



**Approved Board of Directors Meeting Minutes
Monday, February 25, 2013
Taglyan Cultural Center
1201 N. Vine St., Los Angeles, CA 90028**

1) CALL TO ORDER

Scott Campbell called the meeting to order at 6:25pm. Board members present: David Carrera, Denise DeCarlo, Laurie Goldman, Tricia LaBelle, Grant Linscott, Debbie Wehbe, and Alwin Sumirat.

2) PUBLIC COMMENT

Sam Kbushyan spoke on behalf of Peru Village and urged CHNC support.

Debbie Wehbe referred to problems with overnight RV Parking on Cahuenga. Scott Campbell asked if the area in question is under the Hollywood BID's purview. David Ambroz discussed efforts being made by the CHNC Beautification Committee.

Oliver Netburn advised that West Hollywood has initiated an environmental review for medians on LaBrea within West Hollywood boundaries, urged CHNC comment and suggested the City of Los Angeles be advised. Debbie Wehbe will research this issue further, and Laurie Goldman volunteered to provide input regarding the environmental review.

3) MINUTES REVIEW AND APPROVAL

Laurie Goldman advised that the January 2013 Minutes did not reflect the items she elected, when acting as presiding officer, to take out of order with the concurrence of the Board: the Treasurers Report and PLUM Committee. Ms. Goldman referred to one of the two times Debbie Wehbe left that meeting, stated that she requested a deferral on an Outreach Committee report because of time, and that she had announced that Friends of the Hollywood Central Park started its EIR during Board Comments on items not on the agenda.

Laurie Goldman moved to approve the January 2013 Minutes; seconded by Debbie Wehbe.

Vote: Unanimous in favor. Scott Campbell abstained because he was not present at the January 2013 meeting.

4) REPORTS/COMMENTS FROM GOVERNMENT REPRESENTATIVES IN ATTENDANCE

CD13, Angela Motta, Field Deputy for CD 13, advised that the Vine Street Garage opened earlier that day, and that 100 monthly passes are on offer for employees and residents. There was discussion about how stakeholders should be advised about the availability of monthly passes.

5) TREASURER'S REPORT

A. Review and Approval of recent transactions on the purchase card and purchase card statement.

Denise DeCarlo provided copies of and discussed purchases made on the CHNC debit card up to January 2013.

Laurie Goldman moved to approve purchase card statements from November 2012 to January 2013; seconded by David Carrera.

VOTE: Unanimous in favor.

B. Funding Status

Budget status, what are our remaining funds?

Budget action needed to align budget categories with available funds?

Denise DeCarlo referred to funds previously allocated for specific uses; Debbie Wehbe provided details on items approved for funding as well as new requests for funding.

Debbie Wehbe moved to reallocate \$11,000 from the Community Improvement line item to the Neighborhood Purpose Grants line item, and \$200 from the Community Improvement line item to the TAC line item; seconded by Laurie Goldman.

Oliver Netburn reported that he will participate in the 2013 7-day bike ride representing the Gay and Lesbian Center and will request CHNC support at the next Board meeting.

VOTE: Unanimous in favor. The motion passed.

C. New Funding Requests

- a. Outreach expenditure—purchase of CHNC logo items (up to \$5000)

Laurie Goldman provided a packet to Board members of items that can be used to promote CHNC; this issue will be discussed further at the next Board meeting. Ms. Goldman will bring recommendations at that time.

- b. FHCP Neighborhood Purposes Grant, \$5000 to fund expenses for an EIR intern for 12 months
- c. Grant Applications for Hollywood Arts Council (\$2500), Hollywood Boys and Girls Club (\$7000) and People Assisting the Homeless (\$5000).

There was discussion about these grant applications, which are to be verified and/or are in process. They will be discussed at the next CHNC Board meeting.

- d. Motion to specify amount and number of hours to be paid Kamuso Consulting for newsletter and website work

Laurie Goldman moved to authorize payment for 10 hours per newsletter to Linda Lee; seconded by Debbie Wehbe.

VOTE: Unanimous in favor. The motion passed.

6) PRESENTATIONS:

(Taken out of order)

- A. Consideration of Support or Opposition to Council File No. 12-1914-S1, a request to rename the area bordered by Sunset, Wilcox, Melrose and Gower, as "Peru Village"

Milagros Lizarraga presented her group's perspective on renaming an area of Hollywood as Peru Village. Tania Tapia provided additional supporting information; Flavio Gonzalez asked for CHNC support for designating the area named as Peru Village. Pictures of stakeholders and providing a historical perspective was shown during the presentation.

