moved to accept the PLUM Committee's recommendation to support the CUB/CUX request for 6541 Hollywood Blvd, Suite #108; seconded by Tricia LaBelle.

VOTE: 4 in favor; 1 abstention.

5. Sushi Ajito, 1302 N. Highland Ave.: CUP-2011-427-CUB; The on-site consumption and sale of Beer & Wine [Type 42} alcohol in a 950 sq. ft. restaurant with 30 seats and hours of operation from 11AM-11PM, 7 days a week. Kevin Franklin

Kevin Franklin, representing the owners of Sushi Ajito, clarified that a Type 41, not Type 42, entitlement is being requested in response to requests from customers, and provided copies of a petition signed off by customers. The business has been in operation 4 to 5 months. The location has 30 parking spaces and is required to have only four spaces. No hearing date has been assigned, but may be set tentatively for May 25, 2011. David Carrera asked if a happy hour was being requested. Mr. Franklin agreed to happy hours from 4pm to 8pm, with no more than 50% discount on alcohol sales, no exchange for public premises, plan approval upon change of ownership. Debbie Wehbe stated her support of this establishment

Oliver Netburn moved to recommend that the CHNC Board support the Sushi Ajito CUP happy hours from 4pm to 7pm, with no more than 50% discount on alcohol sales, plan approval upon change of ownership and the LAPD suggested condition listed above; seconded by Scott Campbell,

VOTE: Unanimous in favor.

David Carrera moved to approve the PLUM Committee recommendation to support the Sushi Ajito CUP; seconded by Noel Hyun.

VOTE: Unanimous in favor.

8. COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

Tricia LaBelle voiced concern about the increase in crime being seen in the area.

9. ADJOURNMENT