1. CALL TO ORDER

Scott Campbell called the meeting to order at 6:24pm. CHNC Board members present: David Ambroz, Scott Campbell, Laurie Goldman, Tricia LaBelle, Alwin Sumirat, and Debbie Wehbe.

2. PUBLIC COMMENT

None noted.

3. REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

Angela Motta, Field Deputy for Councilman Eric Garcetti (CD13), encouraged stakeholders to attend a LAPD Town Hall on March 14, 2012, provided flyers for free tax help, and advised that there is additional information on the Hollywood Community Plan update are available at www.cityplanning.lacity.org.

Greg Baritz, LADWP field representative for the Hollywood area, provided copies of a precipitation report for the area and advised that drought conditions are cyclical, and discussed work being done on the Sycamore trunk line, noting that there will be a six week traffic impact within the next three to four months at the LaBrea/Sunset intersection. Mr. Baritz reported that a recycled water master plan has been posted on the DWP website, with a target 15% recycled water use, and advised that the LA City Council approved a $0.35 per billing unit water quality factor increase just last week. Mr. Baritz provided a chart to present the scope of improvement projects throughout the City of Los Angeles, and advised that the MOU between the Neighborhood Councils and DWP expires in April 2011. Mr. Baritz answered questions regarding why the DWP is responding at this point to federal mandates and offered to provide a more in depth presentation to any appropriate or interested CHNC committee.

4. MINUTES REVIEW AND APPROVAL

A. November 2011

Postponed

5. TREASURER’S REPORT

A. Review and Approval of recent transactions on the purchase card and purchase card statement.
Laurie Goldman moved to approve expense statements from November 2011 to January 2012: $253.88 for the Newsletter and food for November meetings; December $1335.01 (includes $1000 to PALS); January $60.05; seconded by Tricia LaBelle.

VOTE: Unanimous in favor. The motion passed.

B. Funding Status

Debbie Wehbe provided copies of the treasurer’s report on recent transactions and discussed what support has been requested from community organizations, what budget line items have not been used at this time, what funds could be reallocated and if there should be reallocation of funds. A total of $34,006.88 can be spent before the end of the fiscal year on uses appropriate for the Hollywood Community.

C. Reallocation of Budget items for the balance of the current fiscal year, 2011 - 2012.

Laurie Goldman moved to reallocate $500 from Miscellaneous Supplies line item, $500 from Office Equipment and Supplies, $250 from Postage, $250 from Advertisement, $500 from Event Expense, $500 from Material Distribution, $250.00 from Meeting Expense, $250 from Noguera Garden and to add $2500 to the Youth Programs budget line and the A; seconded by David Ambroz.

VOTE: Unanimous in favor. The motion passed

6. Presentations/Items for Discussion/Possible Motion on each

A. Animal Liaison position proposal, $1,500 allocation from last fiscal year, possible motion, Paul Darrigo

Scott Campbell explained the need to reallocate $1500 approved by the Board for a volunteer Animal Liaison position in the last fiscal year.

Laurie Goldman moved to reallocate $1500 for the Animal Liaison position; seconded by Tricia LaBelle.

VOTE: Unanimous in favor. The motion passed.

B. Re-districting Commission results. Possible Motion regarding proposed CD4, CD5, and CD13 boundaries.

Scott Campbell advised that the redistricting appeared to be close to what had been anticipated. Laurie Goldman reported that she had testified at four of the seven hearings and that the City Council will hold additional meetings. Ms. Goldman advised that Glassell Park will be removed from CD 13 and that CD4 will regain Hancock Park. David Ambroz commented that the redistricting of CD4 resulted in a number of disparate interests being represented by the one Council office. In addition, Central Hollywood Neighborhood Council will no longer represent any part of CD5. Laurie Goldman advised that the right to testify at any further meetings should be reserved.
Laurie Goldman moved to support the Commission’s maps that will be submitted to the LA City Council, so long as it pertains to the Central Hollywood area; seconded by Debbie Wehbe.

There was discussion that resulted from Debbie Wehbe’s question about how the redistricting affected the various Hollywood NCs. David Ambroz stated that he supported the motion so long as the motion only pertains to the Central Hollywood area.

