



Central Hollywood Neighborhood Council

GENERAL BOARD MEETING AGENDA

MONDAY, April 25, 2022 / 6:00 pm

Via Zoom: <https://us02web.zoom.us/j/81301075493>

Via phone: (669) 900-6833 /Meeting ID: 813 0107 5493

[Link to supporting documents](#)

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE AND COMMUNITY IMPACT STATEMENT SUBMISSION.

A. CALL TO ORDER

B. ROLL CALL

Elvina Beck		
Ferris Wehbe		
Louis Abramson		
Alex Massach		
Daniel A. Perez		
Nicole àBeckett		
Charles Taylor		
Trevor Reed		
Nyesha Love		

C. REPORT / COMMENTS from Government representatives in attend

D. CONSENT CALENDAR:

1. [Approval of 3/28/22 Board Meeting minutes](#)
2. [Approval of the April 2022 MERs](#)
3. Approval of \$2,000 to purchase promotional materials such as tote bags, reusable water bottles, etc. for outreach opportunities.
4. Approval of a reimbursement of \$50 to CHNC board member Daniel A Perez for a Instagram ad promoting the 4/22 Movie Night event

E. GENERAL PUBLIC Comment on NON- Agenda items:

Public comment may be submitted by:

1. Emailing elvina@chnc.org
2. Clicking the 'raise hand' button via Zoom during the period allotted for public comment
3. Dialing *9 (if joining the meeting via telephone) during the period allotted for public comment.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Each speaker shall be limited to 2 minutes.

F. PRESENTATIONS, MOTIONS & RESOLUTIONS:

1. Presentation by the LA City Urban Forestry Division on the CHNC Tree Inventory

G. BOARD REPORTS, including Discussion and possible action items, if listed.

1. **President, Elvina Beck**
2. **Vice-President, Ferris Wehbe**
3. **Secretary, Trevor Reed**
4. **Treasurer, Daniel Perez (Second Signer: Elvina Beck)**
 - A. Budget Advocates update

H. COMMITTEE REPORTS, including Discussion and possible action items, if listed.

1. **Safety Committee:** Nicole àBeckett, Charles Taylor
2. **Budget and Finance Committee:** Daniel Perez, Elvina Beck
 - a. The CHNC approves an NPG of \$3,000 to the LA Parks Foundation to support the Yucca Community Center dance floor renovation.
 - b. The CHNC approves an NPG of \$2,000 to the Los Angeles LGBT Center to support the purchase of hygiene supplies and meals for youth experience homelessness
3. **Outreach Committee:** Louis Abramson, Nicole àBeckett
4. **Homelessness Committee:** Louis Abramson, Nyasha Love
5. **Beautification Committee:** Daniel Perez, Trevor Reed
6. **Legislative Action Committee:** Elvina Beck
7. **Entertainment Industry Committee:** Alex Massachi
8. **PLUM Committee:** Alex Massachi, Trevor Reed
 - A. [1149 Las Palmas, Hollywood, CA 90038](#). **Project Name:** Echelon **Project:** Creative Office Project **Contact:** Ann D'Amato, 3d Networks, ann@3dnetworkscorp.com
 - B. [6360-6366 Hollywood Boulevard Hollywood, CA 90028](#). **Project Name:** Palmer Building **Case #** CPC-2020-1619-ZC-HD-CUB-ZV-ZAA-RDP-WDI. **Project:** Hotel Development **Applicant:** Gh Hollywood Investors, Llc/Jeff Fin And Daniel Hyde (Artist Guild Hotels). **Contact:** Gonzales Law Group Apc, Michael Gonzales/Mike@Gonzaleslawgroup.Com **Request:** Adaptive Reuse Of Existing Palmer Building (Contributor To Historic District), Into 57 Key Hotel With 8,885 Square Feet Of Commercial Area And An Activated Rooftop With Restaurant. Seeking Approval Of A Cup For A Full Line Of Alcohol Bar And Pool. <https://planning.lacity.org/pdiscaseinfo/search/encoded/MjM2NDE40>

The board is seeking members of the public to participate on all CHNC committees. Interested members may contact elvina@chnc.org or attend the meeting. Possible action by the Board includes appointments to the committees. A maximum of two members from the CHNC board can be members of each committee.

J. COMMENTS by Board Members - Board members may provide a brief statement of their activities or request that an item be placed on a future agenda item

K. ADJOURNMENT

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the CHNC website (www.chnc.org), at main posting location as required by law: Hollywood Neighborhood City Hall, 6501 Fountain Ave.;. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of these non-exempt writings prior to a meeting, please contact Elvina Beck at elvina@chnc.org

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you

wish to attend by contacting Trevor Reed at treed.chnc@gmail.com

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

AB 361 Updates -

Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- (List your physical posting location here)
- www.NeighborhoodCouncilWebsite.com
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org