



Central Hollywood Neighborhood Council

OUTREACH COMMITTEE VIRTUAL MEETING

Monday, June 7, 2021 6:00 p.m.

Zoom: <https://us02web.zoom.us/j/85214946378>

Phone: (669) 900 6833

Webinar ID: 852 1494 6378

[Supplemental materials](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A VOTE TO SUBMIT A COMMUNITY IMPACT STATEMENT.

1. CALL TO ORDER -- 6.01

2. ROLL CALL P A

Louis Abramson	X	
Natalie Yaru	X	
Nicole àBeckett		X

3. PUBLIC COMMENT on non-agenda items

Comments from the public on non-agenda items within the Committee's subject matter jurisdiction. (Up to two minutes per speaker.)

4. ADMINISTRATIVE ITEMS

a) Approval of [May](#) minutes.

- Abramson moves, Yaru seconds; passes unanimously.

b) Discussion of internal protocols for obtaining/processing future agenda items. (5 min)

- Yaru -- Weekly google doc that gets reviewed on the Wednesday preceding committee meetings.
 - Scheduled call or email to confirm agenda contents.

c) Tasking of committee members as leads for ongoing projects. (10 min)

- Yaru -- will lead social media.
- Abramson -- drafting calendar and crating buy-in.
- Abramson -- get Yaru Later.com credentials.
- Abramson -- assign to Nicole thinking or drafting of texting program.

5. ACTION ITEMS, including discussion and possible action items

- a) Review of June events to be added to later.com and transmitted via social media in the coming month. (15 min)
- Yaru -- wants to do a reintroduction of board members.
 - Load up all the CHNC monthly meetings up on the 1st Monday.
 - Holidays -- Flag Day; Fathers Day; Juneteenth; Paul Bunyan Day
 - Info on each + quizzes and a prize for winner.
 - Yaru agrees to lead social media content: Instagram (above), which will be compatible with Facebook; Twitter will get content but will be in different visual style.
 - Hasina Deary [stakeholder] -- concerned re: perpetuating negative aspects of history via social media announcements (e.g., vis-a-vis Paul Bunyan Day).
 - Abramson -- let's develop a policy for July; discuss it and take action on it then (e.g., re: what we choose to highlight and why).
 - Yaru -- will be able to review the social media selections in time for the public meeting.
- b) Discussion and possible action re: summer CHNC outreach plans. (15 min)
- Abramson -- Flag competition, presence in the park, no big event yet.
 - Yaru -- let's do flags, hand out packets at the table in the park. Possible plan to have meetings at the park. Launch Heroes in the fall.

6. COMMENTS by Committee Members

Committee members may provide a brief statement of activities or request an item to be placed on a future agenda item

7. ADJOURNMENT -- 6.52

The public is requested to fill out a "Speaker Card" to address the committee on any item of the agenda prior to the committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee. Agenda is posted for public review at the CHNC website (www.chnc.org), at the main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Avenue, Los Angeles, California 90028. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Louis Abramson (labramson.chnc@gmail.com).

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