



Adopted Board Meeting Minutes
June 15, 2009

6501 Fountain Avenue at Wilcox
Los Angeles, California 90028

1. CALL TO ORDER AND ROLL CALL

Scott Campbell called the meeting to order at 6:15PM. Board members present: Laurie Goldman, Tricia LaBelle, Scott Campbell, Jacques Massachi, Elizabeth McDonald, Lydia Milars and Alwin Sumirat. David Carrera arrived at 6:20 pm. Debbie Wehbe's absence was excused.

2. MINUTES REVIEW AND APPROVAL – MAY 2009

Scott Campbell noted a clarification regarding the ad hoc committee members that volunteered to research the issue of streamlining board meetings; Mr. Campbell then noted that the \$7580 amount allocated for maintenance of the Highland Avenue and to pay an architectural firm should have been reported as \$7680. There being no objection, the amount was changed by common consent. David Carrera reported that he had in fact attended the meeting (Mr. Carrera's arrival time was not reported).

Laurie Goldman moved to accept the Minutes as amended by Scott Campbell and David Carrera; seconded by Lydia Milars.

VOTE: Unanimous in favor.

3. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

There were no government representatives present. Jacques Massachi reported receipt of an e-mail from Helen Leung discussing the Fountain garden and noting that she could not attend the CHNC Board meeting because of a schedule conflict.

4. PUBLIC COMMENT ON ITEMS NOT ON AGENDA WITHIN THE BOARD'S SUBJECT MATTER JURISDICTION

No public comment was made.

5. COMMUNITY UPDATE PRESENTATIONS

A. Hollywood Blvd Design Plan update

Laurie Goldman reported having attended the Hollywood Boulevard Design Guidelines Committee meeting and noted that Scott Campbell and David Carrera were also present. Ms. Goldman briefly discussed the approach used by the Kalisky design team: the built form (current and proposed), open space (private and public), the Hollywood Boulevard historic district in terms of its street wall and historic character, and residential areas. Ms. Goldman stated that the design team made mention of the sense of districts emerging in communities within the boundaries of the area from La Brea to Gower and from Franklin to Selma, with a main street (Hollywood Boulevard from Highland to Cahuenga), residential areas north and south of the boulevard. Ms. Goldman reported the Kalisky team's opinion that Hollywood and Highland area is totally built out, except for north of and around Franklin. Other districts identified are Hollywood and Vine and Cahuenga. Ms. Goldman reported seven goals for the production of the referenced guidelines: to reinforce Hollywood's character and land use vitality, reinforce the historic district, promote pedestrian and active streets, make sure infill and new projects are compatible and harmonious, infill housing north and south of the boulevard, integrate open space and new projects (whether private or public), analyze mass and scale. The CRA has organized two open house community meetings to be held at Hollywood United Methodist Church on Wednesday, June 24th, from 6 to 8pm and at the Hollywood Community Studio, Crossroads of the World, suite 1570 on Saturday, June 27th, from 10am to 12pm. Information is available on the CRA website and at Council President Garcetti's website. Scott Campbell stated that a flyer describing the meetings will be sent out within a few days from CHNC.

B. Walking to Raise Community Awareness

In Nathan French's absence, Scott Campbell described the intent to increase community awareness of events in the Hollywood area. Mr. Campbell referred to plans for a similar event to be sponsored by the Seventh Day Adventist Church, that may be connected.

6. 2009 – 2010 BUDGET REVIEW AND APPROVAL

Scott Campbell reported that Laurie Goldman asked that mention be made that the proposed budget does not specifically provide for community outreach. Mr. Campbell noted that changes to the budget could be addressed at the present time or at a later time, however, the budget must be submitted to the Department of Neighborhood Empowerment by June 19, 2009.

Elizabeth McDonald moved to that the Toy Drive line item be included in the Neighborhood celebrations line item; seconded by Lydia Milars.

VOTE: Unanimous in favor. The motion passed.

Laurie Goldman asked for clarification of how election outreach funds have been allocated in the past. Scott Campbell discussed how the 2010 CHNC elections will be conducted and stated that it was unclear how funds will be allocated. Lydia Milars asked for clarification regarding funds allocated to Mansfield and Noguera Gardens. Scott Campbell discussed the 75/25 split between education and private plots in the Noguera Educational Garden. Jacques Massachi suggested that an action item be set for a future meeting to invite school officials to discuss use of the Noguera Garden land.

Laurie Goldman moved to reduce the Noguera Garden line item by \$4000 and to add the \$4000 to the Beautification line item; seconded by Lydia Milars.

VOTE: Unanimous in favor. The motion passed.

Jacques Massachi stated that school officials should be prepared to advise who takes care of the garden, what programs are available for the garden, and how the 25% public garden plots are advertised to the community.

Lydia Milars asked for clarification of the dog sanitation project.

Laurie Goldman asked for clarification of the proposed web site project. Discussion of this item is postponed until additional bids are obtained and until Debbie Wehbe returns.

Jacques Massachi moved to accept the proposed budget as amended; seconded by Laurie Goldman.

Andrew Miller suggested that trash cans be included in the budget. Lydia Milars initiated discussion of what trash receptacles can be installed and arrangements made for emptying and replacing them. Mr. Miller was advised to speak with Ms. Milars after the meeting.

VOTE: Unanimous in favor. The motion passed.

Roman asked that copies of the revised budget be provided at the next meeting.