VOTE: Unanimous in favor. The motion passed.

7. Committee Reports/Presentations
   A. Standing Committees
      i. Planning Committee

The CHNC Board agreed to handle Planning Committee agenda items on a consent basis, except for items 8.A.i.f. and 8.A.i.h.

   a. 990 Vine St., Ken’s Collision Center: conditional use permit for the expansion of an existing automobile repair facility located within 300 feet of a residential zone. Mark Surdam referred to an earlier application for a conditional use permit and reported he had been advised that a plan approval is an appropriate action to take at this time. The differences between the changes proposed earlier and what is now proposed were explained; it was stated that the changes now proposed are easier to construct. Scott Campbell asked about plans for disposition of water coming down to Vine Street and was told by Mr. Zulo that the water being allowed to seep into the alley by the body shop was rectified. David Carrera asked about landscaping that had been stipulated and agreed to that has not yet been done. At Oliver Netburn’s request, Mr. Surdam discussed ingress/egress to the property; Mr. Netburn suggested that planting street trees should be included in conditions imposed.

   Oliver Netburn moved to recommend that the CHNC Board support the addition of the enclosed steel canopy at 990 Vine Street with the added condition that the applicant’s presentation to the CHNC Board shows a site plan submitted to Planning that includes two street trees, one on Vine and one on Romaine, as part of the proposed project, and that the application indicates the intent to plant the two street trees, and to support waiving of the public hearing if the condition is met; seconded by Scott Campbell.

   VOTE: Unanimous in favor. The motion passed.

Debbie Wehbe moved to approve the PLUM Committee recommendation of support; seconded by Laurie Goldman.

VOTE: Unanimous in favor. The motion passed.

   b. 1624 Cahuenga Blvd.; ZA-2011-2732-CUB: Renewal of a CUB of a full-line of alcoholic beverages for onsite consumption to an existing restaurant. Michael Gonzales reported on the proposed CUB renewal for a currently non-operational space. Vinny Laresca introduced himself and discussed his activities in the community, as well as the history of and his acquisition of the business at this location. Mr. Laresca also reported in detail on the Western theme concept he plans to use for the restaurant location.

   David Carrera asked what plans are in place for entertainment and was told that there will be a DJ but no dancing. Mr. Carrera asked about the conditions provided to the business owner and was told that a thorough review of the CHNC-provided conditions had not yet been done. There was discussion of the conditions in the current CUP.

   Scott Campbell moved to submit this issue to the CHNC Board for consideration without a
recommendation, pending the outcome of the condition review and agreement by the applicant; seconded by Oliver Netburn.

Michael Popwell asked what will happen if no agreement can be reached regarding the conditions. Oliver Netburn voiced concern about the size of the bar compared to the small kitchen. There was significant discussion about this issue.

VOTE: Unanimous in favor. The motion passed.

Michael Gonzalez advised that the hearing had already taken place and that there would be no open comment period. This issue was not addressed by the Board.

c. CVS Pharmacy, 861 North Vine Street; ZA-2010-2437-CUB: CUP to continue the existing sale and dispensing of a full line of alcoholic beverages for off-site consumption, on a 55,657 square-foot site with 74 parking spaces having hours of operation, 8:00 am to 10:00 pm seven days a week. Bruce Evans presenting.

Bruce Evans discussed the proposed renewal of the CUP for the CVS location. David Carrera advised that the parking lot does not appear to have been repaved and referred to the earlier agreement reached with CVS not to advertise the sale of alcohol, and noted that the landscaping also agreed upon has not been done.

Scott Campbell moved to support the application for renewal of the CUP for the CVS Pharmacy at 861 North Vine Street, with the condition that the applicant make the following changes to the landscaping: a total of ten (10) 24 inch box trees; seconded by Oliver Netburn.

VOTE: Unanimous in favor.

David Ambroz moved to approve the PLUM Committee recommendation of support, with the added condition that the parking lot is not to be used for the purpose of housing a recycling center; seconded by Debbie Wehbe.

VOTE: Unanimous in favor. The motion passed.


There was discussion of the community design overlay zone for the Hollywood area given the probable demise of the California Redevelopment Agencies. Oliver Netburn advised that an appropriate action would be to create a Specific Plan for the Hollywood community, a process that could take years to develop.