Scott Campbell asked the Board to consider two separate issues—support of the concept of Peru Village, and designation of a specific location. Tricia LaBelle stated her opposition to anything that encroaches or infringes on the entertainment district's already-established branding. There was no action on this suggestion.

David Carrera stated his support for naming an area as Peru Village, but stated his preference that a smaller area be designated.

Debbie Wehbe stated her appreciation for the re-presentation and advised that she thought the area to be designated should be smaller.

Kathleen Taylor spoke against designating an area of Hollywood as Peru Village.

Kenneth MacKenzie related his 50-year history and investment in Hollywood, and spoke in favor of designating an area of Hollywood as Peru Village.

John Girodo spoke against designating an area of Hollywood as Peru Village.

Ferris Wehbe discussed how an appropriate process can be conducted to designate an area of Los Angeles, and asked supporters of Peru Village to create a de facto area prior to renaming an area.

Emilio Vega spoke in favor of designating an area of Hollywood as Peru Village.

Patricia Jiminez spoke in favor of designating an area of Hollywood as Peru Village

Rudy Jiminez discussed his history in Hollywood and in Los Angeles and spoke in favor of Peru Village.

Brian Mason spoke in favor of designating an area of Hollywood as Peru Village

Irma Herate spoke in favor of designating an area of Hollywood as Peru Village, stating that the Hispanic population deserves recognition.

George Abou Daoud clarified that his concern is to maintain the Hollywood brand, and asked that no renaming of the area be supported by the CHNC Board.

Oliver Netburn asked if a change can be made to the boundaries of the area that is being requested to be renamed, and asked if there is interest in participation in the CHNC's community activities and if outreach has been made to Paramount Studios.

Steven Whiddon, representing HSDNC, advised that Board members have stated a preference that redistricting or re-branding the Hollywood core not be done, however, an official position has not been taken.

David Ambroz spoke in opposition to designating an area of Hollywood of Peru Village.

Flavio Gonzalez advised that an appointment has been made with Paramount Studios.

Tania Tapia reported that no census data is available designating Peruvian Americans in the Los Angeles area.

Milagros Lizarraga stated no change to the boundaries requested is being considered.

There was Board discussion of CHNC opposition of the currently proposed boundaries for Peru Village.

Laurie Goldman moved to support the designation of Vine from Willoughby to Melrose as Peru Village; seconded by Debbie Wehbe.

VOTE: Unanimous in favor. The motion passed.

Scott Campbell advised that a letter from CHNC will be written to advise CHNC support for designating the area along Vine Street from Willoughby to Melrose as Peru Village.

B. Consideration of a Motion to Oppose Digital Billboards

Eric Shabsis discussed his organization's (www.takethemdown.org, funded by Summit Media) efforts to get rid of the 103 illegal digital billboards that remain in place and asked for CHNC and stakeholder support.

David Ambroz spoke in support of the removal of digital billboards

Oliver Netburn referred to the effect the Hollywood Community plan or the supplemental sign use ordinance have any effect on the billboard usage.

Laurie Goldman moved that the Board of Central Hollywood Neighborhood Council urges the City of Los Angeles to fully implement the appeals court ruling in Summit Media LLC v. City of Los Angeles and to remove the 103 illegal digital billboards in our city. We further request that the City refrain from making any changes to the zoning laws relative to digital billboards until the illegal boards are removed and any such proposed change has been subjected to an open and transparent outreach process to community stakeholders; seconded by Tricia LaBelle.

VOTE: Unanimous in favor. The motion passed.

C. Support for No Overnight Parking Signs on the 700-800 block of Cahuenga

This item was referred for review by the Beautification/Public Safety Committees.

7) COMMITTEE REPORTS/PRESENTATIONS:

A. Director of Animal Welfare

Oliver Netburn advised that a suggestion has been made to establish a dog park within CHNC boundaries.

B. Standing Committees:

i. Planning Committee

(Taken out of order)

- a. Millennium Hollywood Project, 1750 N. Vine St.: CPC-2008-3440-ZC-CUB-CU-ZV-HD, covering 4.47 acres next to and across from Capitol Records Building with 1 million square feet of residential, hotel, office, restaurant, retail, sports club, in two high-rise towers up to 585 feet. Recommendation being requested to the Board

Oliver Netburn moved to recommend that the CHNC Board support the project as presented, with a density of 6:1, as well as support of the project objectives and benefits listed, reserving discussion of height for the CHNC Board, with the development agreements discussed; seconded by David Carrera.

VOTE: Unanimous in favor. The motion passed.

Laurie Goldman recused herself.

There was discussion about what may have been an irregularity in the vote that took place at the last Board meeting.

