



Central Hollywood Neighborhood Council

GENERAL BOARD MEETING AGENDA

MONDAY, January 24, 2022 / 6:00 pm

Via Zoom: <https://us02web.zoom.us/j/81301075493>

Via phone: (669) 900-6833 /Meeting ID: 813 0107 5493

[Link to supporting documents](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE AND COMMUNITY IMPACT STATEMENT SUBMISSION.

A. CALL TO ORDER

B. ROLL CALL

Elvina Beck		
Ferris Wehbe		
Louis Abramson		
Alex Massach		
Daniel A. Perez		
Nicole àBeckett		
Charles Taylor		
Trevor Reed		
Nyesha Love		

C. REPORT / COMMENTS from Government representatives in attendance.

D. CONSENT CALENDAR:

- [Approval of 11/22/21 Board Meeting minutes](#)
- [Approval of the FY2019-2020 Inventory Report \(no inventory\) and FY2020-2021 Inventory Report \(no inventory\)](#)
- [Approval of the November 2021 and December 2021 MERs](#)

E. GENERAL PUBLIC Comment on NON- Agenda items:

Public comment may be submitted by:

- Emailing elvina@chnc.org
- Clicking the 'raise hand' button via Zoom during the period allotted for public comment
- Dialing *9 (if joining the meeting via telephone) during the period allotted for public comment.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Each speaker shall be limited to 2 minutes.

F. PRESENTATIONS, MOTIONS & RESOLUTIONS:

- Presentation on the Crisis and Incident Response through Community-Led Engagement (CIRCLE) pilot program by Shannon Prior, the Area Coordinator, Unified Homelessness Response Center

G. BOARD REPORTS, including Discussion and possible action items, if listed.

- President, Elvina Beck

2. Vice-President, Ferris Wehbe

3. Secretary, Trevor Reed

4. Treasurer, Daniel Perez (Second Signer: Elvina Beck)

A. Budget Advocates update

H. COMMITTEE REPORTS, including Discussion and possible action items, if listed.

1. **Safety Committee:** Nicole àBeckett, Charles Taylor

2. **Budget and Finance Committee:** Daniel Perez, Elvina Beck

a. The CHNC approves an NPG of \$1,000 to the American Cinematheque to support their volunteer program

b. Discussion and possible action relevant to [CF 20-0963](#) (Neighborhood Council Elections) and spending by the Dept. of Neighborhood Empowerment on Election Outreach ([Reseda NC CIS sample](#))

3. **Outreach Committee:** Louis Abramson, Nicole àBeckett

a. Discussion only (no action) of joint tabling at Hollywood Farmers' Market with reps from HUNC. Outreach Committee recommendation: plan to purchase CHNC shopping bags and print fliers but no action till volunteering system in place.

4. **Homelessness Committee:** Louis Abramson, Nyesha Love

a. Notification of the rescheduling of the 2022 LA County Homeless Count to 24 February. Sign-up at: <https://www.theycountwillyou.org/>.

5. **Beautification Committee:** Daniel Perez, Trevor Reed

a. Presentation by TreePeople regarding LA County water equity needs assessment

b. The CHNC approves \$250 to artist Emilka Kaluta to paint a utility box mural at Vine/Sunset

6. **Legislative Action Committee:** Elvina Beck

7. **Entertainment Industry Committee:** Alex Massachi

8. **PLUM Committee:** Alex Massachi, Trevor Reed

a. 6677 W Santa Monica Blvd **Project Name:** Mother's Market & Kitchen, Inc. **Case #** TBD. The project case number has not been issued yet. **Project:** Mother's California Market, which will be a specialty grocery store. **Contact** Dan Kramer (415) 795-2327 dan@djklawgroup.com **Request:** CUB to sell a full-line of alcoholic beverages for off-premises consumption. The property is zoned [T][Q]C2-2D-SN. The grocery store will be on the ground floor of a new development.

b. 1507 N Cahuenga Blvd **Project Name:** Lifefood Organic **Case #** ZA 2021-8671 **CUB Link:** <https://planning.lacity.org/pdiscaseinfo/search/encoded/MjUxNzMw0> **Contact** Brett Engstrom (626) 993-7350 brett@liquorlicense.com **Request:** Lifefood Mosaic - Organic retail store. Requesting to add the sale of beer & wine to go. Beer & wine selections will be organic, responsibly sourced, etc., and meant to accompany their prepared meals to be enjoyed at home. The business is located within an existing commercial building within the C4-2D-SN zone.

c. 6445 West Sunset Blvd 90028 6445 **Project Name:** SUNSET LLC AND NELA SUNSET LLC **Case #** CPC-2020-5407-VZC-HD-CUB-ZAA-RDP-SPR **Link:** <https://planning.lacity.org/pdiscaseinfo/caseid/MjQwNDQw0> **Contact** CHRIS MANASSERIAN mgonzales@gonzaleslawgroup.com **Request:** demolition of existing commercial building and the construction, use and maintenance of a new 173 foot tall, 175 room hotel with 12,500 square feet of restaurant and bar with on-site sale of alcohol

d. 1645 N. WILCOX AVENUE **Project Name:** Sayers Club **Case #** ZA-2001-1328-CUB-CUX ZA-2007-2542-CUB-CUX, ZA-2001-1328-CUB-CUX, ZA-2007-2542-CUB-CUX **Contact** Lee Rabun CLR

ENTERPRISES,INC. (213) 229-4300 **Link:** <https://planning.lacity.org/pdiscaseinfo/search/encoded/MjQ4NTE40>

Request: Pursuant to Condition No. 9 of Case No. ZA 2007-2542(CUB)(CUX)(PA1), a Conditional Use Permit to allow the continued sale and dispensing of a full line of alcoholic beverages for on-site consumption, in conjunction with an existing 4,331 square-foot nightclub with patron dancing and live entertainment; having hours of operation from 11 a.m. to 2 a.m., daily; with a seating capacity for 177 patrons; in the C4-2D-SN zone.

The board is seeking members of the public to participate on all CHNC committees. Interested members may contact elvina@chnc.org or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from the CHNC board can be members of each committee.

J. COMMENTS by Board Members - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item

K. ADJOURNMENT

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the CHNC website (www.chnc.org), at main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Ave.;. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Elvina Beck at elvina@chnc.org

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Trevor Reed at treed.chnc@gmail.com