Oliver Netburn moved to recommend that the CHNC Board send a letter to Council members Eric Garcetti, Paul Koretz and Tom LaBonge and the City Planning Department requesting that, in lieu of a community design overlay zone, the adoption of a Specific Plan administered by the Planning Department; seconded by Scott Campbell.

VOTE: Unanimous in favor. The motion passed.

Laurie Goldman asked for clarification about what effect this will have on the revision of the CPIO; Oliver Netburn stated that the CPIO could address issues on which the Community Plan is silent. It was agreed that the proposed letter could state that the CHNC Board also supports the CPIO.

David Ambroz moved to approve the PLUM Committee recommendation of support; seconded by Tricia LaBelle.

Laurie Goldman discussed her concern regarding a reference to the Specific Plan.

VOTE: 5 in favor; 1 abstention (Laurie Goldman). The motion passed.

Scott Campbell disclosed that he is working with Jacques Massachi on another real estate project but has no financial interest in the subject property.

Request for CHNC support, for a change of hours of operation to Sunday through Thursday to midnight and Friday/Saturday to 2am, and for relaxation of the self-imposed condition to sell single cans of domestic beer. Mr. Massachi explained that the self-imposed condition was intended to discourage transient patronage of his business. Scott Campbell voiced concern about relaxing the condition regarding single can sales, noting that there may not have been problems with sales to transients because the location does have the self-imposed conditions. Lee Rabun produced copies of the self-imposed conditions, noting that there have been no violations at this location. There was discussion of sales of malt liquor, which will not be done, and discussion of limitations on the sales of larger size domestic beer. Oliver Netburn voiced concern about the change in hours of operation, to which Mr. Rabun responded by citing reasons given by the State of California preventing municipalities from limiting hours of operation for convenience stores.

Scott Campbell moved support the Hollywood Chevron conditional use application to change hours of operation to Sunday through Thursday to midnight and Friday/Saturday to 2am, and for relaxation of the self-imposed condition to sell single cans of domestic beer, not to include sales of malt liquor or 40 ounce size bottles, and requiring that upon change of owner/operator the applicant return to CHNC for plan approval; seconded by Oliver Netburn.

VOTE: Unanimous in favor.

Debbie Wehbe moved to approve the PLUM Committee recommendation of support; seconded by Laurie Goldman.

David Ambroz requested that illegal signage on other property owned by Jacques Massachi be removed. Tricia LaBelle advised that she has an issue with liquor sales until 2am. Jacques Massachi discussed what measures are in place at his establishments regarding sales of liquor.

VOTE: 4 in favor; 1 against; 1 abstention. The motion passed.

f. Club Element, 1642 Las Palmas: ZA-2006-6066-CUB-CUX-ZV-PA1, approval of plans to show compliance with earlier approved ZA 2006-6066(CUB)(CUX)(ZV) and to extend the life of the current CUB entitlement an additional 10 years consistent with applicant’s lease term.

Jerry Neuman referred to a presentation regarding an earlier version of Playhouse, noting that in three years of operation only one incident has occurred (resulting from overcrowding on Halloween), discussed branding efforts, and talked about the acquisition of Club Element and plans for the venue. Mr. Neuman noted four areas that will be emphasized at the subject location-live entertainment, arts, food and fashion. Mr. Neuman then referred to the police department advice regarding the former operator’s plans for security for queuing, advising the intent is to improve on the previous operation, and to extend the current CUP.

Scott Campbell asked about dimensions of queuing space and was told that the space is 20x18. Jerry Neuman also discussed provisions for parking. Robert Vinocur described plans for remodeling the interior space. Mr. Neuman advised that the current CUP expires in February; there was discussion of a Director's memo that allow developers to apply for permission to extend the life of an active CUP.

Responding to David Carrera’s question, Mr. Neuman reported that he is a partner in the subject development, and advised that the Playhouse restaurant is being revamped. David Carrera stated that his primary concern is the potential for noise pollution. There was discussion about concessions being made to address concerns raised by neighboring businesses.
There was discussion about the venue’s provision for security and closing time procedures. David Carrera asked if additional conditions could be added; Jerry Neuman discussed how this could be done and advised that the City Planning Department has not suggested that this be done. Mr. Netburn suggested full menu be made available until 12am and that there be no “velvet rope” barricaded area. There was discussion about plan approval language.