Phil Aarons provided a slide presentation used to summarize the salient aspects of the proposed Millennium project, discussed the rationale behind the choice of Hollywood for the project, referred to significant efforts to gain and adjust the project as a result of input from stakeholders, and explained in detail why the request was made for the higher density and project height.

Tricia LaBelle spoke in favor of the proposed project. Grant Linscott noted his concern about the project's height. Debbie Wehbe discussed the differences between what was seen at the last Board meeting and the presentation offered at this Board meeting and reiterated stakeholders' strongly voiced concerns about the height of the proposed structure. Herb Koss referred to informational presentations made at earlier CHNC meetings and asked why the project is being reviewed if it is outside CHNC boundaries. John Girodo asked the developer to consider purchasing and developing the Little Country Church property to benefit the community. George Abou Daoud advised his support of the project and of Phil Aarons as the developer. Ferris Wehbe asked that the height issue should be addressed. Oliver Netburn asked the CHNC Board to consider inclusion of public benefit contributions in the development agreement that further enhance the Hollywood community. Other stakeholders stated their appreciation or voiced concerns about the project's height.

Phil Aarons summed up the presentation and asked for CHNC support.

Tricia LaBelle moved to support the PLUM Committee recommendation to support the Millennium Hollywood Project at a 6 to 1 FAR, to support the Project at a height not to exceed 585 ft. and to create a sub-committee to include the CHNC president and others he so designates, in order to work with the developer to establish an agreed upon additional public benefits package to be submitted on behalf of CHNC to the LA City Planning Commission; seconded by Scott Campbell.

David Carrera compared the proposed development to the existing Beverly Center (noting the new development's additional 300,000 sq. ft.); Mr. Carrera referred to potential significant traffic problems, noted that the PLUM Committee did not have the opportunity to review a model at 350 feet, stated that the project proposed will impact views of the area, discussed the differences between tall buildings in downtown Los Angeles and in Hollywood, compared the requested height for the

proposed development unfavorably to the existing 308 foot tallest building in the area and advised that the home NC (HUNC) did oppose the project.

Denise DeCarlo spoke in support of Phil Aarons as a person and as a developer, as did Tricia LaBelle. Grant Linscott spoke in favor of the project as well. Debbie Wehbe voiced her concerns about issues raised earlier, especially the height of the proposed development.

Scott Campbell discussed changes, for the better, made as a result of input offered by the community to the project's developers.

VOTE: 4 in favor; 3 opposed (David Carrera, Grant Linscott, and Debbie Wehbe). The motion passed.

Alwin Sumirat left the meeting.

- b. Hotel Café, 1623 Cahuenga Blvd.: ZA-2012-3049-CUB-ZV, continuation of a Conditional Use for on-site sale of full-line alcohol for consumption with 1,118 sq.ft. expansion of existing 3,400 sq. ft. restaurant/lounge with live entertainment. Also, continuation of Variance of parking by lease in lieu of covenant.

Scott Campbell moved to recommend that CHNC Board support the Hotel Café expansion, renewal of the existing CUP with live entertainment, with 70% alcohol and 30% food, sale of alcohol on the patio, sale of alcohol without food, changing the language of the parking variance to allow a flat \$5 rate on weekdays and \$6 on weekends, with a plan approval triggered by change of owner/ operator, and 24 special events per year; seconded by Oliver Netburn.

VOTE: Unanimous in favor. The motion passed.

David Carrera noted the successful operation of the Hotel Café and discussed the changes to the CUP requested, one of which was intended to correct an error made in the existing CUP.

David Carrera moved to approve the PLUM Committee recommendation; seconded by Debbie Wehbe.

Tricia LaBelle stated her preference that the CUP require that food is available during operating hours, noting a concern that constitutional rights could be violated with the mention of a percentage ratio of alcohol to food. There was discussion about appropriate CHNC actions, what is appropriate for a Type 47 licensed establishment, what the developer/owner actually requested, and what is acceptable language to the Planning Department. Tricia LaBelle requested a modified motion.

David Carrera moved that the CHNC support the Hotel Café expansion, renewal of the existing CUP with live entertainment, with alcohol and food as recommended by ABC law, sale of alcohol on the patio, sale of alcohol without food, changing the language of the parking variance to allow a flat \$5 rate on weekdays and \$6 on weekends, with a plan approval triggered by change of owner/ operator, and 24 special events per year; seconded by Debbie Wehbe.

VOTE: Unanimous in favor.

David Carrera recused himself.

