



Central Hollywood Neighborhood Council

OUTREACH COMMITTEE VIRTUAL MEETING

Monday, February 13, 2023 6:00 p.m.

Zoom: <https://us02web.zoom.us/j/82344540119>

Phone: (669) 900 6833

Webinar ID: 823 4454 0119

[Supplemental materials](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A VOTE TO SUBMIT A COMMUNITY IMPACT STATEMENT.

1. CALL TO ORDER – 6.01

2. ROLL CALL P A

Louis Abramson	X	
Natalie Yaru	6:08	
Nicole àBeckett	X	

3. PUBLIC COMMENT on non-agenda items

Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction. (Up to two minutes per speaker.)

- Ofcr. Corona [LAPD] – recaps issues with encampments, including that at Lexington & Vine. Notes planned meeting regarding above with CD 13 field deputies. Notes encampments near Gower/US 101 have been cleared but former residents have moved to Hollywood & Bronson, which has also experienced an overdose death and Narcan resuscitation recently. Notes another recent death in front of the Palladium Theatre, as well, with fentanyl the suspected cause. Notes increase in thefts of packages left in private vehicles.
- Andrew Soto [US Census] – webinars and data available for local community. Can walk through new tools to measure homelessness, land use, demographic data. Contact andrew.d.soto@census.gov for more info.

4. ADMINISTRATIVE ITEMS

- Approval of [December 2022](#) minutes. (2 min)
 - Abramson moves, aBeckett seconds – passes unanimously

5. ACTION ITEMS, including discussion and possible action items

- a) Discussion and possible action re: progress of and remaining activities related to 2023 Neighborhood Council Election outreach, for which declarations of candidacy close on 14 February and ballots are due 30 April. See <https://empowerla.org/elections/> for more information. (40 min)
- Abramson – next item is Candidate Forum circa 4/3
 - aBeckett – [in 2021] Abramson moderated; randomized answer order.
 - Abramson: 6pm–8pm Monday 4.3 structured as 2021 with the number of Qs structured so as to give everyone an opportunity to answer and stay in time.
 - **Motion to have the 2023 CHNC Candidate Forum take place Monday, April 3 structured as in 2021 with the number of questions set so that the event may take place between 6:00 pm and 8:00 pm.**
 - Abramson moves, aBeckett seconds, passes unanimously.
 - Qs remaining around in-person vs. virtual.
- b) Discussion and possible action re: other planned, desired, or ongoing CHNC outreach activities. (10 min)
- aBeckett – Tax Increment Financing (TIF) strategy for Heart of Hollywood would allow future projected revenue capture to be used up front in a specific geography (la Brea, US 101, El Centro, Santa Monica). Planned use is to fund Heart of Hollywood, new infrastructure, affordable housing, and parks. Studies are complete, community outreach is complete; program is now in hands of Economic Development Department for recommendations to City Council. Process needs to be taken up by new CD13 Councilmember Soto-Martinez. CHNC should write a letter of support for this.
 - Abramson – how do you instantiate the projected funds up front?
 - aBeckett – comes out of combination of City and County funds – they will be paid back over time.
 - Abramson – does a holding entity get set up for the funds and then disburse oversee them, or something else?
 - aBeckett – believe Economic Development Department would hold and oversee it. County would contribute their share to the City; fund would be City-run.
 - **Motion: Recommend to the full CHNC board that we write a letter of support to CM Soto-Martinez that they proceed with the process to establish a TIF for Hollywood. (aBeckett)**
 - aBeckett moves, Yaru seconds, passes unanimously.

6. COMMENTS by Committee Members

Committee members may provide a brief statement of activities or request an item to be placed on a future agenda item

- Yaru – candidates get tote bags with campaign materials.
- Abramson – as long as it's neutral, I'm in favor.

7. ADJOURNMENT – 6.53

The public is requested to fill out a "Speaker Card" to address the committee on any item of the agenda prior to the committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee. Agenda is

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

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Reconsideration and Grievance Process - For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website <https://chnc.org>.