Oliver Netburn moved to recommend that the CHNC Board support the requested plan approval for 1642 Las Palmas with all previous conditions of the CUB, CUX and zone variance maintained with a time limit of 5 years and requiring the applicant return to CHNC for plan approval in 32 months; Scott Campbell seconded.

David Carrera suggested amending the motion to non opposition; Oliver Netburn and Scott Campbell presented arguments in favor of support.

VOTE: 2 in favor; 1 opposed.

Jerry Neuman reprised the presentation he gave regarding the acquisition of and plans he and his partners in the Muse Group have for Club Element.

David Ambroz moved to support the PLUM Committee recommendation; seconded by Laurie Goldman.

David Ambroz requested that a condition be imposed that the signage scrims be removed upon a change of ownership.

Tricia LaBelle recused herself.

Laurie Goldman advised that she, Scott Campbell and Tricia LaBelle serve as volunteers on the Hollywood Freeway Central Park Board with Jerry Neuman.

It was disclosed that the hearing for this proposed development will take place on February 28, 2012. Several Board members expressed concern over the lateness of the request for CHNC review.

Responding to Laurie Goldman’s questions, Jerry Neuman advised that there is no back room and discussed the use of an outdoor area for queuing. There was discussion of trash collection for the subject property and an adjacent establishment. Jerry Neuman then referred to plans for the operation of the proposed restaurant.

Debbie Wehbe expressed her extreme disappointment in the Playhouse operation owned and operated by the Muse partnership, and expressed her concern that the new development will be equally disappointment. Ms. Wehbe compared the proposed development to what has transpired with an adjacent operation. Jerry Neuman advised of the efforts he and his partners have made to keep the new project and Playhouse acceptable. There was discussion about why the project was brought to CHNC so late, and what effect there will be on adjacent businesses. James Warwick, president of Theater of Arts, a performing arts school located across the street from the proposed development, expressed concern about the effect queuing at the proposed venue will have on his school’s constituents as well as other nearby educational institutions. Mr. Neuman responded to Mr. Warwick’s concerns and noted that the proposed venue will address and fulfill students’ interests; Mr. Neuman also reiterated plans for noise attenuation and queuing.
Michael Popwell, representing Crossroads Properties, expressed concern about the effect nightclubs in the area have on area residents, especially regarding closing time behavior. Mr. Popwell asked that the proposed development be considerate of area residents. Jerry Neuman discussed what is addressed by his venue’s security plan and activities on behalf of the community.

Tricia LaBelle advised of the potential effect the new operation can have on the area, nearby operations and the community. Ms. LaBelle suggested the new operation provide concierge services to the two adjacent establishments, and stated that parking in front of the proposed development be made a red zone. Jerry Neuman responded to Ms. LaBelle’s questions about how the CUP had been extended. There was discussion about why there was a delay in requesting a CHNC hearing on this project. Ms. LaBelle suggested that there be a condition stating that there be no requirement that allows patrons to sit at a table, that a concierge be provided to ensure that patrons at Sadie’s and at Micheli’s can get to those venues, that parking at of the proposed development be changed to a red zone, and that there be no valet.

Michael Gonzalez, representing Sadie’s, provided descriptions of Type 47 license, referred to CUP conditions for the property prohibiting patron use of the alleyway and prohibiting use of the facility as a public premises, parking provisions that have changed and may require additional review, listed the concerns the adjacent businesses have voiced to the developers, and spoke about the vision for the area.

Bobby Burns spoke against CHNC support of the proposed development, advising that the plans for queuing will inconvenience nearby businesses.

Patrick Dougherty against CHNC support of the proposed development, referred to problems that could occur with regard to queuing and parking.

Jerry Neuman responded to concerns raised by Michael Gonzalez, and stated that the issues discussed were the purview of the ABC. Mr. Neuman distinguished between the CUP extension being reviewed and the liquor licensing process, and then discussed why the nearby businesses have withdrawn support for the proposed development. Mr. Neuman then addressed how queuing into a venue is handled by an experienced operator and reiterated the developer’s intent to be of benefit to the community. Rob Vinocur stated that he did not agree with Sadie’s expressed intent to put a valet station at a location that is not approved by City agencies.