7. SPONSORSHIP REQUEST

24th Annual Children's Festival of the Arts, August 9, 2009, Paramount lot. Nyla Arslanian, representing the Hollywood Arts Council, thanked CHNC for its past support of the Children's Festival of the Arts, discussed the festival's

history and locations at which the festival took place in previous years. Ms. Arslanian displayed the banner used at the 2008 23rd Annual Children's Festival, and listed activities and attractions offered to attendees. Laurie Goldman discussed her observations as a greeter at past festivals. Ms. Arslanian then requested CHNC support and noted that the CHNC contribution is more important than ever. At Scott Campbell's request, Ms. Arslanian discussed the line items in the proposed budget that could be supported by CHNC. At Jacques Massachi's request, Ms. Arslanian stated that the CHNC logo will be displayed on the 2009 banner. Responding to Tricia LaBelle's questions, Ms. Arslanian discussed how the performers are selected and described how the intended 2000-family audience is contacted. In response to Mr. Massachi's questions, Ms. Arslanian noted that the start time is the same, and that there will be one food vendor and one sno-cone vender.

Laurie Goldman recused herself.

Nila Arslanian discussed how the Explorer Scouts
Jacques Massachi moved to authorize the expenditure of up to \$3500 for the purpose of support for the 24th Annual Children's Festival on August 9, 2009; seconded by Elizabeth McDonald.

There was further discussion of how CHNC support can be provided for the festival. Elizabeth McDonald pointed out that the Neighborhood Grant program is possible. This issue may be discussed again at a later time.

VOTE: Unanimous in favor. The motion passed.

Laurie Goldman returned.

8. PLANNING PRESENTATION

No presentations were made.

9. STANDING COMMITTEES/REPORTS

A. Planning, Land Use and Management

Scott Campbell summarized the Columbia Square presentation made at the recent PLUM Committee meeting, and noted that the alternative design chosen was reduced in size.

B. Beautification

Lydia Milars reported that the first phase is complete for the beautification project at Selma Elementary and that the second phase is underway.

C. Barton Ave. Area Committee

Lydia Milars reported that the Snyder Group has downsized from 53 employees to 24, has not yet acquired a tenant, and has pushed back fences on Barton Avenue, on Seward and on Romaine.

D. Public Safety Committee/CPAB

Lydia Milars and Tricia LaBelle reported CPAB has not met. Laurie Goldman the Homeless Subcommittee did not met.

E. Community Garden

I. Mansfield Community Garden

II. Noguera Educational Garden

Jacques Massachi advised that there may be community interest in plots that could be made available at the Noguera Garden. Mr. Massachi remarked that the garden has a lot of shaded areas.

F. Night Life Issues – Information and Reporting Committee

Tricia LaBelle reported having attended the recent Night Club CPAB meeting, that Lt. Jeffrey Pilet (SP?) is now head of Vice, that an attempt is being made to address the issue of the “overwhelming presence of LAPD into nightclubs on a weekly basis,” and that there has been a rash of late night break-ins at clubs in Hollywood, Wilshire Corridor and Koreatown.

G. Highland Avenue Committee

Jacques Massachi complimented the appearance of the crosswalks on Highland. There was discussion about what remains to be done. Scott Campbell stated that he had updated Helen Leung on the May 2009 CHNC vote regarding the Highland medians. Mr. Massachi discussed the appearance of the southern portion of Highland and complemented the BID on its work.

H. Hollywood Signage Supplemental Use District

No report was made.

10. AD HOC COMMITTEE REPORTS

Streamline Board meetings committee. Recommendations handout was provided by Laurie Goldman to meeting attendees and was distributed to Board members prior to the meeting.

Scott Campbell asked for input from Board members and suggested that the appropriate Board action would be to accept and implement the committee's recommendations beginning next month. Mr. Campbell elaborated on the individual points discussed in the handout. There was discussion about the composition of committees.

Lydia Milars moved to accept the recommendations made by the Ad Hoc Committee formed to examine the Board meeting process, efficiency and effectiveness; seconded by Jacques Massachi.

Jacques Massachi asked how assignment of PLUM committee members is accomplished; Scott Campbell explained that the CHNC President appoints PLUM Committee members for a period of one year and suggested that this issue be discussed after Debbie Wehbe returns. Mr. Massachi expressed interest in serving as a PLUM Committee member.

Lydia Milars asked about limiting the number of PLUM issues presented at a particular board meeting; Scott Campbell discussed how he has scheduled presentations in the past and noted that timing of City hearings is an important factor. There was discussion about how scheduling can be handled, especially with regard to agenda setting.

Roman, a stakeholder, suggested that developers be required to provide a two or three minute video encapsulating the subject presentation. There was discussion about this suggestion, which was deemed infeasible.

Lydia Milars amended her motion to accept the recommendations made by the Ad Hoc Committee formed to examine the Board meeting process, efficiency and effectiveness, except that the meeting start time should be 6:15 pm, and to refer the appropriate sections to the By-Laws committee; seconded by Jacques Massachi.

VOTE: Unanimous in favor. The motion passed.

11. COMMENT BY BOARD MEMBERS ON ITEMS NOT ON AGENDA

Laurie Goldman asked that school officials be invited to a future meeting to discuss the Noguera Garden.

Scott Campbell remarked that ethics training has been undertaken by most of the CHNC Board members.

Laurie Goldman reported that a community-wide meeting for the Hollywood Freeway Cap park will take place on July 11, 2009, from 9 am to 11am at the Historic Fountain Court, Assistance League of So. Cal, 1370 N. St. Andrews Place in Hollywood.

Scott Campbell asked for the Board's opinion regarding how board comment at the end of the meeting should be handled.

Lydia Milars stated her preference that other board members share the responsibility for setting up and obtaining refreshments to be served.

12. ADJOURNMENT

Laurie Goldman moved to adjourn at 8 pm; seconded by Lydia Milars.