



Central Hollywood Neighborhood Council

GENERAL BOARD MEETING AGENDA

MONDAY, February 27, 2023 / 6:00 pm

Via Zoom: <https://us02web.zoom.us/j/81301075493>

Via phone: (669) 900-6833 /Meeting ID: 813 0107 5493

[Link to supporting documents](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE AND COMMUNITY IMPACT STATEMENT SUBMISSION.

A. CALL TO ORDER

B. ROLL CALL

Elvina Beck		
Ferris Wehbe		
Louis Abramson		
Alex Massach		
Daniel A. Perez		
Nicole àBeckett		
Charles Taylor		
Trevor Reed		
Nyesha Love		

C. REPORT / COMMENTS from Government representatives in attendance

1. Andrew Darrick Soto will present upcoming Census Bureau Data Webinars
2. Clare Eberle and Ryan Johnson from the Community Engagement team at LADOT will share information about the recently launched [Play Streets community partner application](#) because CHNC falls within the Highest and Medium Need on the [Play Street](#) Prioritization scale. Application deadline is March 24th.

D. CONSENT CALENDAR:

1. Approval of 1/20/23 Board Meeting minutes
2. The CHNC approves an NPG of \$500 to the Boys & Girls Club of Hollywood to support the free after-school program.

E. GENERAL PUBLIC Comment on NON- Agenda items:

Public comment may be submitted by:

1. Emailing elvina@chnc.org
2. Clicking the 'raise hand' button via Zoom during the period allotted for public comment
3. Dialing *9 (if joining the meeting via telephone) during the period allotted for public comment.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Each speaker shall be limited to 2 minutes.

F. PRESENTATIONS, MOTIONS & RESOLUTIONS:

G. BOARD REPORTS, including Discussion and possible action items, if listed.

1. President, Elvina Beck

- a. Yucca Community Center Floor installation Ribbon Cutting Event
- b. Neighborhood council meetings will continue to be virtual and in-person meetings shall not take place until March 30, 2023, if BONC approves an AB 361 finding at its February 27, 2023 Special meeting.

2. Vice-President, Ferris Wehbe

3. Secretary, Trevor Reed

4. Treasurer, Daniel Perez (Second Signer: Elvina Beck)

- A. Budget Advocates update

H. COMMITTEE REPORTS, including Discussion and possible action items, if listed.

1. Safety Committee: Nicole àBeckett, Charles Taylor

2. Budget and Finance Committee: Daniel Perez, Elvina Beck

- a. The CHNC approves an NPG of \$500 to support their free clothing and hygiene services in Hollywood
- b. The CHNC approves up to \$500 for outreach materials and decor for tabling at Hollywood Rec Center Spring Festival on April 15, 2023
- c. The CHNC approves a hybrid meeting format and approves up to \$5,000 to purchase supplies and equipment necessary to facilitate hybrid/teleconference meetings.

3. Outreach Committee: Louis Abramson, Nicole àBeckett

- a. Motion for CHNC to write a letter of support to CM Soto-Martinez's office to proceed with establishing a tax increment financing (TIF) mechanism for Hollywood. (5 minute)
- b. Motion to have the 2023 CHNC Candidate Forum take place Monday, April 23 structured as in 2021 with the number of questions set so that the event may take place between 6:00 pm and 8:00 pm. (5 minute)

4. Homelessness Committee: Louis Abramson, Nyeshia Love

- a. Update on Hollywood 2.0, a \$116M Department of Mental Health innovation pilot program dedicated to serving Hollywood residents. (10 minute)

5. Beautification Committee: Daniel Perez, Trevor Reed

6. Legislative Action Committee: Elvina Beck

- a. Discussion (no action) on SB411: Currently the Brown Act requires all meetings of a legislative body of a local agency be open and public and that all persons be permitted to attend and participate. SB411 would authorize a legislative body to use alternate teleconferencing provisions similar to the emergency provisions indefinitely and without regard to a state of emergency.

7. Entertainment Industry Committee: Alex Massachi

8. PLUM Committee: Alex Massachi, Trevor Reed

- A. **Project Address:** 7080 Hollywood Blvd **Project Description:** A CUP for a full-line of alcohol on-site & entertainment in conjunction w/ 6,913 SF restaurant & 557 SF covered patio w/ 192 interior & 28 exterior seats from 12p-2a daily. A CUP to allow hours of operation from 12p-2a daily in lieu of 7a-11p daily as restricted by the Mini-Shopping Center/Commercial Corner regulations. **Applicant:** Talia Hollywood, LLC - Reza Foroutan **Representative:** Matthew Mellow - matthew@fedesignandconsulting.com
- B. **Project Address:** 1400 Cahuenga Blvd **Project Description:** CUB Modification of Conditions - Request for Extended Hours of operation and on-site live music in conjunction with an existing hotel **Applicant:** RREF III Godfrey JV LLC - Sarang Peruri / speruri@oxford-capital.com **Representative:** Dana Sayles / ThreeSixty - dana@three6ixty.net

The board is seeking members of the public to participate on all CHNC committees. Interested members may contact elvina@chnc.org or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from the CHNC board can be members of each committee.

J. COMMENTS by Board Members - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item

K. ADJOURNMENT

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the CHNC website (www.chnc.org), at main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Ave.;. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Elvina Beck at elvina@chnc.org As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Trevor Reed at treed.chnc@gmail.com

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION. **AB 361 Updates** -

Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. **Public Posting of Agendas** -

Neighborhood Council agendas are posted for public review as follows: 6501 Fountain Avenue Hollywood, CA 90028, www.NeighborhoodCouncilWebsite.com You can also receive our agendas by subscribing to L.A. City's [Early Notification System](#)

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org