A stakeholder asked how a promise made by the prospective developers can be policed and requested that security be provided.

Debbie Wehbe referred to a CUP condition stating that a Type 47 license would not be requested.

Oliver Netburn clarified that the PLUM Committee recommendation was that a City plan approval be sought.
David Ambroz withdrew his motion; Laurie Goldman withdrew her second.

Debbie Wehbe moved to oppose the proposed development; seconded by Laurie Goldman.

After discussion, Tricia LaBelle suggested an amendment to the motion.

**Debbie Wehbe moved to oppose the proposed CUB extension; if the CUB is approved, CHNC would like the following conditions imposed:**

- No queuing to the south of the property
- No outdoor advertising on the scrims above the entrance, only art
- The scrims must be removed if ownership changes
- Security in the alleyway
- A concierge for Sadie’s and a concierge for Michelli’s
- No minimum purchase requirement for seating inside the venue
- No parking at the front of the venue during stated hours of operation, from 9pm to 4am
- No valet on Las Palmas
- Require that a certified noise engineer be hired who will determine the maximum level the interior music amplification can be set and still comply with the City noise ordinance.

Seconded by Laurie Goldman.

**VOTE:** 4 in favor; 1 abstention. The motion passed.

**g. Los Balcones, 1348 Vine St.: ZA-2011-2481-CUB, addition of a full line of alcohol to a 1,976 sq. ft. restaurant.**

Scott Campbell recused himself.

Steven Williams introduced owner Jorge Rodriguez, and discussed the current grandfathered beer and wine license and the request for an upgrade to full line of alcohol and increased restaurant space. There are plans to add an addition 400 sq ft to the dining room and to add a kitchen to support a tapas area. There was discussion of provisions for parking; the restaurant offers free parking. Mr. Williams advised that the restaurant does not provide security. The hours of operation will remain the same, and the restaurant offers live entertainment-3 piece, acoustic, non amplified.

Oliver Netburn remarked that the restaurant location is not in the same police reporting district as is Hollywood proper, the restaurant could not easily be expanded to a nightclub, and there are few restaurants in the immediate area.

**Oliver Netburn moved to recommend support of a full line of alcohol at 1348 Vine, with hours of operation until 2am, live entertainment (three piece band, acoustic, non amplified), happy hour from 4pm to 8pm with no more than a 50% discount; seconded by David Carrera.**

**VOTE:** Unanimous in favor.

Laurie Goldman moved to approve the PLUM Committee recommendation of support; seconded by Debbie Wehbe.

There was discussion of parking. David Ambroz stated that PLUM should revisit the issue of what kind of live entertainment to support.

**VOTE:** Unanimous in favor. The motion passed.
h. Walgreens, 1504 N. Vine: ZA-2012-117-CUB, proposed off-site sale of a full-line of alcohol in a new Walgreen retail store located in the C4-2D-SN zone.

Matt Dzurec introduced himself and Tri Lieu, and began the presentation by discussing the location of the proposed development, located in the Sunset and Vine mixed use project (the former Borders Books site). The prototype high-end, modern contemporary project is currently in plan check, with a series of interior renovations ongoing, and plans to go on-line by the end of the year. Mr. Dzurec described services and products to be offered at the proposed high-end retail health and living destination; hours of operation will be 8am to 10pm daily; there will be full security. Mr. Dzurec pointed out that the proposed use is in line with the original development plan for Sunset and Vine. Mr. Dzurec provided a floor plan; David Carrera suggested bike racks on the sidewalk could be provided.

Oliver Netburn suggested that the courtyard area be maintained for outside dining and suggested there be no visual obstruction along the Sunset side; David Carrera suggested landscaping the small parkway along Sunset. There was discussion of provision of store security; Matt Dzurec advised that Sunset and Vine already provides security.

Oliver Netburn moved to recommend that the CHNC Board support conditional use at 1504 North Vine for the sale of alcohol with the added condition that upon change of owner/operator the applicant return to CHNC for plan approval; seconded by Scott Campbell.

VOTE: Unanimous in favor.