- c. Mercantile/Township, 6600 Sunset Blvd.: ZA-2012-2752-CUB, continued sale /service full-line alcohol for on-site consumption in existing 5,868.5 sq.ft. restaurant w/118 seats, existing 520 sq.ft. patio with 28 seats; incidental live entertainment, off-site sale of beer and wine 8am-2am daily.

David Carrera recused himself.

Oliver Netburn moved to recommend that the CHNC Board support the continuation of the sale of a full line of alcohol at 6600 Sunset Blvd., ZA-2012-2752-CUB, accepting the additional conditions proposed, excepting that modification that amplified sound not be heard beyond the proper line into the residential area, and adding a requirement for a plan approval should there be a change of owner/operator, or development of the property, specifically for parking; seconded by Scott Campbell.

VOTE: Unanimous in favor. The motion passed.

David Carrera returned to the meeting.

Laurie Goldman moved to support the PLUM Committee recommendation to support the continuation of the sale of a full line of alcohol at 6600 Sunset Blvd., ZA-2012-2752-CUB, accepting the additional conditions proposed, excepting that modification that amplified sound not be heard beyond the proper line into the residential area, and adding a requirement for a plan approval should there be a change of owner/operator, or development of the property, specifically for parking; seconded by Debbie Wehbe.

VOTE: Unanimous in favor.

David Carrera returned to the CHNC Board meeting.

- d. 1122, 1126 Orange Dr.: ZA-2012-2464(CU), Conditional Use to permit a 27-stall private parking lot, including overnight parking of commercial vehicles, and storage bldg. on approx. 11,789 sq.ft. lot in the R3-1XL zone, as accessory uses to an existing, adjacent movie/television rental business.

Scott Campbell moved to recommend that the CHNC support the parking lot at 1122, 1126 Orange Dr.: ZA-2012-2464(CU), as presented subject to hearing from the neighbor to the north, and David Robbins providing her contact information to David Carrera, should he obtain that information, to verify any other issues; seconded by Oliver Netburn.

Oliver Netburn asked that the motion be amended to include installing three tree wells, painting and general beautification efforts on Santa Monica Blvd.

Scott Campbell moved to recommend that the CHNC support the parking lot at 1122, 1126 Orange Dr.: ZA-2012-2464(CU), as presented subject to hearing from the neighbor to the north, and David Robbins providing her contact information to David Carrera, should he obtain that information, to verify any other issues, and conditioned upon the installation of three tree wells, painting and general beautification efforts on Santa Monica Blvd; seconded by Oliver Netburn.

VOTE: Unanimous in favor. The motion passed.

David Carrera advised that the property owner did not want to support the tenant using this parking lot any further, and that the property has been sold.

David Carrera moved to oppose the request for a CUP to allow commercial use in an R zone at 1122, 1126 Orange Dr.: ZA-2012-2464(CU); seconded by Laurie Goldman.

VOTE: Unanimous in favor.

- ii. Outreach Committee
 - a. The Hollywood Chamber and HEBID have formed a Type 47/Type 48 Task Force to come up with solutions to the ongoing problems of nightclub misuse of Type 47 license and the attendant problems. Outreach Committee is requesting that CHNC

send a letter to Hollywood Chamber and HEBID asking that CHNC be invited to address the Task Force to present its long history with this issue.

Laurie Goldman moved to write a letter to Hollywood Chamber and HEBID asking that CHNC be invited to address the Task Force to present its long history with this issue; seconded by Debbie Wehbe.

Tricia LaBelle asked that the motion include a suggestion that businesses that have Type 47 and Type 48 licenses be invited to participate in the Task Force.

Laurie Goldman moved to write a letter to Hollywood Chamber and HEBID asking that CHNC be invited to address the Task Force to present its long history with this issue and to include a suggestion that businesses that have Type 47 and Type 48 licenses be invited to participate in the Task Force; seconded by Debbie Wehbe.

Vote: Unanimous in favor. The motion passed.

- b. Web Site

Debbie Wehbe moved to authorize Laurie Goldman to research hiring a new web host and webmaster; seconded by Laurie Goldman.

Vote: Unanimous in favor. The motion passed.

- iii. Beautification Committee
 - a. Mansfield Community Garden

Debbie Wehbe provided a glowing report for the Mansfield Garden.

- b. De Longpre Park

Oliver Netburn reported that a bulletin board is being researched for installation at DeLongpre Park.

8) SCHEDULE BOARD RETREAT

Tabled.

9) COMMENTS BY BOARD MEMBERS ON ITEMS NOT ON THE AGENDA

Scott Campbell advised that an alternate location will be needed for CHNC meetings for the next while. Laurie Goldman volunteered to arrange for the PLUM Committee to meet at the Taglyan Cultural Center in March.

10) ADJOURNMENT