David Ambroz and Alwin Sumirat left the meeting.

Matt Dzurec reprised the presentation made at the PLUM Committee, and advised that the hours of operation may be expanded. This item will have first priority at the next CHNC Board meeting.

i. 6263-6267 West De Longpre Avenue: ZA 2011-1661(CU), to allow the construction, use and maintenance, in two phases, of a new approximately 6,593 square-foot parking lot addition in the R4-2D Zone, having a 5-foot 8-inch front yard setback from De Longpre venue in lieu of the 10 feet otherwise required, and a 30-inch in height wall in lieu of the 36-inch height otherwise required within the front yard setback, and to allow tandem parking in lieu of its prohibition, all to serve the existing commercial uses fronting on Vine St.

Scott Campbell recused himself.

Thomas Laymen discussed the acquisition and subsequent demolition of a building at the subject site, to provide parking for the area and discussed the possible two phase project. The site is currently zoned residential as are adjacent properties.

At David Carrera’s request, Thomas Laymen discussed landscaping plans, set-backs and dedications.

There was discussion of conditional use in an R zone, tie lots, compliance with Condition K, and deviation from wall height requirement. Oliver Netburn stated that the proposed development provides parking in excess of what is required by code. Mr. Netburn advised that he could support the use of the parking lot but could not support the deviations from the setback and wall height requirements. David Carrera asked if CUP will have an expiration date; Thomas Laymen stated that he hoped not. Mr. Carrera asked for more information about the security on the parking lot; Mr. Laymen could not provide an answer. David Carrera asked for signage marking private property.

Oliver Netburn moved to recommend that the CHNC Board support the conditional use for parking within the R zone at 6263-6267 West De Longpre Avenue, with the added conditions that 36 inch wall height be kept, 10 foot setback along DeLongpre, during phase 1, trees should also be installed in middle parking island on the west side of the lot, and upon the implementation of phase 2, the entire parking lot be landscaped compliant with the landscaping requirement of 1 tree per 4 parking spaces that would be consistent with the restriping and tandem parking that is otherwise not permitted on those other portions of the property, signage along Delongpre indicating "private property-no trespassing"; a 10 year plan approval time limit for the purpose of facilitating the potential adoption of an HPOZ future review; no off-site parking; seconded by David Carrera.
VOTE: Unanimous in favor.

(Taken out of order)

Debbie Wehbe moved to approve the PLUM Committee recommendation of support; seconded by Laurie Goldman.

David Ambroz suggested an amendment to request that vines be planted on the walls.

Debbie Wehbe moved to approve the PLUM Committee recommendation of support, with the additional requirement that vines be planted on the walls; seconded by Laurie Goldman.

VOTE: Unanimous in favor. The motion passed.

ii. Public Safety Committee - Oliver Netburn
   a. Committee Report
      1. Tree trimming discussion, particularly around LAPD Hollywood Station.

      Oliver Netburn asked for authorization to solicit participation in a joint project to trim trees.

      A stakeholder discussed his efforts to have Neighborhood Councils create an Animal Liaison position and to gain support for changes in the City Charter to allow for appropriate employment action to be taken for City employees that abuse animals.

iii. Outreach Committee
   a. Committee Report

      Laurie Goldman advised that this committee met in December 2011, set a meeting schedule (third Monday of the month), and set a list of goals: informing stakeholders, organizing a bank of small businesses that want to get involved in Hollywood, a monthly Central Hollywood walk, pole banners referring to Central Hollywood NC, a CHNC newsletter, and calendaring items of community interest. There was discussion about the CHNC website. Michael Popwell stated that the website is not easily accessible or usable.

   b. Mansfield Garden

      1. Garden Status

      (Taken out of order) Debbie Wehbe provided a brief update on the garden status.

   c. De Longpre Park

      Summertime Evening in the Park. Discussion on planning, organization and funding of the event.
Oliver Netburn discussed the proposal and indicated a budget of $2500 would be appropriate.

B. Ad Hoc Committees

a. Web Site Committee

Laurie Goldman agreed to take on responsibility for this committee.

b. Hollywood Community Plan update

Laurie Goldman requested CHNC authorization to testify regarding the CPIO.

8. Adjournment